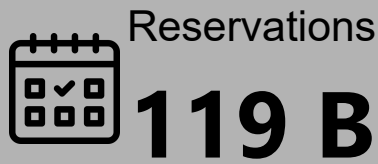


# HOTEL PERFORMANCE ANALYSIS

Hotels

Guests

Reservations



Year

- ☐ Tümünü seç
- ☐ 2015
- ☐ 2016
- ☐ 2017

Distribution Channel

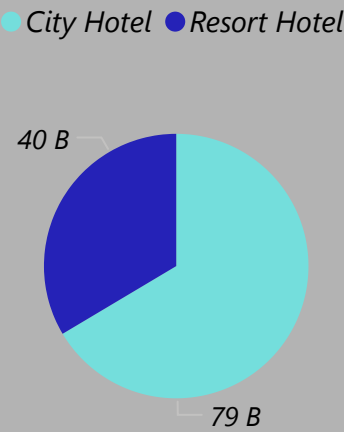
- ☐ Tümünü seç
- ☐ Corporate
- ☐ Direct
- ☐ GDS
- ☐ TA/TO

Customer Type

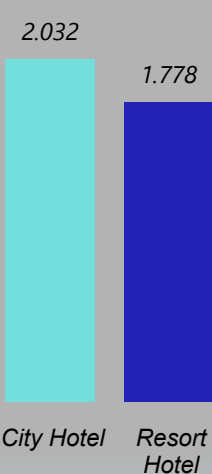
- ☐ Tümünü seç
- ☐ Contract
- ☐ Group
- ☐ Transient
- ☐ Transient-P...

