

Webmaster Tools

- 1) Create an account on Google Webmaster Tools (<https://www.google.com/webmasters/tools/home?hl=en>)
- 2) Verify your site
- 3) Create an account on Bing Webmaster Tools (<http://www.bing.com/toolbox/webmaster>)
- 4) Follow steps 1-3 (<https://www.bing.com/webmaster/help/getting-started-checklist-66a806de>) by using one of your live sites (e.g. project 2.1)