

# Lesson 5 Guide

```
## Loading required package: dplyr

##
## Attaching package: 'dplyr'

## The following objects are masked from 'package:stats':
##
##   filter, lag

## The following objects are masked from 'package:base':
##
##   intersect, setdiff, setequal, union

## Loading required package: lattice

## Loading required package: ggformula

## Loading required package: ggplot2

## Loading required package: ggstance

##
## Attaching package: 'ggstance'

## The following objects are masked from 'package:ggplot2':
##
##   geom_errorbarh, GeomErrorbarh

##
## New to ggformula? Try the tutorials:
##   learnr::run_tutorial("introduction", package = "ggformula")
##   learnr::run_tutorial("refining", package = "ggformula")

## Loading required package: mosaicData

## Loading required package: Matrix

##
## The 'mosaic' package masks several functions from core packages in order to add
## additional features. The original behavior of these functions should not be affected by this.
##
## Note: If you use the Matrix package, be sure to load it BEFORE loading mosaic.

##
## In accordance with CRAN policy, the 'mdsr' package
##   no longer attaches
## the 'tidyverse' package automatically.
## You may need to 'library(tidyverse)' in order to
##   use certain functions.
```

## Lesson 5: Consumption

### Consumption as part of GDP

Consumption accounts for roughly 2/3 of GDP in the United States. This dictates that it becomes a very important aspect around policy making. From 2001-2007 consumption grew by roughly 3% per year. During the great recession however consumption fell 0.25% in 2008 and 0.6% in 2009.

### Consumption Theories

In this lesson we look at consumer choice between consumption and saving (or future consumption).

- Theory 1: Intertemporal Choice (Irving Fisher)
  - we look at this
- Theory 2: Keynesian Consumption Function (Econ 104)
- Theory 3: Permanent Income Hypothesis (Friedman)
- Theory 4: Life-Cycle Hypothesis (Modigliani)

### Theory of Intertemporal Choice

#### 3 steps to this theory

1. Define the Intertemporal Budget Constraint
2. Define the consumer preferences
3. Show the optimal consumption bundle

### Assumptions

1. Individuals live in a 2 period world
  - Period 1 vs Period 2
  - Current vs Future
  - Today vs Tomorrow
2. No Income/Wealth is left over
  - anything saved in period 1, is consumed in period 2
  - anything borrowed in period 1, is paid back in period 2
3. Savings rate = borrowing rate

### Terminology

$Y_i$  = Income in period  $i$  ( $Y_1$  vs  $Y_2$ )

$W_i$  = Wealth in period  $i$

$C_i$  = Consumption in period  $i$

$(Y_i + W_i)$  =  $i$ -Period's resources

With 2 time periods:

- $(Y_1 + W_1)$  = current resources
- $(Y_2 + W_2)$  = future resources
  - Combined they are lifetime resources

