

Transaction	Itemset
T1	I1, I2, I3
T2	I2, I3, I4
T3	I4, I5
T4	I1, I2, I4
T5	I1, I2, I3, I5
T6	I1, I2, I3, I4

Support 50%, Confidence 60%

Products: I1, I2, I3, I4, I5

1-Itemset	Support-Count
I1	4
I2	5
I3	4
I4	4
I5	2 X

$$\text{Minimum-support Count} = 50\% \times 5$$

= 2.5
Thus we remove I5 [2 < 2.5]

2-Itemset	Support-Count
I1, I2	4
I1, I3	3
I1, I4	3
I2, I3	4
I2, I4	3
I3, I4	2 X

We remove I3, I4

3-Itemset	Support-Count
I1, I2, I3	3
I1, I2, I4	2 X
I1, I3, I4	1 X
I2, I3, I4	2 X

There's no 4-itemset, hence we stop.

Association Rules:

$$\text{Confidence} = 60\%$$

$$\text{Confidence}(X \rightarrow Y) = P(Y|X)$$

$$= P(X \cup Y) / P(X)$$

6. Frequent Itemsets:

$$\{I_1, I_2\}, \{I_1, I_3\}, \{I_1, I_4\}$$

$$\{I_2, I_3\}, \{I_2, I_4\}, \{I_1, I_2, I_3\}$$

Candidate Rules:

For $\{I_1, I_2\}$

$$I_1 > I_2 \quad 4/4 = 100\%$$

$$I_2 > I_1 \quad 4/5 = 80\%$$

For $\{I_1, I_3\}$

$$I_1 > I_3 \quad 3/4 = 75\%$$

$$I_3 > I_1 \quad 3/4 = 75\%$$

For $\{I_1, I_4\}$

$$I_1 > I_4 \quad 3/4 = 75\%$$

$$I_4 > I_1 \quad 3/4 = 75\%$$

For $\{I_2, I_3\}$

$$I_2 > I_3 \quad 4/5 = 80\%$$

$$I_3 > I_2 \quad 4/4 = 100\%$$

For $\{I_2, I_4\}$

$$I_2 > I_4 \quad 3/5 = 60\%$$

$$I_4 > I_2 \quad 3/4 = 75\%$$

For $\{I_1, I_2, I_3\}$

$$I_1, I_2 > I_3 \quad 3/4 = 75\%$$

$$I_1, I_3 > I_2 \quad 3/3 = 100\%$$

$$I_2, I_3 > I_1 \quad 3/4 = 75\%$$

$$I_1 > I_2, I_3 \quad 3/4 = 75\%$$

$$I_2 > I_1, I_3 \quad 3/5 = 60\%$$

$$I_3 > I_1, I_2 \quad 3/4 = 75\%$$

All are strong since they
are $\geq 60\%$, which is the
confidence.)