# **BEVERLY FAN**

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#### **EDUCATION**

#### UNIVERSITY OF CALIFORNIA, DAVIS

Davis, CA

B.A. in Design with Honors — Cumulative GPA: 3.89

Sep 2022 - Jun 2024

Relevant Coursework: Coding for Designers, UI/UX Design, Interactive Media, Human-Centered Design, Environmental Graphic Design, Trend Forecasting, Design Ethnography, Visual Communication: Graphic Design

## **DESIGN EXPERIENCE**

#### RICE UNIVERSITY DESIGN-A-THON

Remote

Prototype Designer

market

- Jan 2024 Conducted intensive research of target audience and competitive analysis of existing applications and trends in the current
- Designed and prototyped through Figma 6 high-fidelity screens with a team of 3 designers to help streamline students' work-life balance

**DESIGN INTERACTIVE** 

Davis, CA

UX Design Fellow

Apr 2023 - May 2023

Practiced human-centered problem solving through an extensive 3-week UX design and Figma prototyping sprint with a team of 4 designers to assist easier budgeting for college students

LELAND YEARBOOK San Jose, CA

Design Editor

Aug 2018 - Jun 2020

- Managed campus' largest budget and marketed product to meet sales goals through strict deadlining
- Led team of 11 designers and communicated executively with yearbook advisor, manufacturer representative, and other peer editors to produce award-winning yearbook

#### **WORK EXPERIENCE**

**ASUCD COFFEE HOUSE** 

Davis, CA

Student Supervisor

Jul 2023 - Jul 2024

Managed employees in utilizing proper food preparation procedures, practicing safe knife techniques, and adherence to food safety standards

#### VOLUNTEER EXPERIENCE

#### DHARMA DRUM MOUNTAIN SAN FRANCISCO BAY AREA

Remote

Graphic Designer

Dec 2023 - Present

Designed set of graphics for various events hosted by DDMBASF's Fremont and Cupertino locations, including: flyer, website banner, website icon, social media post

### SECOND HARVEST OF SILICON VALLEY

San Jose, CA

Food Sorter

Jan 2024 - Present

Prepared food for distribution by verifying, sorting, labeling, and repacking food items at distribution center

## ADDITIONAL

Programs: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Canva, Procreate

Technical Skills: HTML/CSS, JavaScript; Prototyping; Visual Design

Soft Skills: Problem-solving, Time management, Creative thinking, Detail-oriented

Languages: Fluent in English; Conversational proficiency in Mandarin