## Intertemporal Budget Line

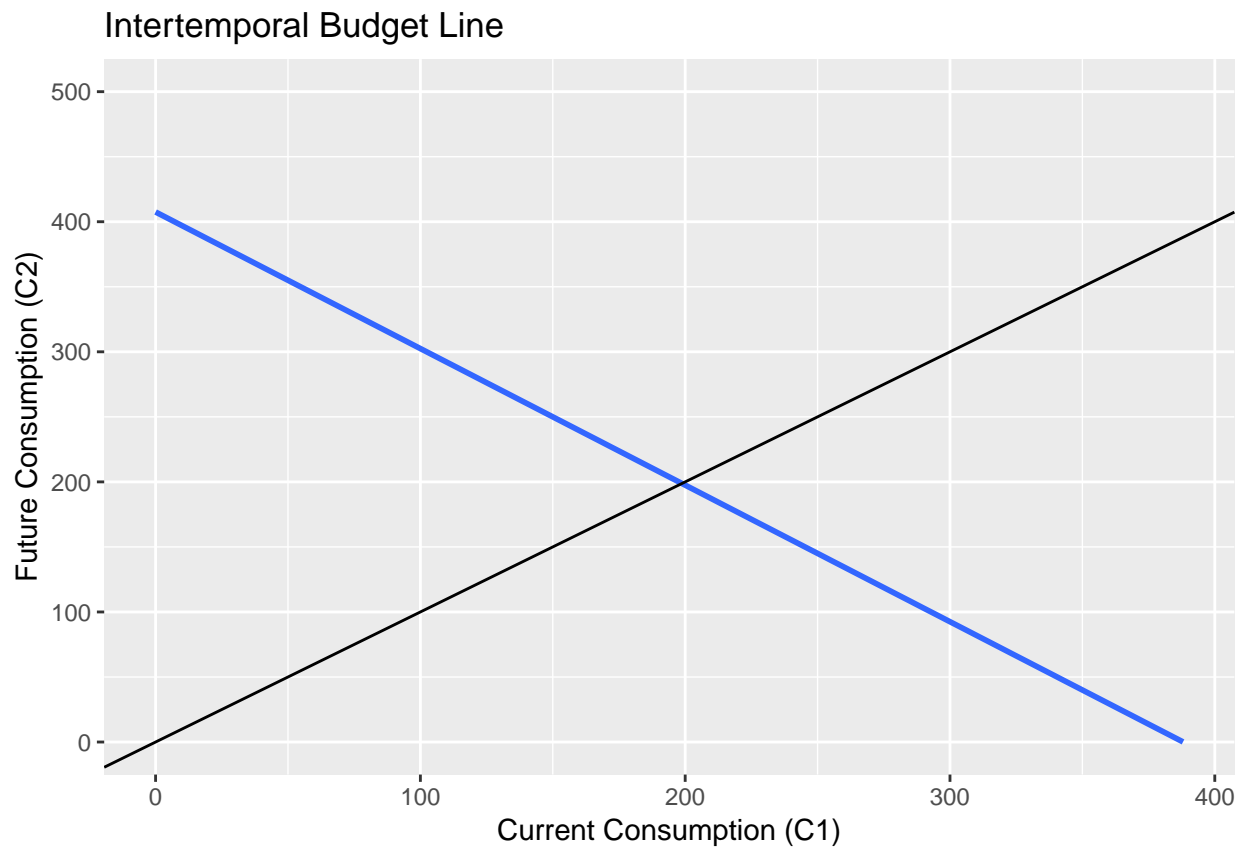
```
y1 <- 100
w1 <- 50
y2 <- 50
w2 <- 200
r <- 0.05
```

```
c1 <- seq(from = 0, to = 500, by = 0.5)
c2 <- ((y1 + w1) * (1 + r) + (y2 + w2)) - (1 + r) * c1
IBL <- data.frame(c1 = c1, c2 = c2)
```

```
IBL %>%
  ggplot(aes(x = c1, y = c2)) +
  geom_smooth() +
  xlab("Current Consumption (C1)") +
  ylab("Future Consumption (C2)") +
  ggtitle("Intertemporal Budget Line") +
  scale_y_continuous(limits = c(0,500)) +
  geom_abline(slope = 1, intercept = 0)
```

```
## `geom_smooth()` using method = 'gam' and formula 'y ~ s(x, bs = "cs")'
```

```
## Warning: Removed 224 rows containing non-finite values (stat_smooth).
```



## Points to observe

- Y-intercept = Only Future consumption ( $C_2$ )
- X-intercept = Only Current consumption ( $C_1$ )
- intersection of IBL and  $y = x$  is  $C_1 = C_2$  (Consumption Smoothing)
- No-Lending/No-Borrowing Point
  - $C_1 = Y_1 + W_1$
  - $C_2 = Y_2 + W_2$
- Slope =  $-(1 + r)$ 
  - $r$  = real interest rate

## Math of IBL

Assumption 2:  $PVLC = PVLR$

Present Value Lifetime Consumption (PVLC)

$$C_1 + \frac{C_2}{(1+r)} + \frac{C_3}{(1+r)^2} + \frac{C_4}{(1+r)^3} + \dots + \frac{C_n}{(1+r)^{n-1}}$$

Present Value Lifetime Resources (PVLR)

$$(Y_1 + W_1) + \frac{(Y_2 + W_2)}{(1+r)} + \frac{(Y_3 + W_3)}{(1+r)^2} + \frac{(Y_4 + W_4)}{(1+r)^3} + \dots + \frac{(Y_n + W_n)}{(1+r)^{n-1}}$$

When  $n = 2$  you get our IBL:

$$C_1 + \frac{C_2}{(1+r)} = (Y_1 + W_1) + \frac{(Y_2 + W_2)}{(1+r)}$$

Put it into  $y = mx + b$  form:

$$C_2 = -(1+r) * C_1 + ((Y_1 + W_1)(1+r) + (Y_2 + W_2))$$

## Shifts of the IBL

```
IBL$c2up <- IBL$c2 + 50
IBL$c2down <- IBL$c2 - 50
```

```
IBL %>%
  ggplot(aes(x = c1, y = c2)) +
  geom_smooth() +
  geom_smooth(aes(y = c2up, color = "More Resources")) +
  geom_smooth(aes(y = c2down, color = "Less Resources")) +
  xlab("Current Consumption (C1)") +
  ylab("Future Consumption (C2)") +
  ggtitle("Intertemporal Budget Line") +
  scale_y_continuous(limits = c(0,500))
```

```
## `geom_smooth()` using method = 'gam' and formula 'y ~ s(x, bs = "cs")'
```

