





Year

☐ Select all☐ 2015☐ 2016☐ 2017

Market Segment

☐ All

Country

☐ Select all☐ ABW☐ AGO☐ AIA☐ ALB☐ AND☐ ARE☐ ARG☐ ARM☐ ASM☐ ATA☐ ATF☐ AUS☐ AUT

Clear all slicers

Hotel

All



Processed...

75K



Adults

138K

Hotels



Children

8K

Guests



Repeated Guests

4K

Reservations

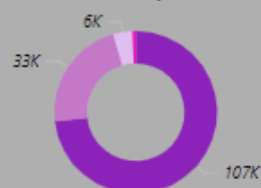


Average Stay

3

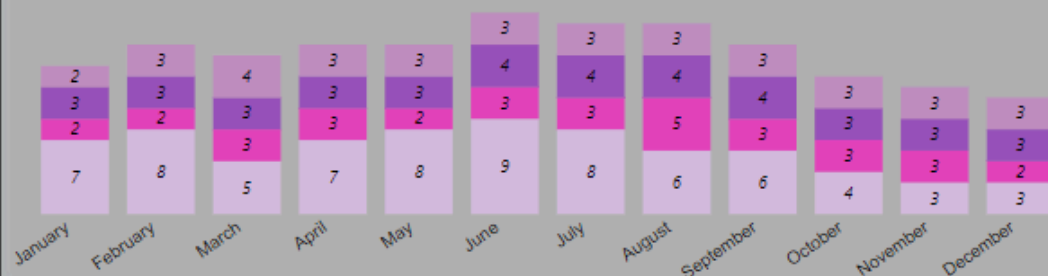
Hotel Guests by Customer Type

Transient Transient-Party Contract Group



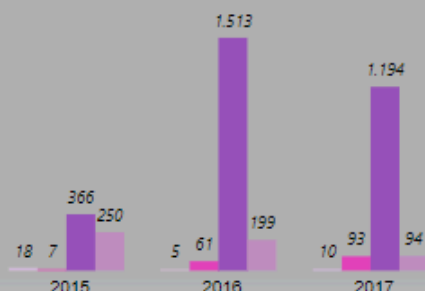
Average Days of Stay by Month

Contract Group Transient Transient-Party

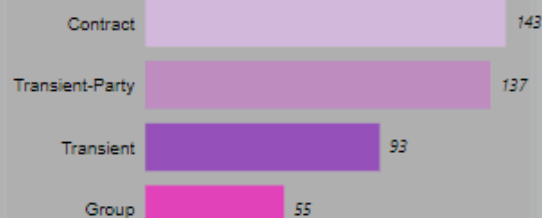


Repeated Guests by Year

Contract Group Transient Transient-Party

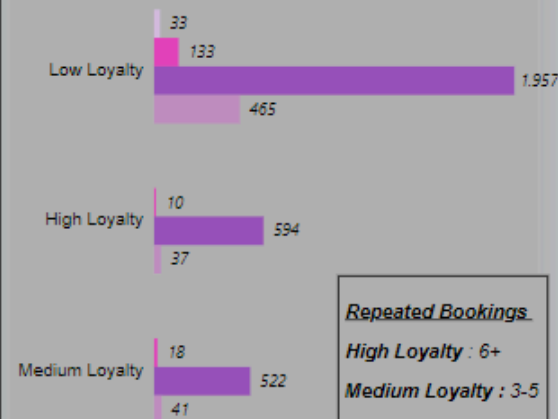


Average Lead Time by Customer Type



Repeated Guests by Loyalty Status

Contract Group Transient Transient-Party



Repeated Bookings

High Loyalty : 6+

Medium Loyalty : 3-5

Low Loyalty: 0-2

Room Type	Adults	Children	Total Guests
A	71.771	1.534	73.305
B	2.775	374	3.149
C	3.824	894	4.718
D	36.691	1.242	37.933
E	11.240	604	11.844
F	5.536	1.719	7.255
G	3.601	1.689	5.290
H	1.138	350	1.488
I	644	54	698
K	314	13	327
L			0
P			0



Year

- Select all
- 2015
- 2016
- 2017

Distribution Channel

All

Customer Type

All

Room Type

- Select all
- A
- B
- C
- D
- E
- F
- G

Clear all slicers



Hotel

All

Hotels

Guests

Reservations



Reservations

119K



Processed Reservations

75K

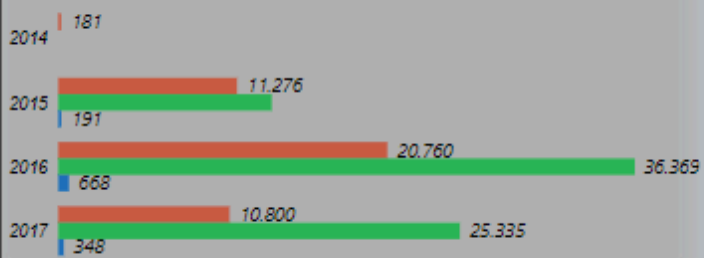


Cancellations

44K

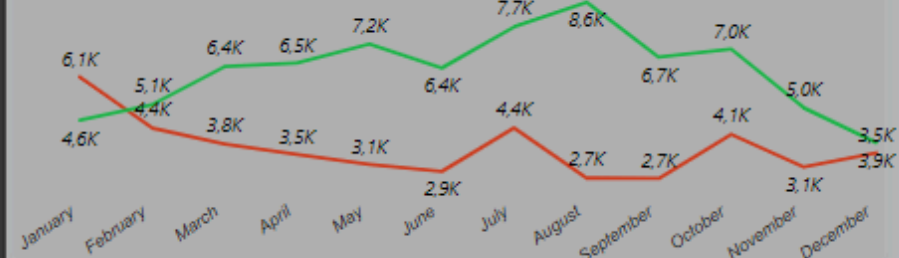
Reservation Status by Year

Canceled Check-Out No-Show



Reservations by Month

Cancellations Processed Reservations

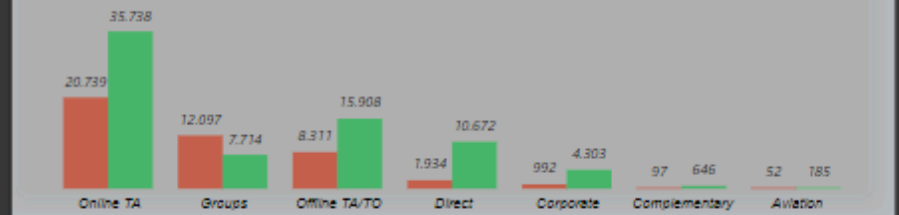


Cancellations by Top 10 Country

Country	Reservations	Cancellations	Cancellation Rate
PRT	48.590	27.519	%56,64
GBR	12.129	2.453	%20,22
FRA	10.415	1.934	%18,57
ESP	8.568	2.177	%25,41
DEU	7.287	1.218	%16,71
ITA	3.766	1.333	%35,40
IRL	3.375	832	%24,65
BEL	2.342	474	%20,24
BRA	2.224	830	%37,32
USA	2.097	501	%23,89

Reservations by Market Segment

Cancellations Processed Reservations



Reservation Status by Deposit Type

Canceled Check Out No Show

