Create a page with meta description

1) Create a new HTML page
2) Insert the *description* meta tag (http://moz.com/learn/seo/meta-description)

<meta name="description" content="Awesome Description Here">

"Description" tells the search engine what your page or site is about: For the search engine to understand what your page is about, you need to write a good description. When Google's algorithm decides a description is badly written or inaccurate, it will replace that description with its own version of what is on the page. Wouldn't you prefer to describe your site to potential customers or visitors using your own words rather than leaving it in Google's artificial hands? Look at this example and judge for yourself:

Source