

Beverly Robertson

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EDUCATION

Howard University

Washington, D.C.

Bachelor of Arts: Media, Journalism, & Film Communication, **Concentration:** Broadcast Journalism

May 2026

Honors & Awards: Phi Beta Kappa Honor Society, Idaho Opportunity Scholarship, CWI SEO Scholarship, CWI Summer Encouragement Scholarship, One Refugee Scholarship

PROFESSIONAL EXPERIENCE

Los Angeles Lakers | Rotational Intern - 2024 NBA HBCU Fellow | Los Angeles, CA

June 2024 – August 2024

- Selected as one out of 11,000 for a program that provides career opportunities in the business of basketball for HBCU students
- Contributed to key projects in various departments such as Marketing, Corporate Partnerships, Community Relations, and Ticketing

Topgolf | Bay Host | Meridian, ID

February 2023 – August 2023

- Established Topgolf's presence in Idaho by effectively promoting the new location to the local community, resulting in increased foot traffic and revenue
- Maintained knowledge of food and beverage offerings to take accurate orders, resulting in efficient service and timely delivery of orders
- Prioritized service and hospitality through continual engagement with guests, creating an enjoyable experience for all players

Kona Grill | Server's Assistant | Meridian, ID

August 2022 – February 2023

- Maintained a clean and hygienic dining area during business hours by efficiently bussing tables and maintaining high standards of cleanliness and organization
- Assisted servers by delivering food to tables in a timely and accurate manner, ensuring guests' satisfaction with their dining experience

Veranda Senior Living | Front Desk Receptionist | Boise, ID

October 2021 – April 2022

- Regulated visitation rules during COVID-19 pandemic, answered incoming calls/inquiries, and directed facility tours
- Assisted with meal service and after-hour requests, kept the office and public areas organized

Thunder Mountain Catering | Firefighting Food Service Server | ID, CA, CO, & OR

April - July 2021

- Coordinated lunch and dinner distributions for members of Idaho Northpoint Recovery Center
- Traveled the Western U.S. with a mobile kitchen, prepared sack lunches, and served meals to 500-1,000 firefighters daily
- Adapted quickly to the needs of fire crews as logistics were ever-changing. Operated in a team environment to identify solutions for serving meals in remote, rugged locations

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Management Leadership for Tomorrow (MLT) | Career Prep Fellow | Washington, D.C.

March 2023 – Present

- Selected as one of 1,400 for an 18-month professional development program for high-achieving diverse talent
- Complete business case studies and assignments to hone analytical, quantitative, and technical skills
- Attend conferences hosted by industry leaders, such as Deloitte, LinkedIn, Google and Clorox

One Refugee (1R) | Academic and Career Prep Scholar | Boise, ID

January 2022 – August 2023

- Selected as a participant in a local mentorship and academic/professional development program
- Advocated for Refugees and the local Black community by sharing my story via One Refugee events & social media platforms

Boise Juneteenth Community Celebration | Co-Organizer, Social Media Strategist | Boise, ID

January 2021 – June 2023

- Advertised our event to the local community & Black businesses through personal contact, flyers, and social media
- Orchestrated as a liaison between business participants and co-organizers to conform day-of-event needs

First-Generation Student's Club | President | Boise, ID

September 2021 - August 2022

- Administered establishment of an official school club for supporting First-Generation students along their college journey
- Promoted organization by creating flyers posted around campus, presented at informational booths, and gained in-person sign-ups

Economic Opportunity Starling Project | Girls' Refugee Mentorship Organization | Boise, ID

May – September 2021

- Selected as a mentee to work with local leaders and attended workshops on financial management, women's rights, equality, etc.

Makatas Dance Team | African/Tribal Dancer | Boise, ID

March 2016 – August 2020

- Accomplished a cultural experience through dancing at local intercultural community events throughout the Boise area
- Volunteered with team for community service events, such as *Rake up Boise*, *Paint the Town*, and *clothing drives*

SKILLS & INTERESTS

- Skills:** Proficient in content creation and editing using CapCut, and Canva for YouTube videos, TikTok, and Instagram reels
- Interests:** Sports/Entertainment Broadcast Journalism, Traveling, Dance, and Modeling