

BEVERLY FAN

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WORK EXPERIENCE

APPLE

Cupertino, CA

AI/ML Data Collection Moderator, Contract

May 2025 – Present

- Conducted and moderated 300+ UX research sessions and monitored large-scale data collection workflows, adapting to real-time session needs and performing root cause analysis for high-stakes, confidential projects with global impact
- Set up and operated pre-configured devices, following established session protocols to ensure consistent data collection and refined methodologies to ensure actionable user feedback for product improvement
- Conducted QA on datasets that contain over 500,000 assets used to train next-generation machine learning models
- Provided training to onboard new hires, ensuring technical readiness of each team member to moderate user sessions

ASUCD COFFEE HOUSE

Davis, CA

Student Supervisor, Part-time

Jul 2023 – Jul 2024

- Managed employees in utilizing proper food preparation procedures, practicing safe knife techniques, and adherence to food safety standards, demonstrating leadership and attention to detail in a high-stakes, fast-paced environment

DESIGN EXPERIENCE

DHARMA DRUM MOUNTAIN SAN FRANCISCO BAY AREA

Remote

Graphic Designer, Volunteer

Dec 2024 – Present

- Designed impactful marketing materials, including event flyers and social media posts, contributing to 140% increase in social media engagement and publication in *World Journal* newspaper
- Delivered assets that adhered to brand identity and tone, showcasing strong attention to detail and consistency

DESIGN INTERACTIVE

Davis, CA

UX Design Fellow

Apr 2023 – May 2023

- Applied human-centered design principles to deliver high-fidelity prototype for budgeting platform that improved ease of use for college students
- Worked in a fast-paced team of 4 designers, supporting a high-volume of deliverables under tight deadlines
- Pitched design solution to team of judges in 5-minute interactive presentation

LELAND YEARBOOK

San Jose, CA

Design Editor

Aug 2018 – Jun 2020

- Led design production for the campus' largest budget, managing team of 11 designers and collaborating across 4 departments, including advisors and manufacturers
- Met tight deadlines and maintained high-quality design standards, delivering award-winning product that granted invitation to 2019 Bay Area Yearbook Seminar

EDUCATION

UNIVERSITY OF CALIFORNIA, DAVIS

Davis, CA

B.A. in Design with Honors — Cumulative GPA: 3.89

Jun 2024

Relevant Coursework: Coding for Designers, UI/UX Design, Interactive Media, Visual Communication: Graphic Design, Environmental Graphic Design, Human-Centered Design, Trend Forecasting, Design Ethnography, Sustainable Design

SKILLS

Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, Canva, Microsoft Office

Technical: HTML/CSS, JavaScript; Responsive design; Human-centered Design; User Experience, Data Collection

Soft Skills: Problem-solving, Time management, Creative thinking, Detail-oriented, Communication

Languages: Fluent in English; Conversational proficiency in Mandarin