Clear all slicers

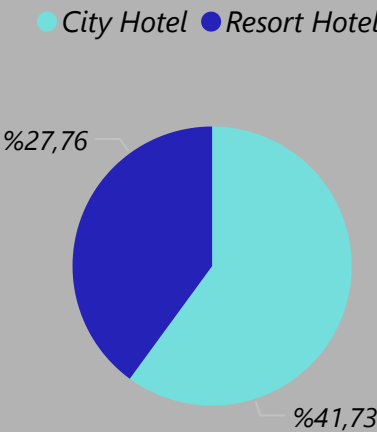
## Reservations



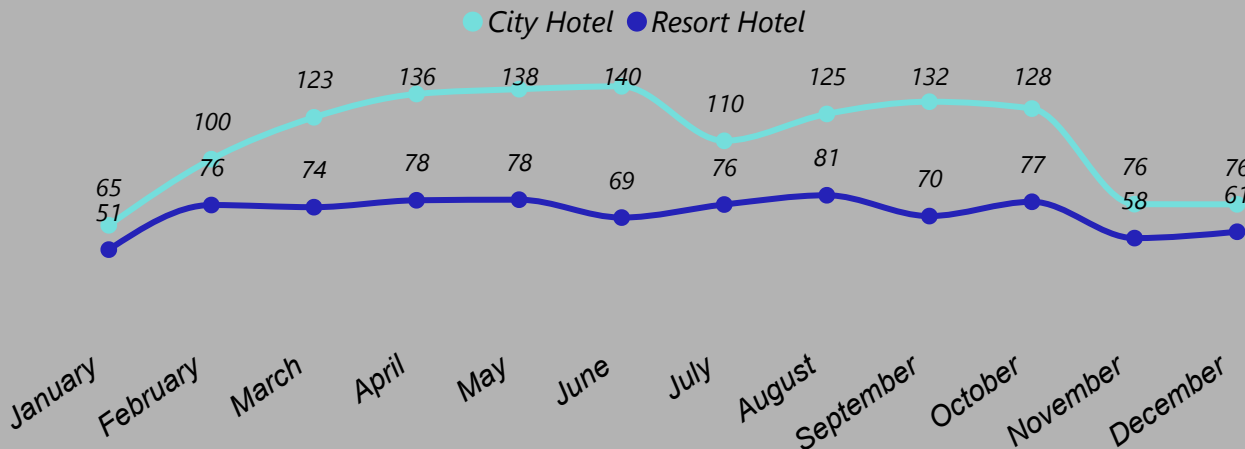
## Repeated Guests



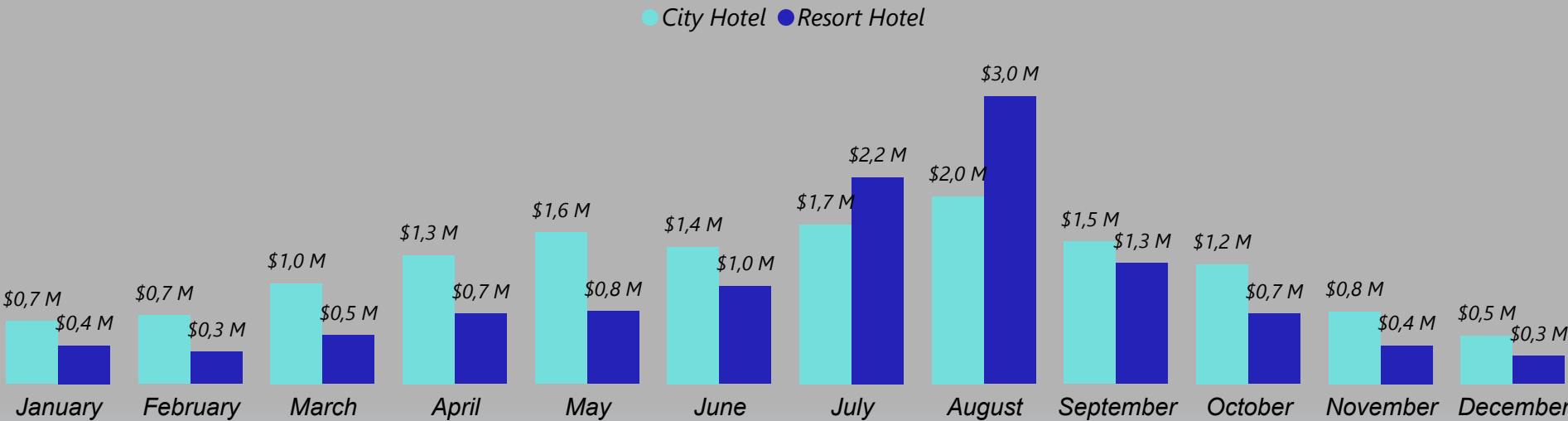
