

KRISTINA BEZOUGLOVA

19-1760 TPG

Graphic Design



ABOUT

Hello there! My name is Kristina and this is my graphic design portfolio. I discovered my passion for graphic design in my third year of university. I was originally a Game Art & Production student, but discovered my passion for graphic design during my internship with a local photographer in my city. Ever since then, I've made the switch to a graphic design career. I've created some design elements for a variety of clients and businesses. My aim is to create designs that are a reflection of the client and their personality with a hint of my own, coming together in perfect unity. Most recently I have become dabbling in web design and front end coding.

AMANDA STEVENSON PHOTOGRAPHY

Amanda Stevenson Photography is an independent Philadelphia-based photographed I did my co-op with during the spring and summer of 2015.

I interned with her as a graphic designer. During my time with her is also when I realized I enjoyed doing more graphic work than the 3D focused work I was doing at school.

Over the six months I spent working with her, I re-branded her image , created several business cards, and a few other elements for her business to draw in clients.

Business Cards



Square Business Cards





Camera Icons



QR Code Icons

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CONTACT

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Philadelphia, PA 19147
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amanda@amandastevensonphoto.com

EXPERIENCE

1994-Present Philadelphia, PA	Amanda Stevenson Photo Owner Commercial photography specializing in editorial and lifestyle. Providing creative consulting and imagery for stills and video.
2010-2013 Philadelphia, PA	Drexel University Adjunct Teacher Advanced Studio Photography curriculum.
1990-1994 Basil, Switzerland	CIBA Giigy Pharmaceutical Company Staff Photographer Produced environmental portraits and product photography for annual reports and advertising needs; serving customers throughout Europe.

SKILLS

Capabilities	Location/Studio Lighting, Casting, Props/Styling, Location Scouting, Nikon, Canon, and GoPro Drone Stills and HD video, including producing, directing, camera, lighting, audio, editing, brand awareness.
Computer IT	Digital workflow, Optimizing Color Profile and Correction for all media Compositing, Retouching, HDR, Output, Adobe Creative Cloud, Dual Platform Mac and PC, Phase One, Pro Tools, Archiving.

EDUCATION

1998-2004 Philadelphia, PA	Pennsylvania Academy of the Fine Arts Awarded Certificate of Fine Arts in Painting with a Minor in Printmaking and Sculpture
1988-1990 Rochester, NY	Rochester Institute of Technology Awarded Bachelor of Arts degree with honors Concentration in Photographic Illustration
1988 Paris, France	Parsons College of Design Semester Intensive in Photography
1985-1988 Philadelphia, PA	Community College of Philadelphia Awarded Associate's Degree of Science

EXHIBITIONS

Spring 2011-2015	Minima, "Faces of a New China," Solo Exhibition, Philadelphia, PA
Winter 2008-2011	American Society of Media Photographers, Annual Juried Exhibitions Philadelphia, PA
Fall 2006-2014	Philadelphia Sketch Club Annual Juried Exhibitions, Philadelphia, PA
Spring 2001-2005	Pennsylvania Academy of the Fine Arts Philadelphia, PA

EXTRAS

Lecturer, "America the Beautiful," University of Delaware
President, American Society of Media Photographers of Philadelphia, 2005-2011
Board of Directors: Community College of Philadelphia Photography Department
Board of Directors: Philadelphia Sketch Club
Hosts Internship programs for The Art Institute of Philadelphia, Drexel University, and Philadelphia University in Photography, Film, Graphic Design, and Marketing

PERSONAL

Kayaking, skiing, travel, and painting
Union League of Philadelphia President of Conley Jordan Club Table

