

Suggested Color Palette for Beyond Z

v.01, July 17 2014

LEGEND

Bkg Hex

Lt txt option
Dk txt option
Link default

	PRIMARY	SECONDARY	TERTIARY	PLAIN	KNOCKOUT
LIGHT	<div>F26522</div> <div>FFFFFF</div> <div>333333</div> <div>BAE3FF</div>	<div>69C4EB</div> <div>FFFFFF</div> <div>333333</div> <div>0071BC</div>	<div>88D392</div> <div>FFFFFF</div> <div>333333</div> <div>0071BC</div>	<div>FFFFFF</div> <div>x</div> <div>333333</div> <div>0071BC</div>	<div>999999</div> <div>FFFFFF</div> <div>333333</div> <div>0071BC</div>
MEDIUM	<div>D93833</div> <div>FFFFFF</div> <div>222222</div> <div>69C4EB</div>	<div>29ABE2</div> <div>FFFFFF</div> <div>222222</div> <div>0071BC</div>	<div>39B54A</div> <div>FFFFFF</div> <div>222222</div> <div>0071BC</div>	<div>F2F2F2</div> <div>x</div> <div>333333</div> <div>0071BC</div>	<div>666666</div> <div>FFFFFF</div> <div>222222</div> <div>69C4EB</div>
DARK	<div>AB1C24</div> <div>FFFFFF</div> <div>x</div> <div>69C4EB</div>	<div>0071BC</div> <div>FFFFFF</div> <div>222222</div> <div>69C4EB</div>	<div>009245</div> <div>FFFFFF</div> <div>222222</div> <div>69C4EB</div>	<div>E6E6E6</div> <div>x</div> <div>333333</div> <div>0071BC</div>	<div>333333</div> <div>FFFFFF</div> <div>x</div> <div>69C4EB</div>

Additional Colors:

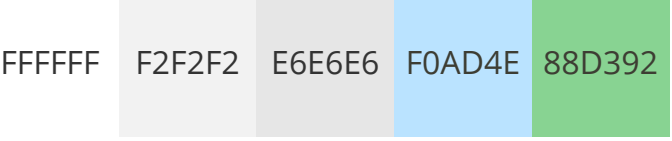
EXTRA DARK BODY	222222
EXTRA LIGHT LINK	BAE3FF
WARNING	F0AD4E

Preferred Uses:

CALL-TO-ACTION ONLY



REGULAR TEXT CONTENT



LINKS



SUCCESS



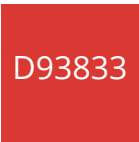
INFO



WARNING



DANGER



OUTER BACKGROUNDS

