

SE 216 – SOFTWARE PROJECT MANAGEMENT

STAKEHOLDERS DOCUMENT

PROJECT NAME: HOME AGAIN

**GROUP MEMBERS: BEYZA ÖZGÜR, BORA YÖRÜK, BİRKAN SARIBACAK,
KUBİLAY KALKAN**

#	STAKEHOLDER	DESCRIPTION
1	Developers	If the project succeeds, their reputation will increase and they will gain experience, become more recognized in the market. But if the project fails, they will lose time and reputation.
2	Competitors	If the project fails, they will have more budget than the developer team of the project. They will have more chance to be involved in the projects. If it succeeds, they will have fewer resources in future projects.
3	Shareholders	If the project is successful, shareholders will gain money when the application is being used and they will be able to find sponsors. They will feel good for helping animals. Their self-confidence may increase as well as their recognition. If the project fails, they will lose time, money and reputation.
4	Pet Owners	If the project succeeds, they will have a chance to find their pets via our application. If it fails, they will lose a lot of time to find their pets.
5	Government	If the project is successful, taxation will be imposed by the government. It will not be affected much, if project fails. It will not get the taxes.
6	Banks	If the project succeeds, they can become more recognizable via advertisements and they can benefit from donations in terms of interest. If it fails, banks will not be affected much.
7	Pet Shops	If the project succeeds, they will be able to sell more products such as animal food. It will be a positive impact for them. If it fails, they may not sell extra products to shelters.
8	Stray Animals	If the project succeeds, they will have food, better health & life conditions via the donations. If it fails, they may not get health care or extra food.
9	Lost Pets	If our project becomes successful, lost pets will be found and returned to their owners. If the project fails, their lives will be in danger.
10	Animal Shelters	If the project succeeds, they will have extra money to use for stray animals which is provided by donators (by getting IBAN number info from our app). If it fails, they will not have extra money.

SE 216 – SOFTWARE PROJECT MANAGEMENT

STAKEHOLDERS DOCUMENT

11	Donators	If the project succeeds, they can help animals to get better conditions to help. They can trust and donate to the IBAN numbers provided by our app. If it fails, they may not make certain of the IBAN number info, so they might not donate. The trust for the app may decrease.
12	People Who Found Pets	If the project succeeds, they can easily find the pet owners. If the project fails, they will not be able to find a new home for pets easily.