

# **Technical Report**

Rainy Days Report

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### 1. Summary

The reason I chose Rainy Days to be my project is because I really like going on hikes myself, and I thought it would be nice to use pictures from my own hikes in this project. Immediately when I saw the logo and the assignment for Rainy Days ideas started to pop up in my head. The final product is nothing like the first thing I imagined, but we will look more in to that later.

#### Mobile:

https://l.facebook.com/l.php?u=https%3A%2F%2Fxd.adobe.com%2Fview%2Ff62ce4bd-db89-496c-b6b7-fabb7efa5159-a37f%2F%3Ffbclid%3DlwAR2YWP-VNtEJIHi2t BjfB9IJEjicJaeB7v9fQzMYfMhgMiti2V-el7Ulg&h=AT2rhdHFDHsjmqHBUqrylOI7qWsQgxCVtrP98GhyTzLfOJBjfLlYo-pQA91rH pCXvO6AMH9kv45VIWrH4KOMmNJNWYKnLEQBBl3DVC8GT51dq4EeJ3N12SW8bUCKcJnHDVQqQ

#### Desktop:

https://l.facebook.com/l.php?u=https%3A%2F%2Fxd.adobe.com%2Fview%2F82a12fdd-bb2e-478e-92a2-35b11361ee39-d7f2%2F%3Ffbclid%3DIwAR2w4uuVqfawr4Yl Z-3rfue0odRUdRd-

 $\underline{zEslm8eNWV26ItIziu0JfxVDzU\&h=AT2rhdHFDHsjmqHBUqryIOI7qWsQgxCVtrP98GhyTzLfOJB}\underline{ifLlYo-}$ 

pQA91rH pCXvO6AMH9kv45VIWrH4KOMmNJNWYKnLEQBBl3DVC8GT51dq4EeJ3N12SW8b UCKcJnHDVQqQ



### 2. Body

#### 2.1. Introduction

As I previously said, when I first saw Rainy Days several ideas poped in to my head, but as I started to design and prototype I saw many things that may have sounded nice in my head but did not really work out that well. Trivial things like putting text over pictures, and animations that turned out to be a mess. So I had to remake it to get it plain, but still functional and have some kind of entertainment.

#### 2.2. Main section of report

As I started to get my design done and figured out how I wanted the basic "vibe" to be, it got easier to make the simple pages. For me, the home page was the most difficult one. I felt that once I figured out which pictures and what I wanted of information there I could start focusing on the design. Under the designing part I wanted to try and get my page as universally designed as possible for someone who is making her first website ever. So I had to look at how i could make the texts easy to read for everyone. With that in mind I tried my best to focus on contrasts and I had to take away a few unnecessary design elements.



When I started out it took me a while to get to know Adobe XD, as a first time user, but it came fast as it is not that different from Photoshop. In my way of doing things I find it easy to just start, and try to make all the pages and then go through all the things that we have been reading and learning. I started to look at colors, to get contrasts and a good mix that is comfortably for the eye. Then I want to the "beginning of graphic design"

- 1. Proximity, get things that is relevant for each other together.
- 2. White space, to define different sections, and give some breathing space.
- 3. Alignment, to have straight lines and synchronisation, to make it easy to find information.
- 4. Contrast, to catch the readers eye, and make the important things to stand out.
- 5. Repitition, to have the diffrent pages as alike as possible to make it easy to find things and more comfortably as they go through my pages.

Along the way I had of course some difficulties. First, I started the whole design for desktop and not for mobile. Not that it was any problem, but the assignment was to start the design on mobile and then scale it up. When i first thought i was done, I realized I had not made buttons to make it easy to see where to go to all the different pages. So i had to redesign some of my information boxes. But now I am happy with the end design.

#### 2.3. Conclusion

In conclusion I really liked this project. I learned a lot about how to use colors right and how to make a nice combination of colors that is comfortable for the eyes to look at. A small fact that I never really thought of is like how the menu and shopping cart always should stay in the same place, to make it easier to find, and how important it is which font you use. How many things you actual must think of when you are designing a website. It took me a while to complete it, but I am happy with how it turned out. I really had a self-confidence boost and a feeling of mastering by completing this project.



3. References

Start writing here



# 4. Acknowledgements

Start writing here



# 5. Appendices

Start writing here



