

# BRYANT UMANA

## UI/UX DESIGNER & FRONTEND DEVELOPER

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### EDUCATION

#### Tech Talent South

Full Immersion Coding Bootcamp – 2016

#### East Carolina University

BFA in Graphic Design - 2009 to 2012

### EXPERIENCE

#### Senior UX Designer & Team Lead

Arya Recruiting AI Technology – Aug. 2016 to Present

Scoped new products from concept to MVP, considering business goals, user research, and market feasibility. Improved upon Arya's overall design culture and launched new features within quick timelines with the introduction of a design system and user-centered processes for my team.

- UX played a pivotal role in revenue growth from 126K to 1.4 Million in 2016
- Met goal again with revenue growth to 6.3 Million in 2017
- Facilitated company's first design sprint — validating decisions in under two weeks

#### Design Developer - Contract

Microsoft – Apr. 2016 to Aug. 2016

I was contracted to work on the UI/UX of the VSTS platform. We used an iterative design process, including observational studies, user flows, and rapid prototyping. I updated existing components using Storybook and also tested mock interactions through Invision and codepens.

#### Product Designer, UX

Helpiest – July 2014 to Aug. 2016

My goal was to validate ideas quickly to build out new features for our web and iOS app. I conducted customer interviews, seeking user feedback very early in my exploration. This allowed me to solve big design challenges by casting a wide net of ideas and distilling them down through testing.

#### Lead Web Designer, Frontend Developer

Presto Photo (Ecommerce site) – Oct. 2014 to Apr. 2016

Designed and developed site pages with HTML/CSS, Bootstrap, and JQuery. Created visual assets, marketing emails, and built upon our existing brand to deliver attractive and functional designs.

- Introduced Hotjar analytics, improving photobook completion by 12% in 2015

**More on** [linkedin.com/in/bryantumana](https://www.linkedin.com/in/bryantumana)

### SKILLS

#### 7 Years

UI/UX Design  
Product Strategy  
Web/Mobile Design  
Brand & Identity

#### 4 Years

User Research  
Interaction Design  
Information Architecture  
Analytics & Feedback

#### 3 Years

HTML/CSS  
Web Development  
Wordpress  
Jquery

#### < 1 Year

Javascript  
React  
Git  
Storybook