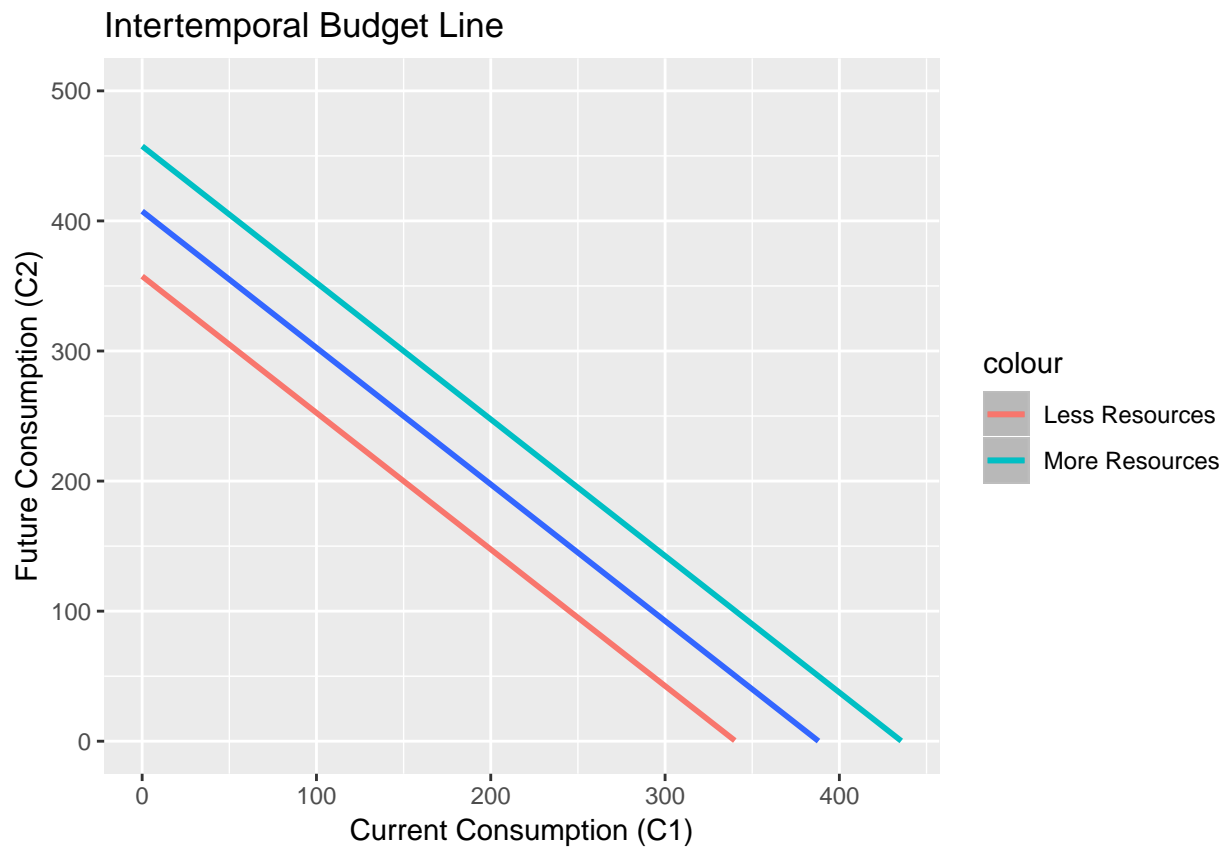
```
## Warning: Removed 224 rows containing non-finite values (stat_smooth).

## `geom_smooth()` using method = 'gam' and formula 'y ~ s(x, bs = "cs")'

## Warning: Removed 129 rows containing non-finite values (stat_smooth).

## `geom_smooth()` using method = 'gam' and formula 'y ~ s(x, bs = "cs")'

## Warning: Removed 320 rows containing non-finite values (stat_smooth).
```



Green (Shifts up/right): \* Increase in  $Y_1$ ,  $Y_2$ ,  $W_1$ ,  $W_2$

Red (Shifts down/left): \* Decrease in  $Y_1$ ,  $Y_2$ ,  $W_1$ ,  $W_2$

## Rotation of the IBL

```
r <- 0
IBL$c2slow <- ((y1 + w1) * (1 + r) + (y2 + w2)) - (1 + r) * IBL$c1
r <- 0.3
IBL$c2steep <- ((y1 + w1) * (1 + r) + (y2 + w2)) - (1 + r) * IBL$c1

IBL %>%
  ggplot(aes(x = c1, y = c2)) +
```

```
geom_smooth() +
geom_smooth(aes(y = c2slow, color = "Lower interest rates")) +
geom_smooth(aes(y = c2steep, color= "Higher interest rates")) +
xlab("Current Consumption (C1)") +
ylab("Future Consumption (C2)") +
ggtitle("Intertemporal Budget Line") +
scale_y_continuous(limits = c(0,500))
```

```
## `geom_smooth()` using method = 'gam' and formula 'y ~ s(x, bs = "cs")'
```

