

BEYOND Z: Vision and Scope

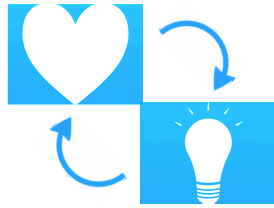
THE PROBLEM

Our nation is being starved of great talent because so many young people from low-income backgrounds are not achieving their highest potential. These students need to have consistent access to extraordinary opportunities, positive peer networks, purposeful technology, and committed sponsors who will push them to their limits of excellence in order to learn, grow, and open doors that position them to be leaders.

As we become more connected globally and more diverse, it is vital to ensure all children have the opportunity to be on a pathway to success.



OUR MISSION



Beyond Z's mission is to enable young people from low-income and/or underrepresented communities to unleash their potential to become leaders and entrepreneurs of significance.

In the longer term, Beyond Z advocates for all children to have access to the opportunities that ensure educational and life success. We aim to encourage students to lead from within their communities and to expand their networks, so they may inspire others.

OUR CORE VALUES

DEMONSTRATE DON'T DEBATE

EMBRACE & CELEBRATE THE JOURNEY

BE DISCIPLINED & INNOVATIVE

EXUDE GENEROSITY OF SPIRIT & RESPECT

ALIGN OUR ACTIONS WITH OUR BELIEFS

OUR PROGRAM

To build pathways to success, Beyond Z focuses on three strategic priorities over the next two years.

- Build our core program model:** Based on hundred of hours of interviews and research, we have created a program model to provide young people of color and from low-income backgrounds the opportunity to cultivate and expand their leadership potential. This core program is currently being launched in four pilot sites and will be built over time to reach more young people across the country.
- Develop a technology platform:** While the core program model will begin with simpler technological influences, Beyond Z will have a more integrated platform by the end of this two-year period. This platform will allow for faster and better program delivery to our instructors and participants, as well as encourage continuous reflection and improvement.
- Establish a vision to rapidly scale our impact:** To build these pathways to success, Beyond Z feels great urgency to reach over 100,000 participants. This will require a realistic growth plan and a financial model that can be sustainable at scale. We believe active research and the piloting of potential models during the next two years will be vital in order to be ready to aggressively scale our core program model and technology platform.

CURRENT PILOTS

NEW YORK MAKER

Charter School:
5th Grade
Achievement First
Endeavor Middle
School

WASHINGTON DC ENTREPRENEURSHIP

Traditional Public
School: 7th Grade
Jefferson Academy
(DCPS)

EAST PALO ALTO CODING

Across Schools:
9th Grade
Aspire Phoenix
Academy, Menlo
Atherton, East Side Prep*

COLLEGE PILOT BEING CONSTRUCTED

Virtual and
Campus-Based
To be determined

*Awaiting participant confirmation