raveBay Release Plan

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Objective: Create an online marketplace where users can resell/buy EDM event tickets in one simplified web interface

High Level Goals (from highest priority to lowest)

- Ability to let users create an account (verify by email)
- Ability to let sellers post their tickets for sale (quantity, location, price, option to set firm price or have OBO(or best offer), ticket type)
- Ability to let buyers search for tickets with a search bar, by event name, event date, price
- Implement a ticket feed, like a wall on facebook where other users can see when people post a listing and can like and comment
- Chat feature to let buyers/sellers communicate where/when to meetup to sell tickets
- "Trusted" feature where users can vouch for a seller to help prevent scamming.
- Review system so buyers can write reviews how their transaction went and rate them with a star system
- Follow system so users can follow an event they want to attend and can be notified when someone posts a listing for that event

User stories for release:

Sprint 1

- (3) As a seller, I want a place to post EDM event tickets for sale
- (3) As a buyer, I want a place to look for EDM tickets that people have for sale by event name, price, or search bar.
- (8) As a buyer or seller, I want to create user accounts to let users save their data and build a community.

Sprint 2

- (2) As a buyer, I want a "trust" system so I can choose who I trust buying from.
- (3) As a buyer, I want a review feature to recommend a seller or warn other buyers.
- (8) As a buyer or seller, I want a messaging system so that I can message other users.

Sprint 3

- (3) As a buyer, I want notifications so I can know when a ticket I want is for sale.
- (8) As a buyer, I want a live-chat feature to discuss ticket with a buyer or seller, so that I can talk to my seller with ease.

Product backlog

- Create an analytics view to show to rise and fall of resale market prices from on sale date until event date
- Implement add friend feature that makes it social so other users can see if you have mutual friends and feel more comfortable that you are not a scammer or just some random

Rev. 1.1, Wednesday, July 5, 2017