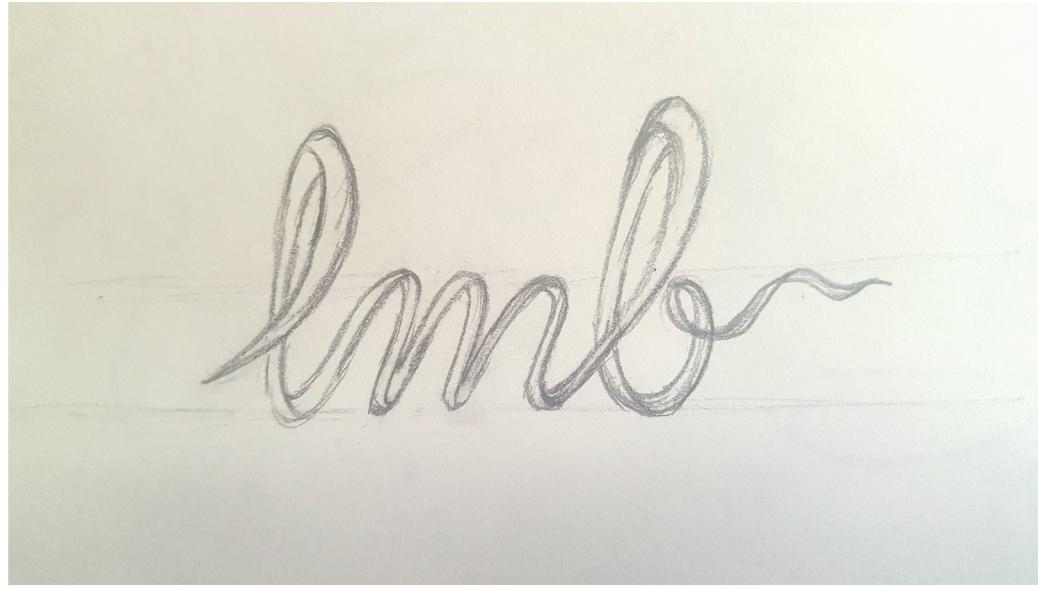
ONLINE PRESENCE

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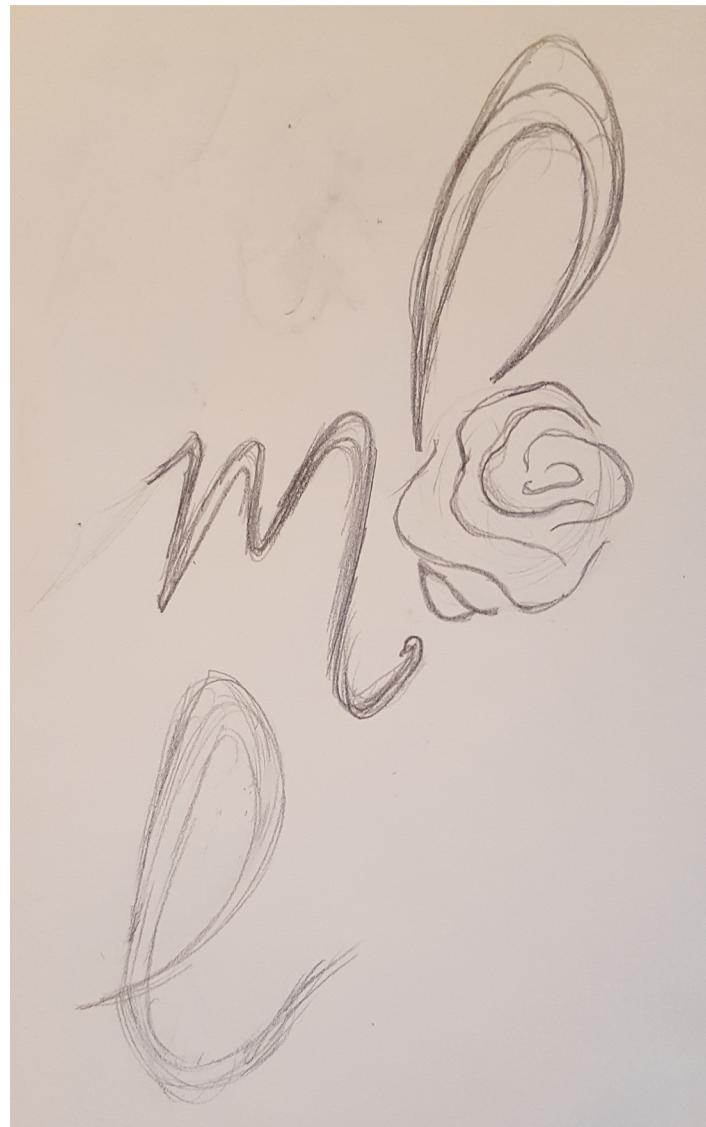
Resume Remake

