COOKIES
1. ID
2. TYPE
3. PURPOSE OF
4. DESCRIPTION
5. USER ID FK
6. SOURCE URL
7. LOCATION ON USERS DEVICE URL
8. VALUE
9. FREQUENCY OF USE
10. SECURITY STATUS
11. LAST ACCESS DATE
12. LAST UPDATE DATE
13. CREATION DATE
14. EXPIRATION DATE
15. CREATED BY APPLICATION

USER LOGS
1. ID
2. EVENT TYPE
3. EVENT TIME
4. USER ID FK
5. IP ADDRESS
6. DEVICE INFORMATION
7. OPERATING SYSTEM
8. USER BROWSER
9. LOGIN LOCATION ID FK
10. LOGIN METHOD
11. ACCOUNT DELETION REQUEST
12. PASSWORD RESET REQUEST
13. LOGIN ATTEMPTS COUNT
14. SECURITY QUESTION ANSWER
15. ACCOUNT LOCKOUT STATUS
16. LAST LOGIN DATE
17. LAST LOGOUT DATE
18. ACCOUNT CHANGE DATE
19. LAST PASSWORD CHANGE DATE
20. SECURTY ALERTS

SETTINGS
1. ID
2. USER ID FK
3. SELECTED ACCOUNT TYPE
4. SELECTED THEMES
5. SELECTED LANGUAGE ID FK
6. SELECTED TIMEZONE
7. MAIL NOTIFICATION
8. SMS NOTIFICATION
9. PHONE NOTIFICATION
10. ACCOUNT DELETION REQUEST

BLOCKING REASON
1. ID
2. REASON CATEGORY
3. REASON NAME
4. REASON DESCRIPTION
5. REASON USAGE FREQUENCY

BLOCKING
1. ID
2. BLOCKING USER ID FK
3. BLOCKIED USER ID FK
4. BLOCKING REASON ID FK
5. BLOCKING START DATE

ANALYTICS
1. ID
2. USER ID FK
3. MOST POPULAR CONTENT ID FK
4. DAILY NEW FOLLOWER NUM
5. DAILY POST NUM
6. DAILY LIKE NUM
7. DAILY COMMENT NUM
8. AD EFFECTIVENESS
9. USER LOYALTY
10. DATE

HASHTAG
1. ID
2. NAME
3. CATEGORY FK
4. POPULARITY SCORE
5. USAGE COUNT

CATEGORY
1. ID
2. NAME
3. POPULARITY SCORE
4. IS LIMITED
5. LIMIT AGE

Customer
1. ID
2. USERNAME
3. PASSWORD
4. EMAIL
5. PHONE NO
6. NAME
7. SURNAME
8. DATE OF BIRTH
9. GENDER
10. PROFILE PICTURE
11. BIOGRAPHY
12. LOCATION ID FK
13. COMPLAINT COUNT
14. FOLLOWER COUNT
15. FOLLOWING COUNT
16. CONTENT COUNT
17. PRIVATE ACCOUNT
18. ACCOUN STATUS
19. REGISTRATION DATE
20. LAST LOGIN DATE

AD
1. ID
2. TITLE
3. DESCRIPTION
4. TYPE
5. CONTENT URL
6. AD LINK
7. STATUS
8. TARGET AGE AVG
9. TARGET CATEGORY ID FK
10. TARGET GENDER
11. TARGET LOCATION ID FK
12. TARGET LANGUAGE ID FK
13. IMPRESSIONS
14. VIEW COUNT
15. CLICKS
16. CONVERSIONS
17. BUDGET
18. SPEND BUDGET
19. PAYMENT STATUS
20. CARD NUMBER
21. CARD EXPIRATION DATE
22. FULLNAME ON CARD
23. CARD CVC CODE
24. PUBLISH DATE
25. END DATE

