Author

- 1) Read about the rel="author" meta tag (<u>http://www.vervesearch.com/blog/how-to-implement-the-relauthor-tag-a-step-by-step-guide/</u>)
- 2) On your page, insert a rel="author" meta tag (alternatively do it through Wordpress)
- 3) Link it to your Google+ page (if you don't have one, create one)