

bf@bford.dev



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Englewood, CO, 80112



# BRIAN FORD

## EDUCATION

### UNIVERSITY OF DENVER

*Denver, CO*

*Coding Boot Camp Web  
Development (May 2019)*

### UNIVERSITY OF NORTH FLORIDA

*Jacksonville, FL*

*Completed coursework  
towards Secondary Education .  
(Jun 2010)*

## ADDITIONAL SKILLS

Proficient in Microsoft Word,  
Excel, Powerpoint.

Self motivated and readily assist  
others when needed.

Excellent verbal and  
communication skills.

HTML, CSS, Javascript, React, D3,  
SQL

Take a look at some of my work  
here <https://github.com/bf2344>

## LICENSES AND CERTIFICATIONS

DU Coding Boot Camp  
React- The Complete Guide -  
Udemy

## PROFESSIONAL EXPERIENCE

### MARKETING MANAGER

***ZTM Inc., Englewood, CO / Feb 2018 – Present***

- Identify, develop, or evaluate marketing strategy, based on knowledge of establishment objectives, market characteristics, and cost and markup factors.
- Formulate, direct and coordinate marketing activities and policies to promote products and services, working with advertising and promotion managers.
- Direct the hiring, training, or performance evaluations of marketing or sales staff and oversee their daily activities.
- Evaluate the financial aspects of product development, such as budgets, expenditures, research and development appropriations, or return-on-investment and profit-loss projections.

### MANUFACTURING SUPERVISOR

***PolyOne Advanced Composites, Englewood, CO / Feb 2013 – Aug 2018***

- Direct or coordinate production, processing, distribution, or marketing activities of industrial organizations.
- Review processing schedules or production orders to make decisions concerning inventory requirements, staffing requirements, work procedures, or duty assignments, considering budgetary limitations and time constraints.
- Review operations and confer with technical or administrative staff to resolve production or processing problems.
- Develop or implement production tracking or quality control systems, analyzing production, quality control, maintenance, or other operational reports, to detect production problems.