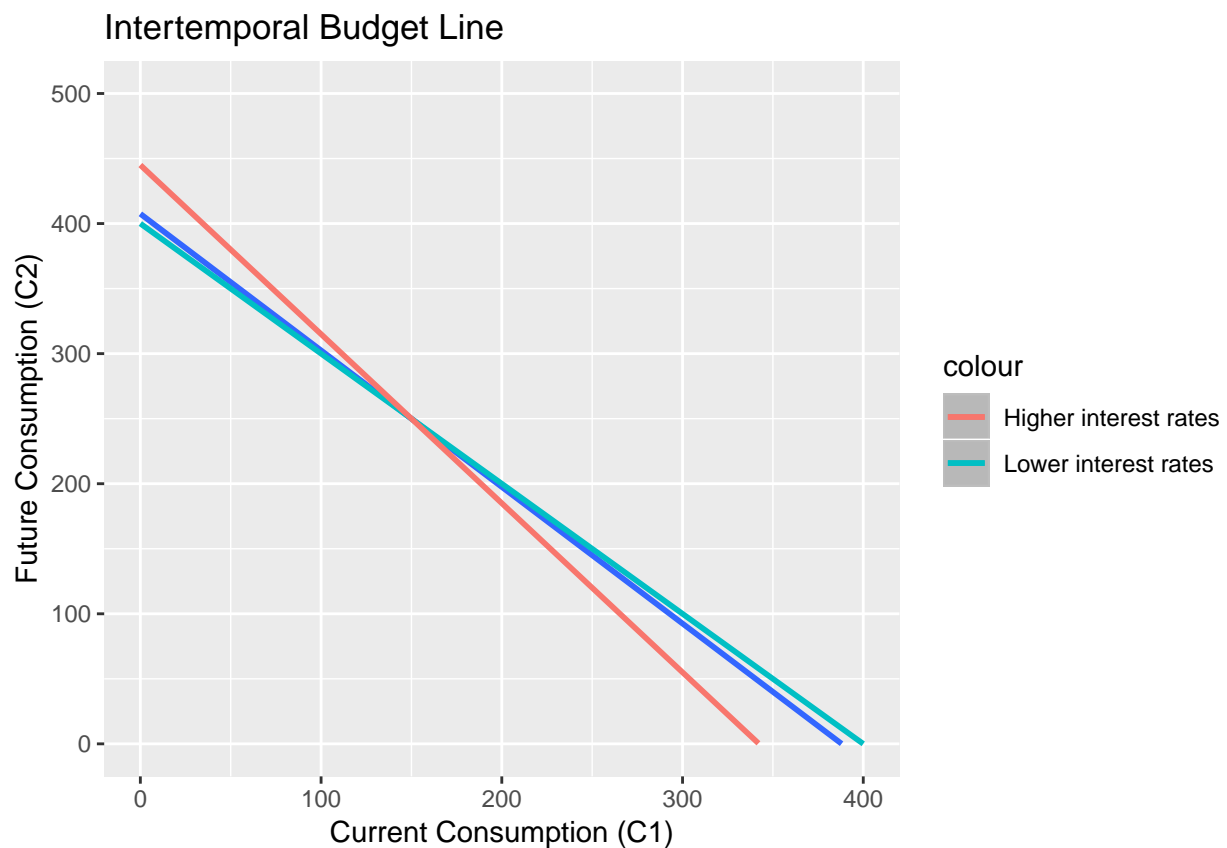
```
## Warning: Removed 224 rows containing non-finite values (stat_smooth).
```

```
## `geom_smooth()` using method = 'gam' and formula 'y ~ s(x, bs = "cs")'
```

```
## Warning: Removed 200 rows containing non-finite values (stat_smooth).
```

```
## `geom_smooth()` using method = 'gam' and formula 'y ~ s(x, bs = "cs")'
```

```
## Warning: Removed 316 rows containing non-finite values (stat_smooth).
```



An increase in  $r$  (real interest rate) corresponds to a steeper slope and a decrease in  $r$  corresponds to a shallower slope. This makes sense since the slope is  $-(1 + r)$

## Preferences