

# SHUBHANSH KHARE

**Customer Service Team Lead** 

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Indore, India

# **Professional Summary**

Customer Service Team Lead with 5+ years of experience in driving customer satisfaction (**CSAT**), **Retention**, and **Renewal**. Adept at handling customer relationships, implementing strategic **upselling** and **cross-selling** techniques, and ensuring high **renewal rates**. Proven ability to lead support teams, optimize processes, and leverage data insights to enhance customer experience and business outcomes.

#### **Education**

**Bachelor of Engineering, GGITS** 

08/2014 - 04/2018 | Jabalpur, India

## **Work Experience**

## Customer Service Team Lead, Unacademy

06/2023 - 07/2024 | Indore, India

- Led customer support operations, ensuring seamless resolution of student and parent queries, driving 95%+ CSAT rates.
- Implemented retention strategies, reducing churn and enhancing customer engagement.
- Developed and executed **upselling and cross-selling initiatives**, boosting revenue and maximizing customer lifetime value.
- Analyzed customer data to identify growth opportunities and optimize service offerings.
- Provided **personalized customer support**, resolving escalations and improving overall experience.
- Trained and mentored team members on customer success best practices and sales strategies.

#### Senior Customer Support Associate, BYJU'S

05/2022 - 06/2023 | Indore, India

- Provided online support and guidance to students, ensuring seamless onboarding and issue resolution.
- Addressed **customer concerns promptly**, driving higher engagement and customer satisfaction.
- Assisted in developing automated support solutions using Google Workspace and CRM tools like Salesforce.

#### Customer Service Specialist, Vedantu Innovations Pvt Ltd

07/2021 - 05/2022 | Indore, India

- Delivered customer support across chat, email, and phone, addressing queries related to course selection and technical issues.
- Implemented process improvements to streamline ticket resolution and improve customer experiences.
- Collaborated with cross-functional teams to enhance service delivery, support automation, and complainthandling.

### TeamMate - Customer Support, TaskUs India Pvt Ltd

02/2020 - 04/2021 | Indore, India

- Provided **technical and customer support** for global clients, handling high-volume queries efficiently.
- Assisted in training and mentoring new team members to improve customer response times and issue
  resolution rates.
- Utilized Zendesk and Google Workspace to track support tickets and optimize service delivery.

## Supervisor, Larsen & Toubro Pvt Ltd

01/2019 - 01/2020 | Dewas, India

- Team Management: Managed a team of 75+ members, ensuring their responsibilities were met and productivity remained high.
- Client & HR Management: Handled client needs and HR/account-related issues while ensuring compliance with company policies.

# **Skills**

- Customer Success & Retention Management
- Team Leadership & Performance Optimization
- Escalation & Conflict Resolution
- Upselling & Cross-Selling Strategies
- CRM & Customer Engagement Tools
- Renewals & Revenue Growth
- Data Analysis (Excel, Power BI, SQL)

# **Certificates**

- Excel
- Power BI
- SQL