

Coursera's Value Proposition

By: Benjamin Byrne ([LinkedIn](#))

Table of Contents

1. Why we do what we do.
2. What we can provide for you.
3. Why you should consider investing in us.



Why we do what we do

- With the internet being a world class source of information, we believe in providing an **optimal route to the information you need.**
- We envision a world where individuals, businesses, universities and governments can **explore their intellectual prowess without the need to take on excessive debt.**
- We believe in providing a **cost effective route to a world class education.**

Interested in learning more about **our story**? Click [here](#)



What we can provide for you

- We offer world class, accredited educational resources for individuals, businesses, universities and governments.
- We do this through providing you various avenues to gain accredited certifications through our online course offering.
- We offer from **275+ leading universities and companies**.
- **Ask yourself**, what would you like to understand at a deeper level in order to move further along the path towards reaching your potential?

Interested in learning more about **what we provide**? Click [here](#)



Why you should
consider investing
with us

- Here at Coursera, we understand that life is a series of tradeoffs.
- **In exchange for just \$60 a month, you can gain access to our network of courses that are teaching in-demand skills.**



Interested in **investing in your future**? Click [here](#)

Thank you!

Now, let's say that you aren't ready to invest just yet. We understand that timing is everything and right now just might not be the best time. **No Problem!**

We offer diverse set of **2500+ free online courses** that are sure to help you expand your knowledge in the discipline YOU choose.

If you're interested in gaining access to our free educational content, in the subject of your choice, click [here](#).





Have a great rest of your day! 😊