

## Create a page with meta description

- 1) Create a new HTML page
- 2) Insert the *description* meta tag (<http://moz.com/learn/seo/meta-description>)

```
<meta name="description" content="Awesome Description Here">
```

*"Description" tells the search engine what your page or site is about: For the search engine to understand what your page is about, you need to write a good description. When Google's algorithm decides a description is badly written or inaccurate, it will replace that description with its own version of what is on the page. Wouldn't you prefer to describe your site to potential customers or visitors using your own words rather than leaving it in Google's artificial hands? Look at this example and judge for yourself:*

### [Daniel Tosh - Tosh.0 on Comedy Central](#)

[danieltosh.com/](http://danieltosh.com/)

Official site for comedian Daniel **Tosh**. Host of the new Comedy Central show **TOSH.0**.

↳ [Calendar](#) - [Store](#) - [Contact](#)

Well Written Description

### [Tosh.0 Blog | Home of the Web Redemption, Video Breakdown ...](#)

[tosh.comedycentral.com/blog/](http://tosh.comedycentral.com/blog/)

Don't waste your time sailing the limitless sea of human knowledge and potential we call the Internet. Let the **Tosh.0** blog bait, tag and serve up the pieces that ...

↳ [Tosh.0 Videos](#) - [Videos](#) - [Video Breakdown](#) - [Web Redemption](#)

### [Online Home of Tosh.0's Funny Viral Videos hosted by Daniel Tosh ...](#)

[tosh.comedycentral.com/](http://tosh.comedycentral.com/)

Apr 3, 2012 – Get your fail on with the **Tosh.0** humor blog, take a viewer challenge, submit a video or watch extended Web Redemptions and funny viral video ...

### [Daniel Tosh - Wikipedia, the free encyclopedia](#)

[en.wikipedia.org/wiki/Daniel\\_Tosh](http://en.wikipedia.org/wiki/Daniel_Tosh)

Daniel Dwight **Tosh** (born May 29, 1975) is an American stand-up comedian and host of the Comedy Central television show, **Tosh.0**.

### [TOSH - The Orthopedic Specialty Hospital - Murray, Utah ...](#)

[intermountainhealthcare.org/hospitals/tosh](http://intermountainhealthcare.org/hospitals/tosh)

The **TOSH** Playing My Best Golf Program. A program designed for golfers who want to improve their overall golf performance through fitness, play with fewer ...

GOOGLE Description

### [Tosh | Define Tosh at Dictionary.com](#)

[dictionary.reference.com/browse/tosh](http://dictionary.reference.com/browse/tosh)

Origin: 1890–95; perhaps blend of trash + bosh1. 00:10. 00:09. 00:08. 00:07. 00:06. 00:05. 00:04. 00:03. 00:02. 00:01. **Tosh** is always a great word to know.

Source