## Cancellation Rate



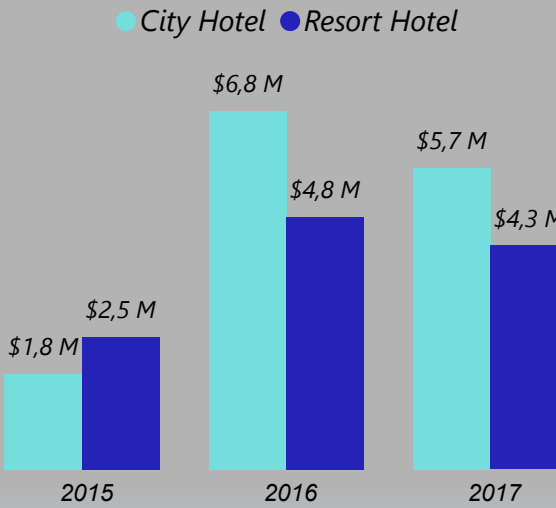
## Average Daily Guests by Month



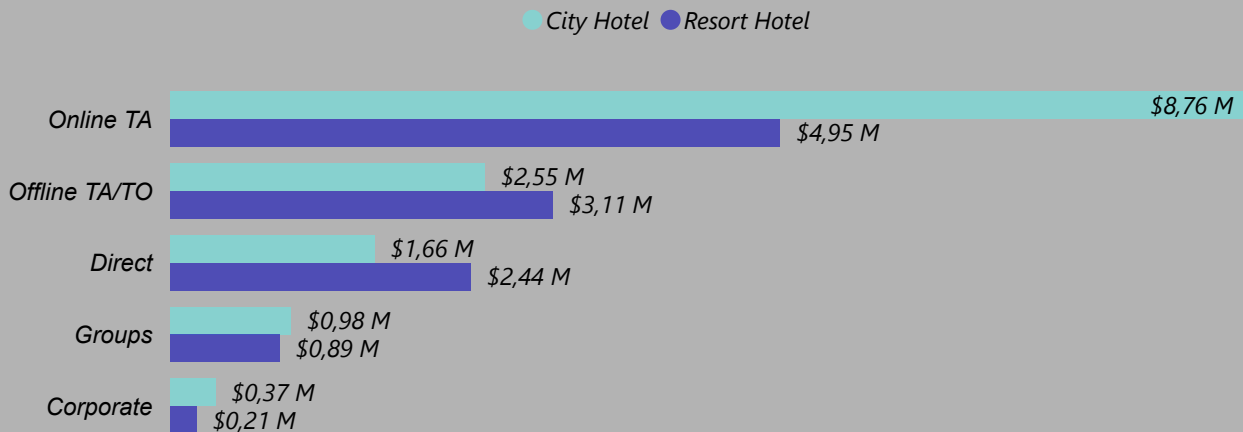
## Revenue by Month



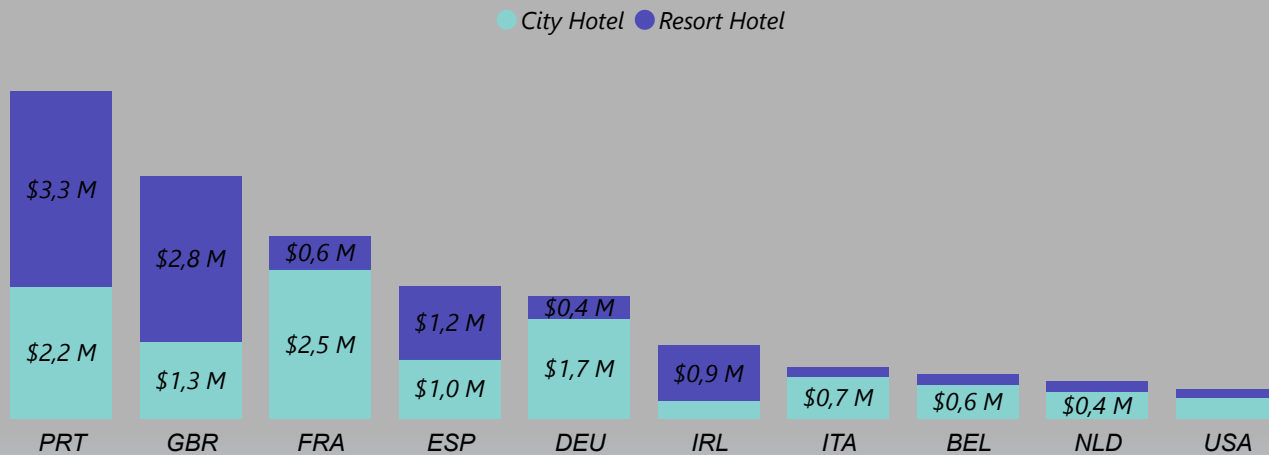
