

BETTY CHANG

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EDUCATION

McGill University
B.S., Biochemistry & Economics
2012 – 2016, 3.92/4.00 cGPA

Don Mills Collegiate Institute
O.S.S.D., Gifted Program
2008 – 2012, 94%

ACTIVITIES

World Economic Forum
Global Shaper, 2018 – Present
Helping build an investment vehicle focused on circular economy projects in NYC

Planned Parenthood NYC
Council Member, 2017 – Present
Planning sexual and reproductive health education classes; attended by 2,950+ youth participants

HackMcGill Hackathon
Coordinator, 2015 – 2016
Managed a four-member committee team that raised \$100,000 for McHacks 2016

Science Undergraduate Society
Program Chair, 2013 – 2015
Restructured the Program aimed at providing students with healthcare experience resulting in 4x more participants after 8 months

Brain Awareness Montréal
Journalist, 2013 – 2014
Edited the organization's magazine, distributed to 23 high schools

AWARDS

Dean's Honour List, 2012 – 2016
Loretta Bosco Scholarship, 2014
JW McConnell Scholarship, 2012
Summa Award, 2012

WORK EXPERIENCE

Sidewalk Labs *Feb 2018 – Present*
Fellow, Sidewalk Toronto *New York, USA*

- One of twelve fellows selected from 660 candidates to contribute research to a Sidewalk Labs smart cities public-private partnership
- Conducting user and market research to draft design recommendations to realize climate positive ambitions, including on emerging clean energy startups and trends
- Drafting findings report for government and company leadership

United Nations (H6+) *Jan 2017 – Present*
Special Assistant, Innovation Ventures *New York, USA*

- As part of UN Ventures, an internal investment fund, helped build a UN-agency's accelerator program from the ground up
- Supported projects in environmental and social sustainability (\$19M in funding) including in water, sanitation, & hygiene and disaster response
- Served as a youth advisor to the Assistant Director-General developing a global advocacy strategy with partners like Facebook, Google and Gucci

Research Consultant, Urban Systems Innovation *May 2016 – Dec 2016*

- Analysed finance and policy indicators in SQL to co-author a paper tracking global maternal and child health progress in urban areas, aligning with air pollution reduction goals (SDG 11)
- Spearheaded the successful launch of an UN Investment Planning workshop attended by 62 international health experts

Real Ventures *Aug 2015 – Jan 2016*
Analyst Intern *Montréal, Canada*

- Analysed emerging technology trends in Canada for the country's largest seed-stage venture capital firm
- Worked directly with C-level founders to help conduct due diligence for two potential deals (retail subscription service and agritech)
- Organized a 90+person network events for portfolio founders

Intel Corporation *May 2015 – Aug 2015*
Product Manager Intern, Consumer Security *Santa Clara, USA*

- Researched cybersecurity and data privacy landscape to develop a long-term strategy roadmap for the company's \$620M core consumer security product with 75M users globally
- Worked cross-functionally alongside engineering, design, and marketing teams to design and launch a business intelligence tool and first-time user engagement feature increasing user conversion rates by 8%

Government of Canada *May 2013 – Aug 2014*
Health Programmes Trainee *Toronto, Canada*

- Implemented organization-wide digital transformation initiatives for the largest municipal department in Canada
- Developed a patient reporting system used by 450+ staff for public health screenings, increasing clinic efficiency by 20%
- Conducted consultations across underserved communities to design a mobile nutrition toolkit (Android, iOS); used by 1,200+ caregivers