

CURRICULUM VITAE

Betty Tsotetsi

Profile: Video Wall Operator at eNCA with a diploma in graphic design, worked as an On-Air Graphics Operator in the same company. Previously worked for a communications company as an In-house graphic designer and a corporate branding company as an in-house graphic artist. All these roles contributed in sharpening my abilities to multi task, listen attentively, problem solving, work individually and seamlessly well within a team, be able to work with different people and different characters. Always looking for opportunities within the company that would help me grow and explore different sides of broadcasting.

PERSONAL DETAILS

Gender: Female


Nationality: South African

Criminal record: None

Home language: Southern Sotho

Other languages: English, Zulu, Xhosa, Afrikaans, Tswana & Pedi

CONTACT DETAILS

 079 975 9504

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TOOLS

Adobe (Photoshop, Illustrator, Indesign & Aftereffects)

Microsoft office (Word, PowerPoint, Excel & Outlook)

VIZ RT (Multiplay & Pilot)

EDUCATION HISTORY

Career Foundry(Online)

Certificate - UX Design

December 2017 - February 2019

Subjects:

Information architecture, User research, User interface, Wire framing, Task analysis, Usability testing, Prototyping & Web development

Vaal University of Technology

National Diploma - Graphic Design

February 2008 - November 2010

3rd year Subjects:

Communication design, Design techniques, Photography, Drawing, Theory of business, History of design & Advertising

Tlhorong senior secondary school

Completed matric in 2005 (Passed with merit)

EMPLOYMENT HISTORY

eNCA

Video Wall Operator

2019 to date

Duties & Responsibilities:

- Checking the rundown for story context
- Ensuring plasmas are corresponding with the story being played out
- Preparing and taking guests on the wall with relevant plasmas
- Taking instructions from technical director and executing as required
- Working within a team while completing individual tasks
- Trouble shooting whenever the situation requires
- Preparing animations on plasmas

eNCA

On-Air Graphics Operator

2014 to 2019

Duties & Responsibilities:

- Checking and playing out graphics on air
- Making sure that graphics are operating correctly
- Ensuring that I have the correct names for guests
- Taking instructions from technical director and executing as the required
- Working within a team while completing individual tasks
- Trouble shooting whenever the situation requires

Oranges Promo

In-house graphic artist

August 2011 – June 2014

Duties & Responsibilities:

- Preparing and sending quotes out to clients
- Liaising directly with clients to create final artworks and ensuring that all is approved before going for final print
- Communicating with the printing team to ensure that they are aware of the set deadline
- Drawing up a schedule of what's urgent and what can be pushed back
- Designing mock-ups for clients to approve

Zazise Communications

In-house Graphic Designer

February 2011 - June 2011 (2 Months contract extended)

Duties & Responsibilities:

- Working with both the sales and PR teams to design promotional items
- Putting together PowerPoint presentations for both the sales and PR representatives
- Creating a newspaper layout for a local newspaper
- Designing promotional materials for both in-house and company's clients