

# Privacy Policy 0815

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SFS Studio ("we", "our", "us", "SFS Studio") is committed to protecting and respecting your privacy.

This Privacy Policy ("Policy") sets out the types of personal data we collect and use when you use our applications, products and services ("Services") and when you visit and visit our websites (each "Site") and How we use this data.

## 1. Introduction

SFS Studio ("SFS" or "we") takes your privacy seriously.

The purpose of this page is to inform users of Ethereum Land (the "App") and/or our customer support service (the "Service" and the "Service") about our collection, use and disclosure of personal information to anyone who decides to use our Service information.

If you choose to use our services, you agree to the collection and use of information in connection with this policy. The personal information we collect is used to provide and improve services. We will not use or share your information with anyone other than as described in this Privacy Policy.

By accessing or otherwise using our services or website, you agree to the practices set forth in this policy. If for any reason you do not agree to the terms of this policy, please stop using our services and website.

We reserve the right to revise or modify this policy at any time to reflect changes in our business or changes in law. If these changes are important, we will do our best to let you know. However, it is your responsibility to check this policy before each use of this website - for ease of reference, the date of last update is indicated at the top of this policy.

Please note that our Services and Sites are not directed to children under the age of 13 (each "Child" collectively a "Child") and we do not knowingly collect Personal Data about children. If you believe that we have collected personal data about your child, you can contact us and ask us to stop processing the data about your child. Some of our sites may be restricted to a higher age rating if required.

## 2. What types of information do we collect?

Based on your use of the app and/or service, we collect the following categories of information

- **Basic User Data.** We collect username, user ID, and other information relating to achievements from your Oculus account(s)
- **Physical and environmental data.** This includes information about your physical features and dimensions, your environment when you use the app, physical movements and dimensions, such as your body posture while using the app, the size of the boundaries of the play area, etc.
- **Technical system information.** This includes technical system information such as crash logs which may contain your user ID, device ID, IP address, local computer file path, feature quality, amount of time it takes to load a feature, and whether you use a certain feature.
- **Cookies and Similar Technologies.** We may also collect and store information locally on your device using mechanisms such as cookies, browser web storage (including HTML 5) and application data caching.

### 3. How do we use this information?

We will use your user data to verify and authenticate your identity in order to assist you in exercising your rights.

We will analyze the collected user data, physical and environmental data, technical system information and other information to:

- Monitor the operation of applications, services or functions to ensure a good experience for end users
- Understand the user distribution of our applications and services (such as hardware configuration and specifications, country or geographic region), so as to improve our applications and services

When we analyze your information, we aggregate and anonymize the collected user data to ensure that the user cannot be re-identified.

### 4. Provision of User Information to Third Parties

The company will not provide anyone's user information to third parties without the consent of the individual; however, the company may disclose user information to persons entrusted with providing services as required by law or within the scope necessary to achieve the purpose of use. The entrusted services will include, but are not limited to:

- In cases where customer support services are outsourced to external business operators;
- When entrusting an external operator to send direct mail notifying various events;
- Entrusting the customer's user information to payment system companies/credit companies and banks entrusted to provide the company's services in order to collect usage fees from customers who use payment services;
- When materials delivered to customers are entrusted to external operators.

## 5. Data deletion

If you wish to notify, disclose, modify or delete your user information collected by us, please contact us via email [ethereal-land-feedback@shufeishu-inc.com](mailto:ethereal-land-feedback@shufeishu-inc.com). We will comply with the request in 7 working days after verifying your identity.

If you ask us to suspend the collection of your user information, you can send a request to email [ethereal-land-feedback@shufeishu-inc.com](mailto:ethereal-land-feedback@shufeishu-inc.com). We will comply with the request after verifying your identity and stop continuing the service.

## 6. Data Security

The protection of your personal data is of the utmost importance to us. Therefore, we take appropriate technical and organizational security measures to protect your personal data. These measures include, but are not limited to:

- We protect our databases through physical and electronic measures to minimise the risk of unauthorized access, loss or misuse of personal data.
- We use TLS (Transport Layer Security) technology to encrypt sensitive or personal data such as account passwords and other identifiable information about payments.
- We make backup copies of personal data.
- Sensitive information is stored encrypted.
- Address bugs in software as quickly as possible.

We would like to point out that we cannot guarantee absolute security when sending or storing personal data over the Internet. We recommend that you take this into consideration before sharing personal data.

## 7. Your rights and how you can exercise them

As a data subject, you have several rights over your personal data. Below, we describe the various rights you have and how you can exercise them.

- **Access rights.** You have the right to ask us what personal data we process about you. You can also ask us to provide insights on the basis for processing, relevant categories of personal data, recipients of personal data (categories), retention periods, data sources and whether we use automated decision-making.
- **Processing restrictions.** You can also ask us to restrict the processing of your personal data if you object to the accuracy of the personal data we process, if you believe that we have processed your personal data unlawfully, if we no longer need the data or you object to the processing. For example, during the period in which we need to assess your dispute or objection, or if it has become clear that there is no longer any legal basis for further

processing of these personal data, but you are still interested in our not deleting personal data. If we restrict the processing of your personal data at your request, we may still use that data to resolve legal proceedings or (legal) disputes. You can exercise this right at any time by writing to us using the contact details listed here, telling us the relevant aspect of your request that we stop processing your personal data and describing which of the above circumstances you believe is relevant to the request. You do not need to fill out a specific form to make such a request.

- **Stop receiving communications.** If we send you email marketing communications (or other regulated electronic information), you have the right to opt out at any time by telling us by mail which communications you would like us to stop sending you
- **Object to automated decision-making and analysis.** You have the right to be informed whether there is any automated decision-making and analysis of your personal data and, where appropriate, meaningful information about the logic involved, the significance and expected consequences of such processing, such information will affect you.

When you write to us requesting to exercise your rights, we have the right to ask you to prove that you are who you say you are. We may ask you to provide a copy of relevant identification to help us verify your identity.

It will help us to process your request if you clearly describe the right you wish to exercise and, where relevant, the reasons why you are exercising that right. The clearer and more specific you are, the faster and more efficiently we can process your request. If you do not provide us with sufficient information, then we may delay processing your request until you provide us with more information (if this is the case, we will tell you).

## 8. Contact information

If you have any questions about this policy, if you wish to exercise any of the above rights, or if you believe this policy has not been complied with, please contact us. [ethereal-land-feedback@shufeishu-inc.com](mailto:ethereal-land-feedback@shufeishu-inc.com)