Betting Croc - Tokenomics Litepaper

Betting Croc introduces a new approach to online betting, based on an innovative staking pools system. The platform's features and functionalities are laid out comprehensively in the Betting Croc whitepaper, which can be accessed under the following link (to follow).

Preliminary Remarks

It's crucial to acknowledge that the tokenomics of the Betting Croc ecosystem are dynamic and subject to evolution. While an initial overview of the \$BCROC token's role and utility is provided within this Litepaper, it's important to recognize that this is just the beginning. As the project progresses along its roadmap and expands its features, geographical reach, and user base, the tokenomics will evolve.

Further elaboration on these dynamics will be provided in subsequent updates, reflecting the project's growth and development. The goal is to ensure that the tokenomics framework continues to align with the goals and values of Betting Croc. As stakeholders in this journey, active participation from the community is encouraged to shape the future of the \$BCROC token and the Betting Croc platform.

Overview

Total Maximum Supply: 3,000,000,000

Token Ticker: \$BCROC
Token Smart Contract: XX

Circulating Supply at TGE: 1,441,666,667 (48.06% of total max. supply)

Circulating Supply: {insert API link}

Introduction

At the heart of the Betting Croc ecosystem lies its native token, \$BCROC, which serves multiple purposes within the ecosystem:

- Platform Bootstrapping: It facilitates platform bootstrapping by distributing airdrops to early users, offering a warm welcome and sponsoring their initial bets to encourage participation.
- 2. **User retention:** \$BCROC plays a crucial role in user retention. Through a seasonal leveling system, active users are rewarded based on their performance, with top performers on the leaderboard receiving additional \$BCROC rewards.
- Fee-sharing with External Stakeholders: \$BCROC is designed to accrue value for stakeholders, regardless of their direct involvement in the betting component. This is achieved through a fee-sharing mechanism, ensuring that \$BCROC stakers, as well

- as LP stakers, benefit from the platform's success. The staking rewards for external stakeholders is denominated in \$BCROC.
- 4. **Fee-Sharing with the Treasury:** 40% of the earned fees (USDT) from the betting pools is distributed to the treasury to finance the future development of the platform.

\$CROC is designed to be sustainable in the long-term, meaning that all rewards are financed by earned fees.

Platform Bootstrapping

Early users of the platform are welcomed with a \$BCROC token airdrop sponsoring their first bets on the platform.

To ensure the authenticity of users and their connected wallets, a verification process will be conducted through either Reclaim Protocol or Gitcoin Passport. Through these trusted verification methods, users can confirm their identity as genuine individuals **without revealing personal information (!)**, thus becoming eligible for participation in the Early User Airdrop program. This verification process is crucial in maintaining the integrity of the platform and preventing abuse by malicious actors who may attempt to exploit the airdrop campaign.

Furthermore, users have the opportunity to earn \$BCROC by inviting new participants to the platform. This incentivized referral system not only encourages user expansion but also strengthens the community by fostering organic growth through word-of-mouth promotion.

Details regarding the rewards for each successfully onboarded user can be found on the website.

User Retention

Betting Croc employs a point-based, seasonal Leveling System to incentivize user engagement and competition. The points are calculated as the difference between the value a user has won and lost. Each user sees a display of their current points, while a leaderboard is showcasing the top-ranking users. The seasonal aspect of this system ensures equal opportunities for all users to climb the leaderboard, preventing dominance by a select few over extended periods. At the end of each season, a rewards prize pool (financed by 20% of the earned betting fees) will be distributed among the top leaderboard scorers. The rewards are distributed in \$BCROC.

Points are earned exclusively from public bets, as rules around private bets are not standardized and thus could be used to manipulate the leaderboard.

Details regarding the start date and duration for the current and upcoming seasons can be found on the website.

Fee Sharing with External Stakeholders

Betting Croc aims to reduce the token velocity, meaning ultimately that users buy \$BCROC and hold it for a long period before transferring it or selling it. The reason for this is to reduce volatility.

This is achieved by sharing a part of the fees with various stakeholders: \$BCROC Stakers and Liquidity Providers.

\$BCROC holders who stake their tokens earn 40% of the generated fees from the betting pools. The individual rewards are dependent on the staker's weight relative to the total value locked in the staking pool.

10% of the staking rewards distributed to \$BCROC stakers is distributed to Liquidity Providers who stake their LP tokens. This creates a dynamic, leading to the APR for Liquidity Providers increasing when the liquidity is relatively low compared to the TVL of the \$BCROC staking pool, thus attracting liquidity.

