



PRATISHTHA TIWARI

Phone:9987755961, Address : Near Amity University, Lucknow

Email: tiwaripratishtha27@gmail.com,

CAREER OBJECTIVE:

A passionate and creative content writer committed to delivering high-quality content that resonates with target audiences and aligns with company goals.

Seeking a dynamic position where I can leverage my skills in content creation, research, and strategic writing to contribute to impactful marketing campaigns and enhance brand storytelling by crafting engaging and SEO-optimized content for diverse industries.

PROFESSIONAL SUMMARY:

Profile Name	Name of the Institution	Time Duration	Location	Sector
HRMANAGER/PLACEMENT HEAD	MAKECAREER ACADEMY	PRESENTLY WORKING	LUCKNOW	Educational
CONTENT CREATOR	MITHWIN.COM	2 Years	ONLINE	Educational
EDUCATOR	DON BOSCO	3 Years	MUMBAI	Educational

EDUCATIONAL QUALIFICATION

Name of the Course	Name of the Institution	Year
BACHELOR OF EDUCATION	Mumbai University	2011
MASTER OF ARTS(ENGLISH)	Purvanchal University	2007
BACHELOR OF ARTS	Purvanchal University	2005

SKILLS:

SOFT SKILLS

- Written and verbal communication
- Leadership initiative
- Customer patience & relationship building
- Program development & development.
- MS Office/IOT
- Excellent command over Content creation

Technical skills

- MS Office/IOT
- Advanced excel
- Power BI
- SEO
- Canva

Personal details

Language known: Hindi , English

Marital status: Married

Current location : Lucknow