

# BERNARDO TURCI CARVALHO

[+5531983467602](tel:+5531983467602) | [bear.turci@gmail.com](mailto:bear.turci@gmail.com)

[linkedin.com/in/bernardo-turci-09675b133](https://linkedin.com/in/bernardo-turci-09675b133) | [beturci.github.io/about-me](https://beturci.github.io/about-me)

Belo Horizonte, Minas Gerais - Brazil

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## EDUCATION

2018 — 2023	<b>Universidade Federal de Minas Gerais,</b> Bachelor in Controllorship and Finance	<i>Belo Horizonte</i>
2015 — 2017	<b>Universidade Federal de Minas Gerais,</b> Bachelor in Computer Science  Attended Universidade Federal de Minas Gerais (UFMG), ranked among Brazil's top three universities, where I began a Bachelor in Computer Science before transitioning to Controllership and Finance to align my technical background with analytical business/finance disciplines.	<i>Belo Horizonte</i>

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## EXPERIENCE

Mar 2025 — Present	<b>Drive Digital</b> <b>Junior Business Analyst</b> Led end-to-end analysis and delivery of e-commerce solutions for multiple Australian brands. Defined scope of work to resolve shipping and data structure inefficiencies, collaborating with stakeholders to redesign workflows and improve operational clarity. Streamlined project execution by reworking task management in ClickUp, cutting idle time and miscommunication between PMs and assignees. Delivered optimized data models for store back-ends, ensuring accurate reporting, faster updates, and improved customer experience on the front end.	<i>Brisbane, Australia</i>
Mar 2024 — Mar 2025	<b>Junior QA Analyst (Acting Project Manager)</b> Oversaw Shopify and WordPress QA while stepping up as Acting Project Manager to lead Agile sprints and coordinate developers and designers. Managed Shopify store migrations from Australia to the UK and US, ensuring seamless transitions. Delivered measurable results, driving a 40% increase in sessions, 35% growth in orders, and a 10% higher conversion rate post-migration.	
Aug 2023 — Feb 2024	<b>Undergraduate Researcher, Federal University of Minas Gerais (UFMG)</b> Project: "Temporal Dynamics and Variance Decomposition of Company Mergers and Acquisitions (M&A) Operations in Brazil" Mergers and Acquisitions Data and Time Series Analytics	<i>Belo Horizonte</i>
Oct 2017 — Oct 2019	<b>President &amp; Director of International Affairs, Youth Experience Association (YEx)</b> Volunteered for five years in youth development initiatives focused on cultural exchange, leadership, and social impact, serving two of those years in executive roles. Oversaw program management, documentation, and regulatory compliance while implementing quality assurance practices to improve program delivery. Mentored and trained young participants, fostering teamwork, communication, and cross-cultural understanding among 15–18-year-olds.	<i>Belo Horizonte</i>

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## PROGRAMS & CERTIFICATIONS

2023	<b>Data Analytics in Finance</b>	<i>Illionis University</i>
2024	<b>Solution Planning Fundamentals</b>	<i>Shopify</i>

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## ADDITIONAL ACTIVITIES

Dec 2021 — Mar 2023

**Rental/Retail Associate, Ski Instructor***Steamboat Resort, Colorado, USA*

Worked two winter seasons at Steamboat Resort (USA) through the J1 Program as Rental/Retail Associate and Ski Instructor. Supported daily resort operations by fitting and testing ski and snowboard equipment for safety compliance, managing rentals, and promoting official merchandise. Instructed guests of all ages in skiing techniques, emphasizing safety, skill development, and guest experience.

Nov 2018 — Feb 2019

**Cultural Representative***Walt Disney World, Florida, USA*

Selected for the Disney International College Program to represent Brazilian culture and enhance guest experience at Walt Disney World. Promoted and sold official merchandise, supported guest entertainment and concessions operations, and upheld Disney's service excellence standards while fostering cross-cultural engagement and teamwork in a high-volume international environment.

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**SKILLS & COMPETENCIES**

Microsoft Office

R

Python

SQL

Google Workspace

Analytics

Predictive Modeling

Problem Solving

Curiosity &  
Investigative

Statistics &  
Experimentation

Collaboration in  
Multidisciplinary  
Teams

Stakeholder  
Management

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**LANGUAGES**

**Portuguese**  
**Spanish**

*Native speaker*  
*B2*

**English**  
**French**

*C2*  
*A1*