Betty Tsotetsi

PHONE NUMBER 079 975 9504

EMAIL betty58tso@gmail.com
ADDRESS Ferndale, South Africa

LANGUAGES English, Sotho, Zulu, Tswana, Xhosa, Pedi

SUMMARY: I am detail oriented & team spirited, always up for learning new things - currently working for a television station (which is a fast paced - high pressure environment in a mostly live setting) as a Video Wall Graphics Operator. Worked as an On Air Graphics operator in the same company. An in-house graphic artist for a corporate branding company and an in-house graphic designer for a communications company prior to that. All these roles requires one to have the ability to listen attentively, communicate effectively, be highly computer literate, multi task and also be able to work with different teams/people and personalities. Looking to be part of a company that offers opportunities for one to learn, grow, explore, travel, meet new people and hopefully be of such great service that customers look forward to coming back. A firm believer in giving everything I do the best of me.

Experience

COMPANY eNCA

POSITION Video Wall Operator

DURATION 2019 to date

RESPONSIBILITIES

- Communicating with the team(PA, Graphics operator, Technical director, assistant production editor, server operator) to ensure that we're all working on the same piece at the same time.
- Selecting and positioning images/videos that match stories in the rundown
- Trouble shooting
- Checking and playing out graphics on air
- Ensuring that graphics are working correctly
- Editing images and videos to match the package/

story being played out

COMPANY eNCA

RESPONSIBILITIES:

POSITION On Air graphics Operator(2014 - 2019)

- Taking instructions from technical director and executing as required

- Working within a team to put a flawless product on

air while completing individual tasks

- Trouble shooting whenever the situation requires

- Checking and playing out graphics on air

- Making sure graphics are operating correctly

- Ensuring I have correct names (correctly spelled and accompanied by correct titles) for guests

COMPANY Oranges Promo

POSITION In-house graphic artist (2011 - 2014)

RESPONSIBILITIES:- Preparing and sending out quotes to clients

- Liaising with clients and production team to create final artworks and ensuring everything is approved

before final print

- Communicating with the printing team to ensure

that they are aware of the set deadline

- Drawing up a schedule on what's urgent and

what can be pushed back

- Following up on process with the decorators and

giving feedback to customers

COMPANY Zazise Communications

POSITION In-house Graphic Designer(February 2011 - June

2011(2 Months Contract Extended))

RESPONSIBILITIES:

- Working with both the sales and PR teams to

design promotional items

- Putting together PowerPoint presentations for

both the sales and PR representatives

- Creating a newspaper layout for a local

newspaper

- Designing promotional materials for both in-

house and company's clients

EDUCATION

Career Foundry (online) | UX Design | 04 December 2017 - February 2019 Tlhorong senior secondary school | Grade 12 (Matric) | 2005

References available upon request