SANTOSHI DIVYA DEVADULA

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Senior Software Engineer /Module Lead

With over 12 years of experience primarily in Microsoft stack(.NET, MVC, Web API, SQL server) and other JavaScript frameworks, I have developed and enhanced applications by developing and integrating multiple web services. My expertise includes working with complex enterprise applications, and driving the application development while dealing with ambiguity. I possess a solid understanding of design patterns and demonstrate strong programming and logical thinking skills. Known for my dedication, self-motivation, and confidence, I thrive in dynamic environments and am always ready to embrace new challenges as a committed team player.

Technical Skills:

C#,.NET,.NET Core, ASP.NET MVC, Web API, MS SQL Server, GIT, JavaScript, jQuery, Kafka, XUnit, GIT CI/CD, Python, Azure(Awareness).

Professional Experience:

● UST	Principal Software Engineer	July 2025	– Till date	Hyderabad, India
● Global Data	Module Lead	Nov 2016 – Oct 2024		Hyderabad, India
● ValueLabs	Software Engineer	July 2014 – Nov 2016		Hyderabad, India

Academics:

●   Master of Computer Applications(MCA) | Gokaraju Rangaraju IET (JNTU-H Autonomous) | 2011-2014.

Notable Projects:

Project 1: SPIL(UST)

Role: Principal Software Engineer
Client: Dell
Environment:.net core,.net, MS SQL Server, ASP.NET MVC, ASP.NET Web API, EF Core, git, Kafka, XUnit, Python
Dell uses Partner Relationship management to publish and manage data about dell partner details and contract details.

Responsibilities

●   Designed and implemented comprehensive test cases to ensure end-to-end project quality and reliability.
●   Led the team in managing core functionalities, providing guidance, and conducting thorough code reviews to uphold best practices.
●   Built and optimized Python-based solutions for producing and consuming Kafka topics, improving data handling performance.
●   Led the team in managing core functionalities, providing guidance, and conducting thorough code reviews to uphold best practices.

Project 2: Customer360(Global Data)

Role: Module Lead
Environment:.net core,.net, MS SQL Server, ASP.NET MVC, ASP.NET Web API, EF Core, git
Global Data uses Customer360 to predict how the Global Data users are accessing the entire system and their usage to generate reports and manage the renewals of the company.

Responsibilities:

●   Developed and maintained multiple modules that form a key part of the enterprise application.
●   Interacted with stakeholders to gather business requirements and convert them to technical requirements
●   Mentored junior developers in the team to help them bring up to speed with the latest developments.

Project 3: Scorecard(Global Data)

Role: Module Lead
Environment:.net, MS SQL Server, ASP.NET MVC, ASP.NET Web API, Entity Framework, jQuery, git
Global Data uses scorecards to predict which companies will be leaders in their sectors in the future. Their scorecards use a thematic methodology to rank companies based on their relative strength in the themes that are most relevant

to their industry. Global Data's thematic engine tags over 180 million data points across six data sets to themes, including patents, jobs, deals, filings, social media, and news.

Responsibilities:
- Drove the project from conceptualization to realization and delivery.
- Engaged with multiple technical and business stakeholders to capture the requirements and boundaries.
- Created and maintained comprehensive technical documents about the product.

Project 4: Social Media Aggregator API(Global Data)

Role: Senior software engineer

Environment:.net core,.net, MS SQL Server, ASP.NET MVC, ASP.NET Web API, EF Core, jQuery, git

Sociable Data is a Market Research Organization based in London (UK) that generates market and industry trend reports for the medical industry to facilitate production. Served a diverse range of clients globally by leveraging utilities that automated the tedious and daily tasks of the analysts with fuss-free report generation.

Responsibilities:
- Integrated multiple APIs, services and applications to consolidate various data points.
- Ensured quality to drive optimal results by liaising with QA team and various stake holders.
- Synchronized documentation of ad hoc changes and requirements.

Project 5: Sociable Data(Global Data)

Role: Senior software engineer

Environment:.net core,.net, Pentaho, MS SQL Server, ASP.NET MVC, ASP.NET Web API, EF Core, jQuery, git

Sociable Data is a Market Research Organization based in London (UK) that generates market and industry trend reports for the medical industry to facilitate production. Served a diverse range of clients globally by leveraging utilities that automated the tedious and daily tasks of the analysts with fuss-free report generation.

Responsibilities:
- Achieved project deadlines with quality deliverables by collaborating with the Dev team to ensure quality.
- Established project requirements with task estimations through strong cooperation with the business.
- Deployed applications into various environments based on the technical requirements and specifications.
- Designed, developed, and delivered databases and table structures.
- Curated HTML screens aligned with the Requirement Document to adhere to internal policies & procedures.

Project 6: SpiceJet(ValueLabs)

Role: Software engineer

Environment: MVC WEB API, C#,.NET 4.5.1, ADO.NET, XSLT, Web services, SQL Server, Visual Studio, API Runner.

SpiceJet is a low-cost airline headquartered in Gurgaon, India. It is the fourth largest airline in the country by number of passengers carried, with a market share of 13.1% as of February 2016. The airline operates 306 daily flights to 41 destinations, including 35 Indian and 6 international destinations from its hubs at Delhi and Hyderabad.

Responsibilities:
- Involved in the deployment of the application into the server after modification of changes.
- Involved in Passbook integration for IOS devices.
- Involving in the rectification of existing features that are broken as part of migration process.
- Involved in development of applications using Message queue to log the request & responses of the server.
- Improved quality and reliability by addressing issues related to existing functionalities.

Project 7: Payment Sense(ValueLabs)

Role: Trainee software engineer

Environment: C#,.NET 4.5.1,.NET MVC, Entity Framework, jQuery, Angular JS, Bootstrap, LOG4NET, Visual Studio.

Payment Sense Markets services to the small to medium business market. The core service offering is Merchant Services (Credit Card Processing) with other service offerings marketed to the Merchant base. Services are marketed through multiple departments including Profiler, Inbound sales, outbound sales, Bank of Scotland and Field Sales.

Responsibilities:
- Involved in development of client requirements & Software development activities.
- Involved in configuring web transformations, log4Net and BDD tests for applications.

Professional Achievements:
- Received "Emerging Star" award within 3 months of joining the company.

- Received multiple awards for best performance on a quarterly and yearly basis.