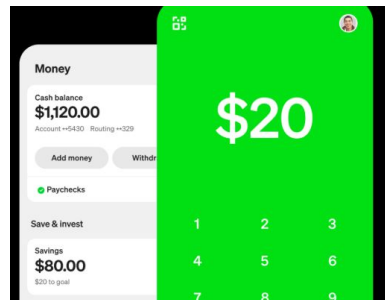
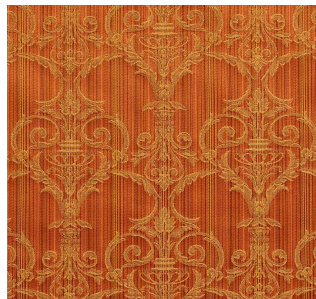
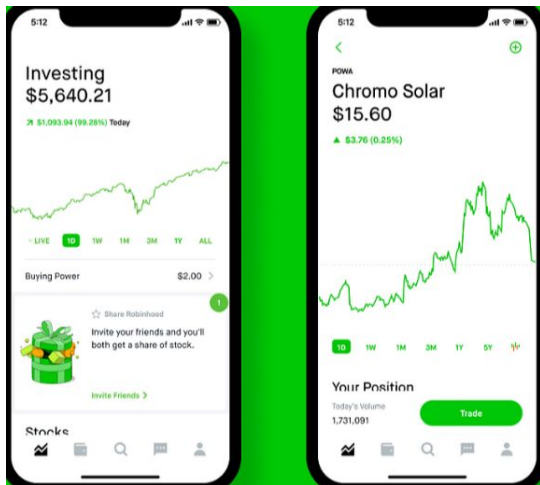


Primary Font – Clean & Modern Sans-Serif Examples: Inter, Roboto, Open Sans **Traits:** Clean, neutral, and professional look that builds trust **Use:** Body text, labels, and numerical data for clarity

Examples: Lora, Playfair Display, Poppins **Traits:** Adds personality; Lora feels traditional and trustworthy, while Poppins appears modern and motivating **Use:** Headlines, onboarding screens, and savings milestone notifications;

Key Considerations: **Numerical Clarity:** Fonts must clearly distinguish numerals to avoid input errors **Hierarchy:** Use varied weights and sizes to emphasize key data like savings and goals



Primary Palette – Vibrant & Trustworthy; **Colors:** #008080 (Teal), #FFC107 (Amber), #9C27B0 (Purple), #E91E63 (Pink)-> matches with app name Piggy Bank; **Mood:** Energetic and motivating; teal conveys trust, while accent colors celebrate progress; **Use:** Teal for main UI elements; accents for buttons, progress bars, and notifications

Secondary Palette – Calm & Focused; **Colors:** #42A5F5 (Blue), #66BB6A (Green), #BDBDBD (Gray)

Mood: Calm and professional; blue and green promote trust and growth, gray ensures clarity

Use: Ideal for data-heavy screens like budgets or transaction history (perhaps use this in the Travel Goal page)

Key Considerations

Accessibility: Maintain strong contrast for readability

Color Psychology: Use green for success, orange for warnings