Fee Sharing with the Treasury

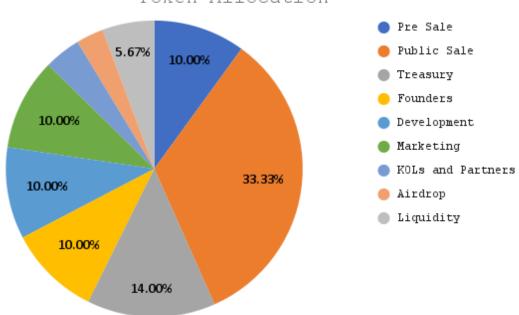
The Treasury receives 40% of all fees earned directly in USDT for two reasons: To diversify Treasury holdings and to have capital to fund future liquidity initiatives or development of the platform as most costs are incurred in USD. In a potential bear market, Betting Croc would have to sell \$BCROC at fire sale prices if the Treasury doesn't hold USDT to cover accounts payable.

Token Allocation and Vesting Schedule

Allocation	Usage	% of Total Supply	Vesting
Pre Sale	Reserved for the early supporters of Betting Croc	10.00%	3 months linear release
Public Sale	Reserved for anyone who missed the Private Sale	33.33%	100% released at TGE
Treasury	Future liquidity injections, exchange listings, miscellaneous	14.00%	Governance decision
Founders	Incentive for the founders to make Betting Croc successful	10.00%	3 months lock, afterwards 12 months linear release

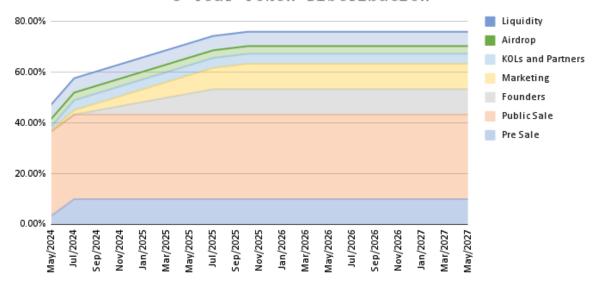
Development	Incentive for the development team behind Betting Croc	10.00%	18 months linear release
Marketing	Budget for various marketing activities. From content creation to hosting community events	10.00%	12 months linear release
KOLs and Partners	Incentive for selected KOLs and partners to promote Betting Croc	4.00%	3 months linear release
Airdrop	Bootstrapping the Betting Croc platform in its early stages	3.00%	100% released at TGE
Liquidity	Funding the initial liquidity pool to enable secondary market trading	5.67%	Locked for 12 months





Enlarged and interactive version of the chart can be found here

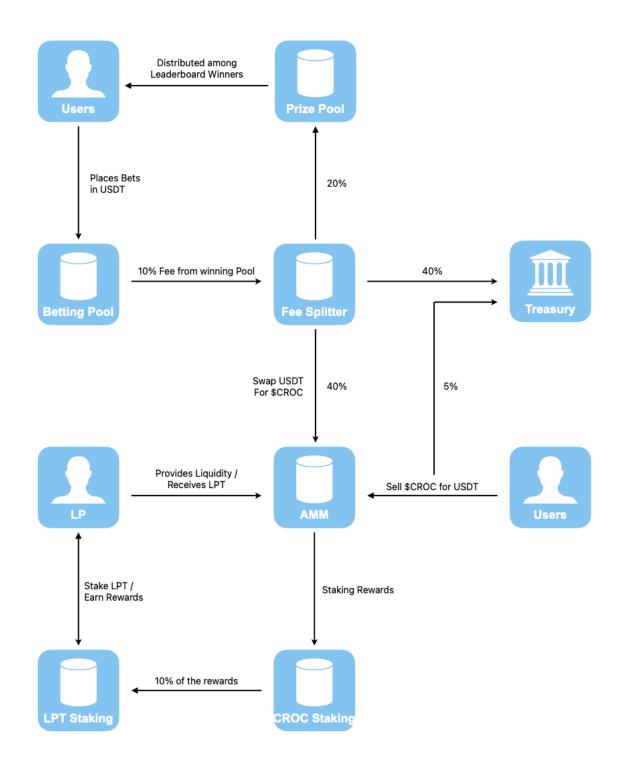
3-Year Token Distribution



Enlarged and interactive version of the chart can be found here

Please find the token flowchart on the next page

Token Flowchart



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