

Transaction	Itemset
T ₁	I ₁ , I ₂ , I ₃
T ₂	I ₂ , I ₃ , I ₄
T ₃	I ₄ , I ₅
T ₄	I ₁ , I ₂ , I ₄
T ₅	I ₁ , I ₂ , I ₃ , I ₅
T ₆	I ₁ , I ₂ , I ₃ , I ₄

Support 50%, Confidence 60%

Products: I₁, I₂, I₃, I₄, I₅

1-Itemset	Support-Count
I ₁	4
I ₂	5
I ₃	4
I ₄	4
I ₅	2 X

Minimum-Support Count =

$$50\% \times 5$$

$$= 2.5$$

Thus we remove I₅ [$2 < 2.5$]

2-Itemset	Support-Count
I ₁ , I ₂	4
I ₁ , I ₃	3
I ₁ , I ₄	3
I ₂ , I ₃	4
I ₂ , I ₄	3
I ₃ , I ₄	2 X

We remove I₃, I₄

3-Itemset	Support-Count
I ₁ , I ₂ , I ₃	3
I ₁ , I ₂ , I ₄	2 X
I ₁ , I ₃ , I ₄	1 X
I ₂ , I ₃ , I ₄	2 X

There is no 4-itemset, hence we stop.

Association Rules:

$$\text{Confidence} = 60\%$$

$$\text{Confidence}(X \rightarrow Y) = P(Y|X) = P(X \cup Y) / P(X)$$

6-Frequent Itemsets:

$\{I_1, I_2\}$, $\{I_1, I_3\}$, $\{I_1, I_4\}$
 $\{I_2, I_3\}$, $\{I_2, I_4\}$, $\{I_1, I_2, I_3\}$

Candidate Rules:

For $\{I_1, I_2\}$

$$I_1 > I_2 \quad 4/4 = 100\%$$

$$I_2 > I_1 \quad 4/5 = 80\%$$

For $\{I_1, I_3\}$

$$I_1 > I_3 \quad 3/4 = 75\%$$

$$I_3 > I_1 \quad 3/4 = 75\%$$

For $\{I_1, I_4\}$

$$I_1 > I_4 \quad 3/4 = 75\%$$

$$I_4 > I_1 \quad 3/4 = 75\%$$

For $\{I_2, I_3\}$

$$I_2 > I_3 \quad 4/5 = 80\%$$

$$I_3 > I_2 \quad 4/4 = 100\%$$

For $\{I_2, I_4\}$

$$I_2 > I_4 \quad 3/5 = 60\%$$

$$I_4 > I_2 \quad 3/4 = 75\%$$

For $\{I_1, I_2, I_3\}$.

$$I_1, I_2 > I_3 \quad 3/4 = 75\%$$

$$I_1, I_3 > I_2 \quad 3/3 = 100\%$$

$$I_2, I_3 > I_1 \quad 3/4 = 75\%$$

$$I_1 > I_2, I_3 \quad 3/4 = 75\%$$

$$I_2 > I_1, I_3 \quad 3/5 = 60\%$$

$$I_3 > I_1, I_2 \quad 3/4 = 75\%$$

All are strong since they
are $\geq 60\%$, which is the
Confidence.