## Revenue by Year



## Revenue by Top 5 Segment



## Top 10 Country by Revenue





Year

☐ Tümünü seç

☐ 2015

☐ 2016

☐ 2017

Market Segment

Country

☐ Tümünü seç

☐ ABW

☐ AGO

☐ AIA

☐ ALB

☐ AND

☐ ARE

☐ ARG

☐ ARM

☐ ASM

☐ ATA

☐ ATF

☐ AUS

☐ AUT

Clear all slicers



Hotel

Tümü

Hotels

Guests

Reservations

Processed Reservations

75 B

Adults

138 B

Children

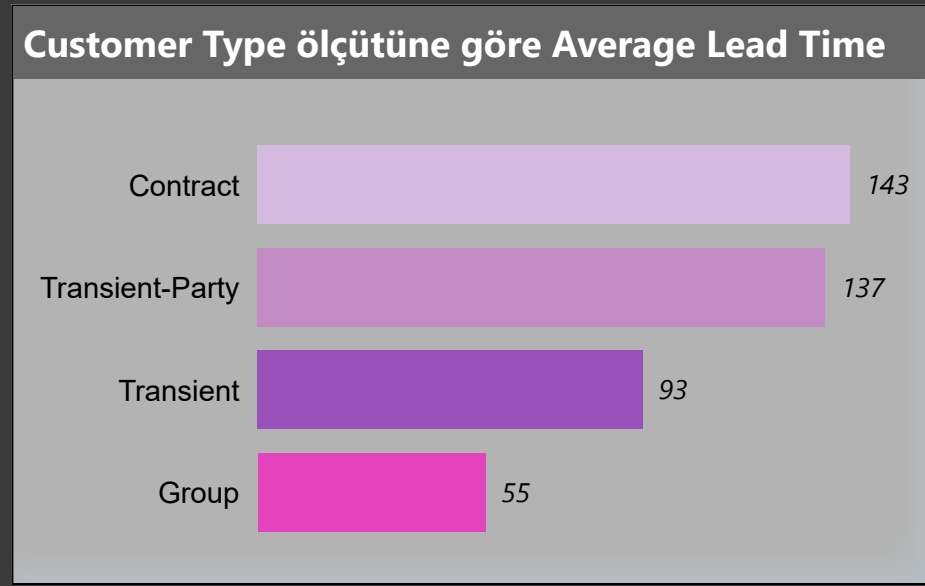
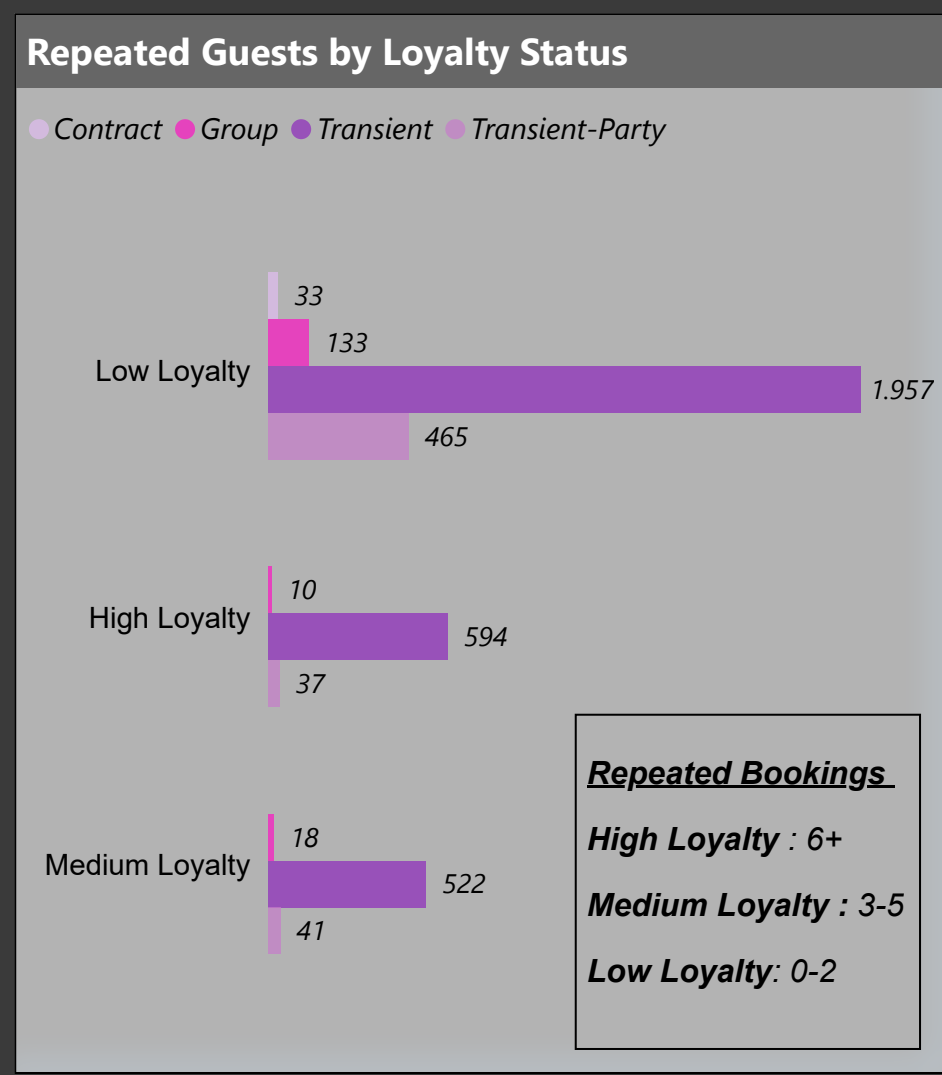
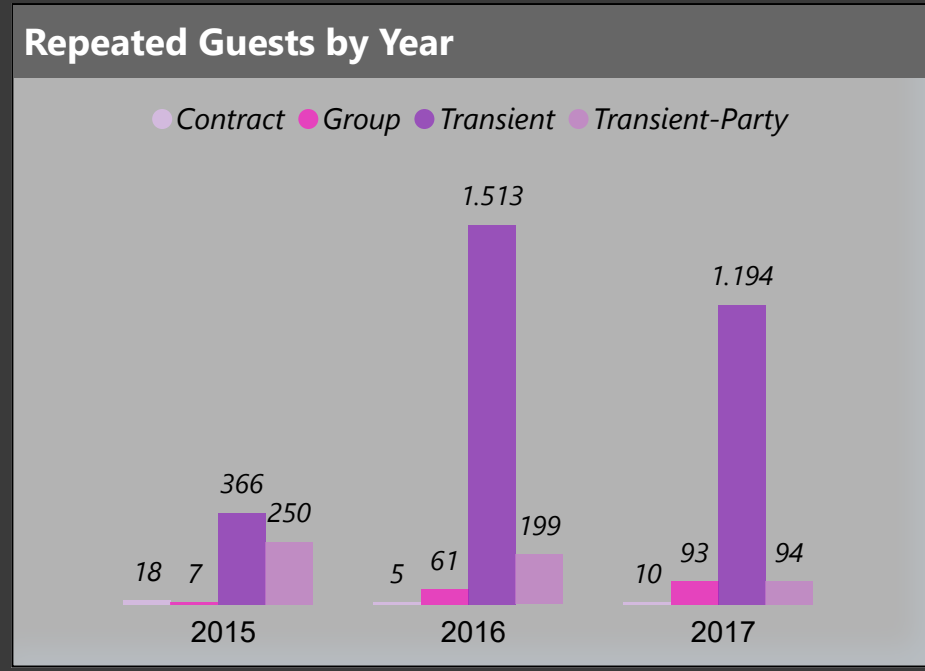
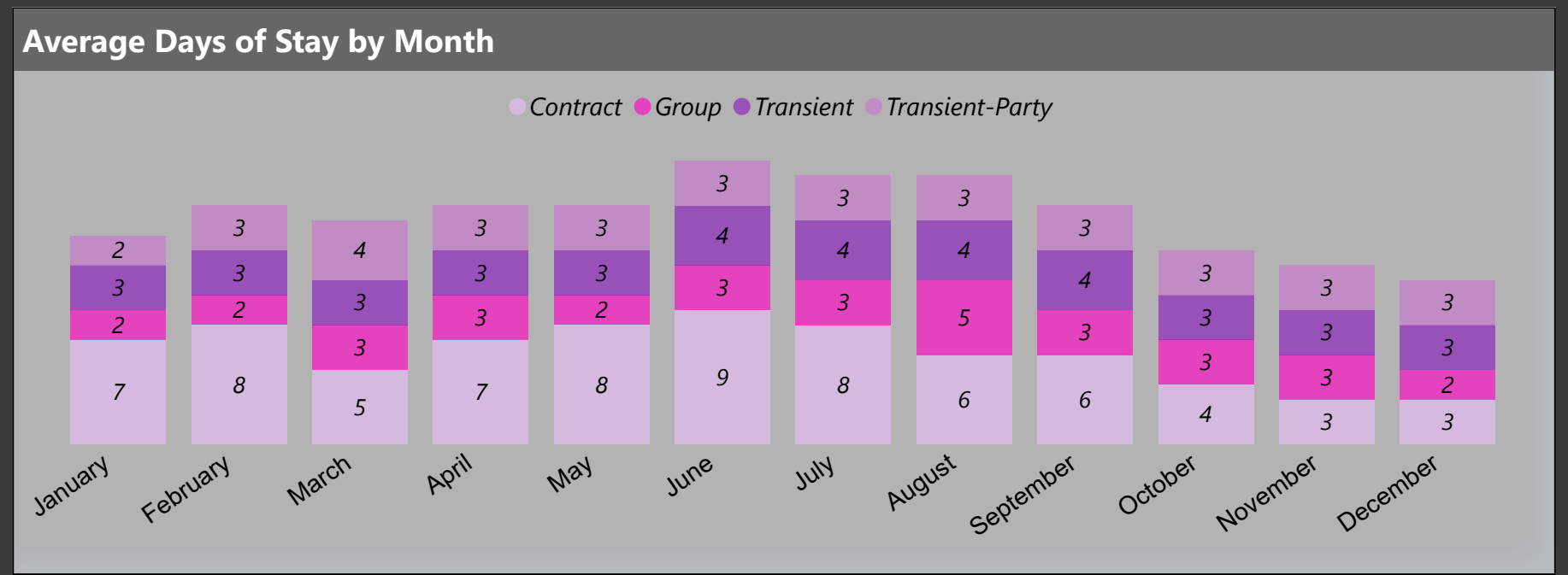
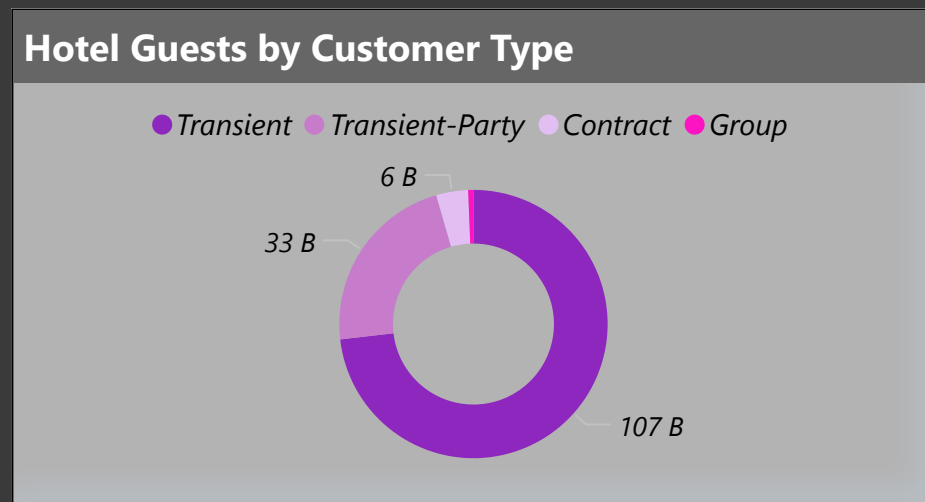
8 B