Location
1. ID
2. CONTINENT
3. COUNTRY
4. CITY
5. TIMEZONE

REQUEST
1. ID
2. SENDER USER ID FK
3. RECEIVER USER ID FK
4. REQUEST STATUS
5. REQUEST DATE

FOLLOW
1. ID
2. FOLLOWER USER ID FK
3. FOLLOWING USER ID FK
4. FOLLOW STATUS
5. FOLLOW START DATE

ALGORITHM
1. ID
2. TYPE
3. NAME
4. DESCRIPTION
5. STATUS
6. USER SATISFACTION
7. SENSITIVITY
8. USER ID FK
9. CREATION DATE
10. UPDATE DATE

LANGUAGE
1. ID
2. NAME
3. DIRECTION
4. POPULATION
5. CREATION DATE

RECOMMENDATION USER
1. ID
2. USER ID FK
3. RECOMMENDATION USER ID FK
4. ALGORITHM ID FK
5. STATUS

REPORT
1. ID
2. TYPE ID FK
3. DESCRIPTION
4. REPORTER USER ID FK
5. VIOLATOR USER ID FK
6. RELATED CONTENT ID FK
7. RELATED MESSAGE ID FK
8. RELATED COMMENT ID FK
9. RELATED HASHTAG ID FK
10. SAME REPORT NUMBER
11. STATUS
12. SHORT TERM SOLUTION
13. LONG TERM SOLUTION
14. CREATION DATE
15. UPDATE DATE

REPORT TYPE
1. ID
2. CATEGORY NAME
3. NAME
4. IMPORTANCE SCORE
5. DEADLINE DURATION

RECOMMENDATION CONTENT
1. ID
2. USER ID FK
3. CONTENT ID FK
4. ALGORITHM ID FK
5. STATUS

NOTIFICATION
1. ID
2. USER ID FK
3. TYPE
4. CONTENT
5. RELATED CONTENT ID FK
6. RELATED USER ID FK
7. RELATED MESSAGE ID FK
8. LINK
9. READ STATUS
10. DATE

COMMENT
1. ID
2. USER ID FK
3. CONTENT ID FK
4. REPLY COMMENT ID FK
5. CONTENT HASHTAGS
6. LIKE COUNT
7. REPLY COUNT
8. REPORT COUNT
9. COMMENT DATE
10. UPDATE DATE

CONTENT
1. ID
2. USER ID FK
3. CONTENT TITLE
4. CONTENT DESCRIPTION
5. CONTENT TYPE
6. CONTENT CONTENT URL
7. LOCATION ID FK
8. CONTENT HASHTAGS
9. TAGGED USERS
10. CONTENT VIEW COUNT
11. CONTENT LIKE COUNT
12. CONTENT COMMENT COUNT
13. CONTENT REPORTED COUNT
14. CONTENT DATE
15. CONTENT UPDATE DATE

MESSAGE
1. ID
2. CONVERSATION ID FK
3. SENDER USER ID FK
4. RECIPIENT USER ID FK
5. TYPE
6. CONTENT
7. CONTENT URL
8. LOCATION ID FK
9. STATUS
10. IS SPAM
11. IS BLOCKING
12. IS DELETED
13. RELATED HASHTAG ID FK
14. DELETION DATE
15. DATE

CONVERSATION
1. ID
2. LOREM USER ID FK
3. IMPSUM USER ID FK
4. LAST MESSAGE CONTENT ID FK
5. LAST MESSAGE AUTHOR USER ID FK
6. LAST MESSAGE CONTENT TYPE
7. LOREM USER IS READ
8. IMPSUM USER IS READ
9. IS IN WATCHLIST
10. LAST MESSAGE DATE

LIKE
1. ID
2. USER ID FK
3. LIKED USER ID FK
4. LIKED COMMEND FK
5. LIKED CONTENT ID FK
6. LIKED CONTENT HASHTAGS
7. LIKED CONTENT TYPE
8. TIME SPENT
9. FREQUENCY OF RETURN
10. LIKE DATE