

# Advertisement Pricing Sheet:

OFF MY ROCKER PODCAST • SHELBY TOWNSHIP, MI

## Package Options:

### **Package 1:** General Ad Space - Single Episode

\$100 - One 15 second ad in a podcast episode

\$200 - One 30 second ad in a podcast episode

### **Package 2:** Sole Sponsorship - Single Episode

**Price:** \$300

Full 1 minute ad in the introduction of the podcast episode

Mentioned as the sole sponsor of the podcast in the introduction of the episode

One 15 second ad in the middle of the episode

One 15 second ad at the end of the episode

Advertisement story post on Instagram media page

### **Package 3:** Monthly Sponsorship

**Price:** \$500 / Month

One 30 second ad per podcast episode with 4-5 episodes per month

One full Instagram post with attached advertisement video highlights

Direct link to products within advertised

Instagram post

Product placement within the filmed production of all podcast episodes during monthly period

### **Package 4:** Special Guest Episode

**Price:** \$500

- Full 1-2 minute ad in the podcast episode

- Full 1-2 minute high production, fully customized video ad for YouTube and Instagram promotion

- One full ad Instagram post with attached advertisement video highlights The guest talking about and interacting with you product/ services

- The guest endorsement of podcast and full YouTube episode

***\*Advertisements may be longer than agreed length, never shorter\****

Please use the contact information below for information

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