Repeated Guests

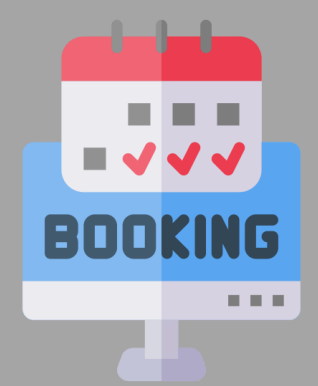
4 B

Average Stay

3



Room Type	Adults	Children	Total Guests
A	71.771	1.534	73.305
B	2.775	374	3.149
C	3.824	894	4.718
D	36.691	1.242	37.933
E	11.240	604	11.844
F	5.536	1.719	7.255
G	3.601	1.689	5.290
H	1.138	350	1.488
I	644	54	698
K	314	13	327
L			0
P			0



Year

☐ Tümüünü seç

☐ 2015

☐ 2016

☐ 2017

Distribution Channel

Customer Type

Room Type

☐ Tümüünü seç

☐ A

☐ B

☐ C

☐ D

☐ E

☐ F

☐ G

Clear all slicers



Hotel

Hotels

Guests

Reservations


Reservations

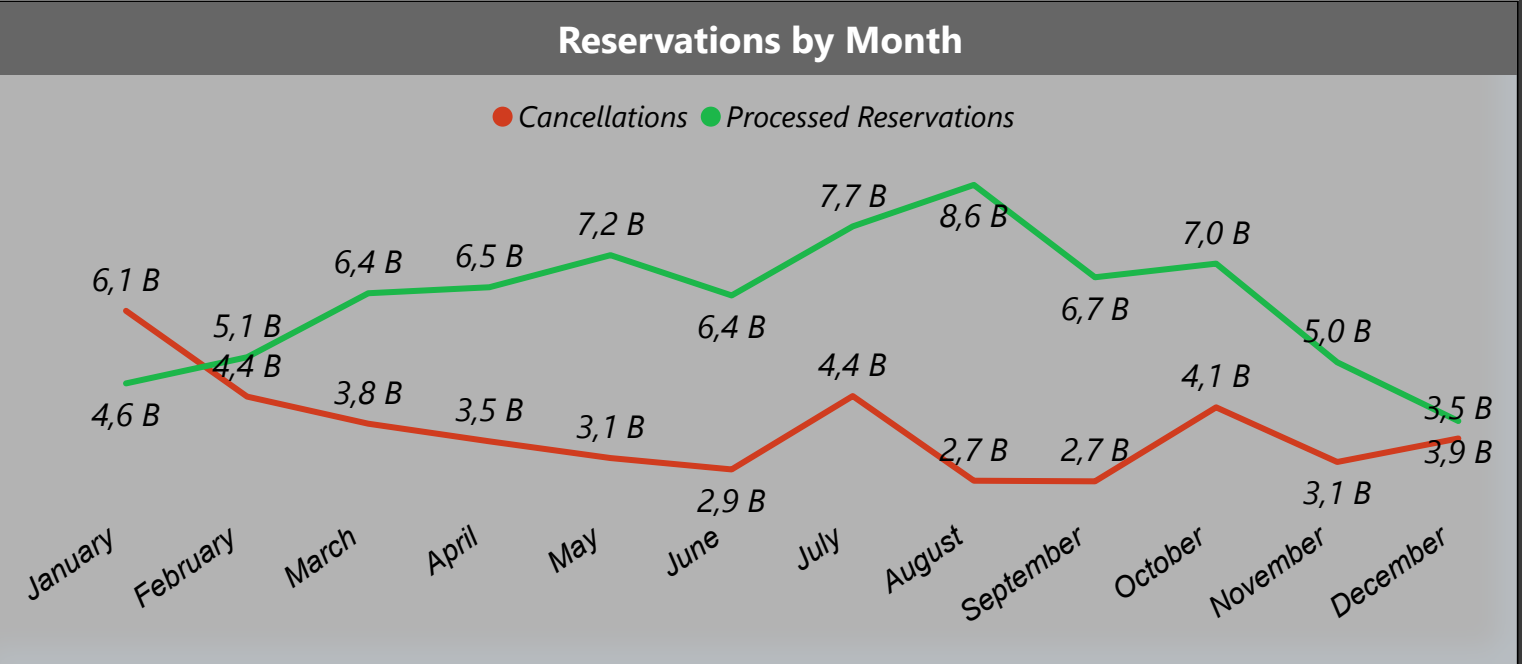
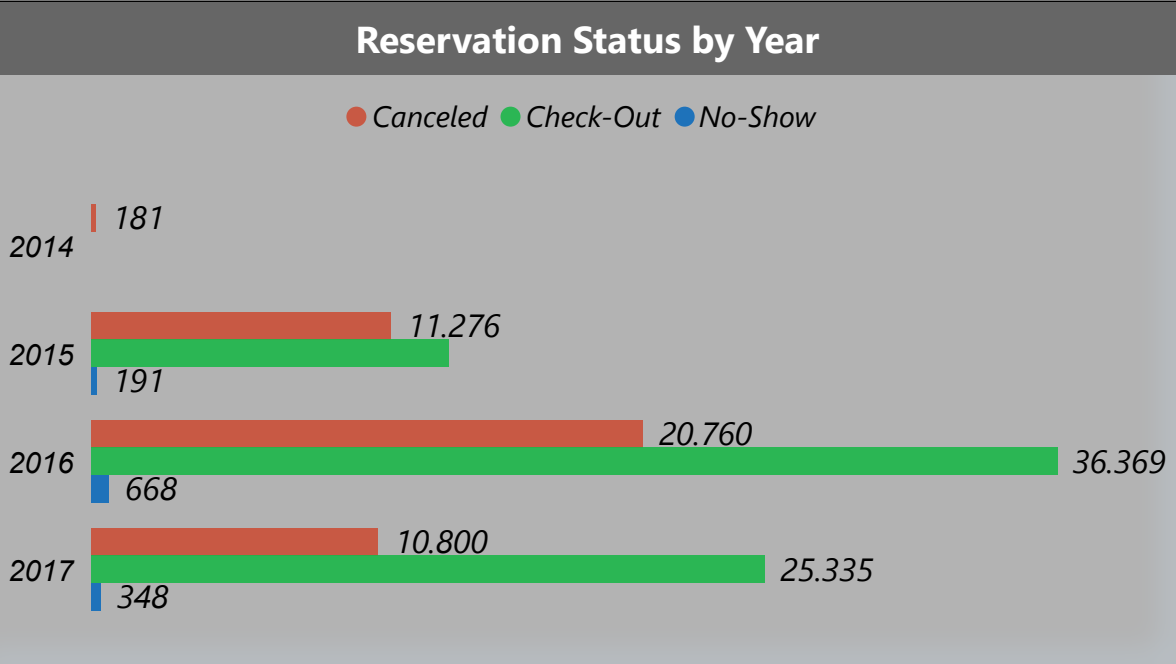
 **119 B**

Processed Reservations

 **75 B**

Cancellations

 **44 B**



Cancellations by Top 10 Country

Country	Reservations	Cancellations	Cancellation Rate
PRT	48.590	27.519	%56,64
GBR	12.129	2.453	%20,22
FRA	10.415	1.934	%18,57
ESP	8.568	2.177	%25,41
DEU	7.287	1.218	%16,71
ITA	3.766	1.333	%35,40
IRL	3.375	832	%24,65
BEL	2.342	474	%20,24
BRA	2.224	830	%37,32
USA	2.097	501	%23,89

