

BEVERLY FAN

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EDUCATION

UNIVERSITY OF CALIFORNIA, DAVIS

Davis, CA

B.A. in Design with Honors — Cumulative GPA: 3.89

Sep 2022 – Jun 2024

Relevant Coursework: Coding for Designers, UI/UX Design, Interactive Media, Human-Centered Design, Environmental Graphic Design, Trend Forecasting, Design Ethnography, Visual Communication: Graphic Design

DESIGN EXPERIENCE

RICE UNIVERSITY DESIGN-A-THON

Remote

Prototype Designer

Jan 2024

- Conducted intensive research of target audience and competitive analysis of existing applications and trends in current market
- Designed and prototyped 6 high-fidelity screens on Figma with a team of 3 designers to help streamline students' work-life balance with a user-centered approach

DESIGN INTERACTIVE

Davis, CA

UX Design Fellow

Apr 2023 – May 2023

- Practiced human-centered problem solving through an extensive 3-week UX design and Figma prototyping sprint with a team of 4 designers to assist easier budgeting for college students
- Delivered high fidelity prototype that intuitive budgeting platform for users

LELAND YEARBOOK

San Jose, CA

Design Editor

Aug 2018 – Jun 2020

- Led design production for the campus' largest budget, managing a team of 11 designers and collaborating with cross-functional teams, including advisors and manufacturers.
- Met tight deadlines and maintained high-quality design standards, delivering an award-winning product that granted invitation to 2019 Bay Area Yearbook Seminar

WORK EXPERIENCE

ASUCD COFFEE HOUSE

Davis, CA

Student Supervisor

Jul 2023 – Jul 2024

- Managed employees in utilizing proper food preparation procedures, practicing safe knife techniques, and adherence to food safety standards, demonstrating leadership and attention to detail in a fast-paced environment which led to promotion within three months of onboarding

VOLUNTEER EXPERIENCE

DHARMA DRUM MOUNTAIN SAN FRANCISCO BAY AREA

Remote

Graphic Designer

Dec 2023 – Present

- Designed impactful marketing materials, including event flyers and social media posts, to support events that were publicized in community spaces and in the *World Journal* newspaper

SECOND HARVEST OF SILICON VALLEY

San Jose, CA

Food Sorter

Jan 2024 – Present

- Prepared food for distribution by verifying, sorting, labeling, and repacking food items at distribution center

ADDITIONAL

Programs: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Canva, Procreate

Technical Skills: HTML/CSS, JavaScript; Prototyping; Visual Design

Soft Skills: Problem-solving, Time management, Creative thinking, Detail-oriented

Languages: Fluent in English; Conversational proficiency in Mandarin