

# BETINA BONDOC

MULTIMEDIA PRODUCER



Imus, Cavite



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betinabondoc@gmail.com

## WORK HISTORY

- APR 2013 - PRESENT **Multimedia Producer**  
FREELANCE
- JUN 2014 - MAY 2015 **Regional Accounts Associate**  
ABS-CBN GLOBAL, LTD.
- JAN 2013 - DEC 2013 **Planning Maven**  
BAICH INC.
- JUN 2012 - DEC 2012 **Account Executive**  
PRINTSONALITIES, BAICH INC.

## FREELANCE WORK EXPERIENCE

- DEC 2015 - PRESENT **Editor-in-chief**  
EMEA.KAPAMILYA.COM | ABS-CBN GLOBAL, LTD.
- MAY 2014 - PRESENT **Storyteller / Videographer**  
SHUTTER & PEN PRODUCTIONS
- APR 2013 - PRESENT **Video Producer**  
ROPALI GROUP OF COMPANIES
- JUL 2016 - NOV 2016 **Digital Producer**  
TFC.TV | ABS-CBN GLOBAL, LTD.
- JUN 2015 - DEC 2015 **Video Producer**  
WU PINOY | WESTERN UNION
- JUN 2015 - DEC 2015 **Art Director**  
OFWORLD: TABLOID FOR THE GLOBAL PINOY (ITALY)
- 2014 - 2017 **Graphic Designer**  
SODEC | PHILIPPINE SOFTWARE INDUSTRY ASSOCIATION

## WORK-RELATED EXPERIENCE

- MARCH 2012 **Writer**  
KARAKTER: SHORT STORY ANTHOLOGY
- JUN 2010 - MAR 2012 **Program Host & Producer**  
DZUP 1602
- APR 2011 - JUL 2011 **Apprentice Editor**  
OUTPOST VISUAL FRONTIER
- MARCH 2011 **Presenter**  
KRITIKA: A FESTIVAL OF CRITICISMS
- FEBRUARY 2011 **Production Manager**  
16TH GAWAD CHANSELOP UP DILIMAN
- MARCH 2010 **Host**  
COLLEGE COLLISION 3

## EDUCATION

**University of the Philippines**  
BA BROADCAST COMMUNICATION  
2008 - 2012, CUM LAUDE

**Saint Vincent de Paul College**  
2004 - 2008, VALEDICTORIAN  
VINCENTIAN AWARDEE

## ORGANIZATIONS

**Imus Unida Church**  
MULTIMEDIA HEAD, CWS  
2016 - PRESENT  
SECRETARY / MULTIMEDIA HEAD,  
YOUTH MINISTRY  
2013 - 2016

**Pi Gamma Mu Honor Society**  
2012 - PRESENT

**DZUP Radio Circle**  
HEAD OF MEMBERSHIP  
2011 - 2012  
ASSISTANT HEAD OF MEMBERSHIP  
2009 - 2011

**CMC Student Council**  
ORGANIZATION REPRESENTATIVE  
BC TEAM, 2011 - 2012  
BATCH REPRESENTATIVE  
BC TEAM, 2010 - 2011

**UPTV Online**  
CORE TEAM, 2010 - 2012

## SKILLS

### Professional

WRITING (ENG/FIL)	
VIDEOGRAPHY	
ADOBE PREMIERE	
ADOBE AFTER EFFECTS	
PHOTOGRAPHY	
ADOBE PHOTOSHOP	
ADOBE ILLUSTRATOR	
HTML	
CSS	
JAVASCRIPT	
PHP	

### Personal

COMMUNICATION	
MANAGEMENT	
ORGANIZATION	
CRITICAL THINKING	
CREATIVITY	