LORINA MARSHALL BLAKE

Lorina Marshall-BLake is client I had the pleasure of creating a logo for during my internship for The Wilson Concept. Lorina describes herself as an out-of-the-box person and wanted her brand to make a statement and be a reflection of herself. She was very fond of golds, teals, and rose colors. I decided to incorporate a rose into her logo design to represent feminitiy and her love of rose colors. I also created some business card mock-ups to go along with the new logo and following the outline given to me from a project brief which included her personal tagline.



Logo Concept Sketches





Final Logo



Business Card Mock-Ups

EPOS

EPOS is an online graphic novel company with not much of a backstory but I still wanted to showcase my work I did for them. They were my second client I designed logos for while interning at The Wilson Concept. I had more creative freedom with their logo since there was no design document prepared ahead of it, but I took their goal as a company into consideration in my designs.





Business Card Mock-Ups

ZV BODY SHOP

ZV Body Shop is an up and coming auto-body shop in Northeast Philadelphia. The owners reached out to me to create a simple logo for their business. The owners wanted a simple two-tone design with a simple classic body shop logo feel.



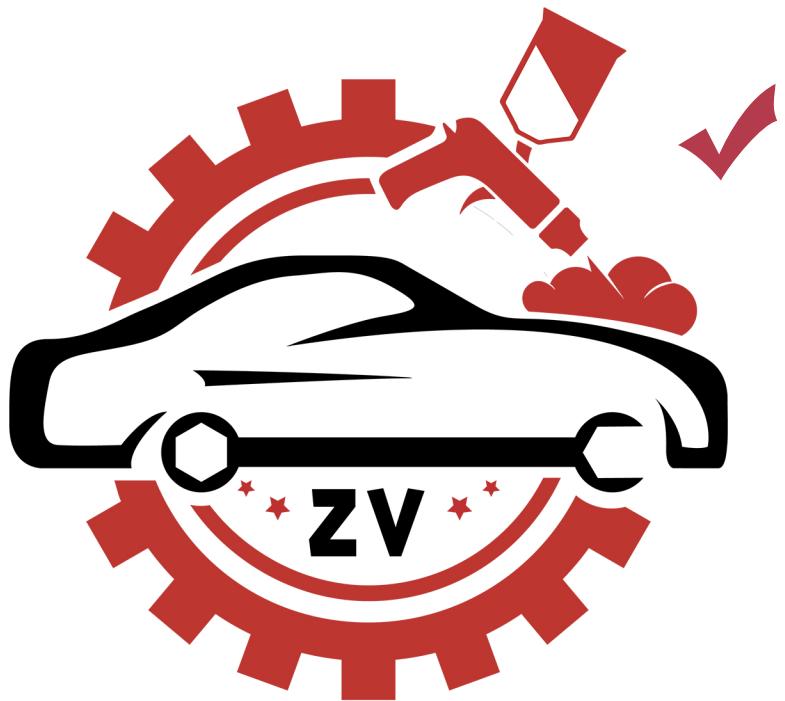
BODY SHOP



BODY SHOP



BODY SHOP



BODY SHOP

GLORIOUS FLOWERS

Glorious Flowers is an up and coming independently owned flower arrangement business. The owner is a close family friend and she had asked me to design a logo for her business as well as business card mock-ups. She wanted something vibrant and feminine to represent her business. I went through several iterations of the logo until I hit the sweet spot we both agreed on.

Jenai's  Flowers

FLORAL DESIGN

Jenai's
 Flowers

FLORAL DESIGN

Glorious
 Flowers

FLORAL DESIGN

Glorious
 Flowers

FLORAL DESIGN

Glorious
 Flowers

FLORAL DESIGN



Business Card Mock-Ups

TYPOGRAPHY

This is a collection of several typography pieces of I have done as practice for myself.

