

Intellectual Property Law And Interactive Media

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Summary: Free intellectual property law and interactive media pdf download - the digitizing of intellectual property and the ease and speed with which it can be copied transmitted and globally shared poses legal challenges for traditional owners of content rights for those who create new media and for those who consume new media content this informative and accessible introductory text written for students of media and communication provides a comprehensive overview of the complex legal landscape surrounding new media and intellectual property rights the authors present theoretical backgrounds legislative developments and legal case histories in intellectual property law copyright patents trademarks trade secrets personal torts rights of publicity defamation privacy are examined in u s international and virtual contexts suitable as a primary text for courses focusing on intellectual property law in multimedia new media this book will also be useful for courses in media law the information presented in the book is supplemented by freeforafee com a blog providing updates to students and instructors alike a glossary of key terms is also provided

Pusblisher: Peter Lang on 2009 / **ISBN**: 0820481602

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