

BRYANT UMANA

UI/UX DESIGNER & FRONTEND DEVELOPER

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EDUCATION

Tech Talent South

Full Immersion Coding Bootcamp – Winter Cohort 2016
Instructor Assistant – Spring Cohort 2016

East Carolina University

BFA in Graphic Design - 2009 to 2012

EXPERIENCE

Senior UX Designer & Team Lead

Arya Recruiting AI Technology – Aug. 2016 to Present

Scope new products from concept to MVP, considering business goals, user research, and market feasibility. Improve upon Arya's overall design culture and launch new features within quick timelines with the introduction of a design system and user-centered processes.

- UX played a pivotal role in revenue growth from 126K to 1.4 Million in 2016
- Met goal again with revenue growth to 6.3 Million in 2017

Tools/Skills: Market Research, User Interviews, Personas, Design System, Wireframing, Prototyping, UI/UX, Journey Maps, Invision, HTML/CSS, Wordpress, React, Bootstrap, Git

Design Developer - Contract

Microsoft – Apr. 2016 to Aug. 2016

Worked on the UI/UX of Visual Studios Team Services app through iterative designs involving flow charts, prototyping, and mock interactions for user testing through Invision app and codepens.

Tools/Skills: UI, Sketch, Invision, Zeplin, FramerJS, Interaction Design, CSS Animations

Product Designer, UX

Helpiest – Sept. 2014 to Apr. 2016

My goal is to validate ideas quickly, seeking user feedback very early in my exploration. I created product style guides for our team and built out new features for our web app and iOS app.

Tools/Skills: Business Strategy, User Interviews, UI/UX, Wireframing, Rapid Prototyping, Sketch, HTML, SASS, Javascript, MeteorJS Framework, Bitbucket

Lead Web Designer, Frontend Developer

Presto Photo (Ecommerce site) – Dec. 2014 to Apr. 2016

Designed and developed site pages with HTML/CSS, Bootstrap, and JQuery. Created visual assets, marketing emails, and built upon our existing brand to deliver attractive and functional designs.

- Introduced Hotjar analytics, improving photobook completion by 12% in 2015

Tools/Skills: UI/UX, Lead Conversion, Market Analysis, AB Testing, Web Design and Development

More on

linkedin.com/in/bryantumana

SKILLS

6 Years

UI/UX Design
Marketing Strategy
Web/Mobile Design
Brand & Identity

4 Years

User Research
Interaction Design
Information Architecture
Analytics & Feedback

3 Years

HTML/CSS
Web Development
Wordpress
Jquery

< 1 Year

Javascript
React
Git
Storybook