





Year

☐ Select all☐ 2015☐ 2016☐ 2017

Market Segment

☐ All

Country

☐ Select all☐ ABW☐ AGO☐ AIA☐ ALB☐ AND☐ ARE☐ ARG☐ ARM☐ ASM☐ ATA☐ ATF☐ AUS☐ AUT

Clear all slicers

Hotel

All



Processed...

75K



Adults

138K

Hotels



Children

8K

Guests



Repeated Guests

4K

Reservations

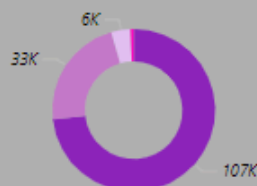


Average Stay

3

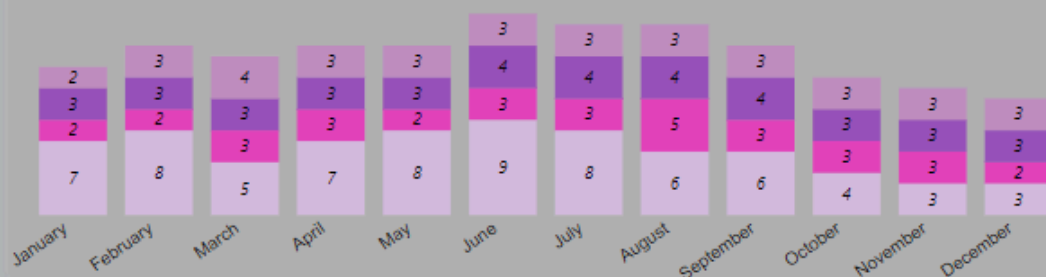
## Hotel Guests by Customer Type

Transient Transient-Party Contract Group



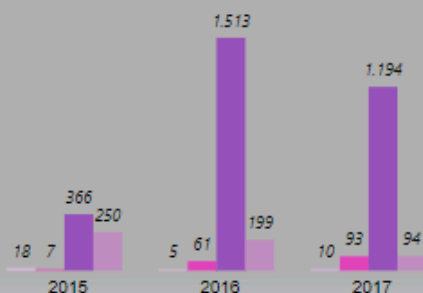
## Average Days of Stay by Month

Contract Group Transient Transient-Party

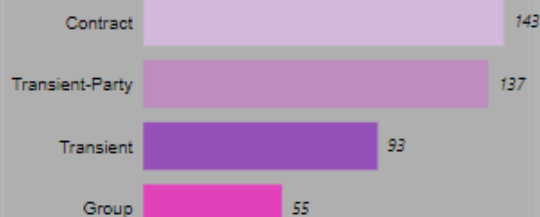


## Repeated Guests by Year

Contract Group Transient Transient-Party

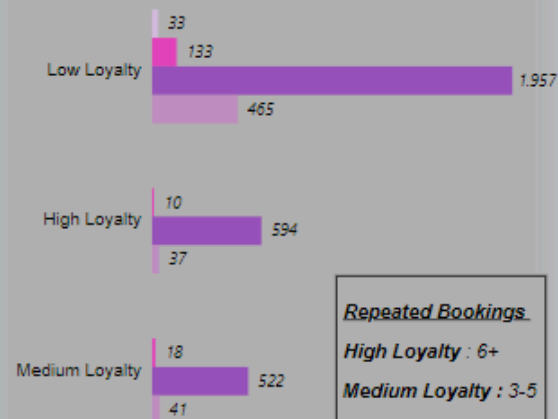


## Average Lead Time by Customer Type



## Repeated Guests by Loyalty Status

Contract Group Transient Transient-Party



**Repeated Bookings**  
High Loyalty : 6+  
Medium Loyalty : 3-5  
Low Loyalty: 0-2

Room Type	Adults	Children	Total Guests
A	71.771	1.534	73.305
B	2.775	374	3.149
C	3.824	894	4.718
D	36.691	1.242	37.933
E	11.240	604	11.844
F	5.536	1.719	7.255
G	3.601	1.689	5.290
H	1.138	350	1.488
I	644	54	698
K	314	13	327
L			0
P			0

