

Brandon L. Ferguson

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EDUCATION

UNIVERSITY OF MARYLAND, COLLEGE PARK

Bachelor of Arts - Economics, Cum Laude - 2008. GPA: 4.0

Bachelor of Arts - History, Cum Laude - 2008. GPA: 3.8

University Honors Program Citation

EXPERIENCE

Cision, *Product Manager 2014-Present*

- Planned, organized and delivered a new web application, replacing a legacy platform, estimated to bring \$20 million in new sales and saved renewals.
- Help with ticketing, troubleshooting and prioritizing bugs to be fixed by the development team based upon customer and internal reports.
- Coordinate with developers in an Agile Scrum environment to complete projects with bi-weekly incremental improvements.
- Schedule and lead bi-weekly sprint reviews to update a large number of stakeholders on the team's progress.
- Produce bi-weekly release notes highlighting and documenting changed or new features for customers and internal actors.
- Work with stakeholders to develop specifications for new features in the form of user stories.

OTC Markets Group, *Senior Business Analyst 2012-2014*

Analyst 2008-2012

- Tested applications alongside quality assurance team.
- Interacted with customers to handle tech support issues with our services and to answer market-related questions.
- Managed the creation of web applications for 1,200 issuer customers to publish financial reports, press releases and videos.
- Created specification documents describing web applications and new features.
- Managed HTML content on our website which receives 2 million monthly visits.
- Led tracking and analysis of approximately \$200,000 in renewal payments monthly.

Northern Virginia Softball Umpires Association; Anne Arundel County Board of Softball Umpires; Mid Atlantic Officials Association, *Umpire 2008-2013*

- Officiated softball games from the little league level through junior college.
- Selected for High School playoff games in both Maryland and Virginia.

University of Maryland, Campus Recreation Services, *Student Program Assistant 2007-2008*

- Operated intramural IT components designed to keep records of over 30,000 students, 10,000 participants, and 1,200 teams.
- Served as spokesperson for resolution of problems, including ejections and protests, arising in the intramural sports program

TECHNICAL SKILLS

Languages - SQL, HTML, basic Java

Processes - Scrum.org Professional Scrum Master Certificate, Agile Methodologies

Tools - JIRA, Confluence, Fogbugz, Microsoft Office Suite, Microsoft Visio, Balsamiq