

ANUSHKA JHAJHRIA

Graphic Designer

Jaipur, Rajasthan

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PROFLIE:

Fine Arts student specializing in Applied Arts at Manipal University Jaipur. Focused on Book Design and Illustration. Skilled in creating print media advertisements, book covers, and layouts. Trained in traditional and digital media. Combines creativity with technical proficiency in applied arts.

SKILLS:

- Brand Identity Design
- Print and Publication Design
- Print and Digital Advertisements
- Brochures and Posters
- Pitch Decks and Presentations
- Book Covers
- Flyers
- Business Cards and Stationery
- Logo Design
- Magazine and Newspaper Layout

SOFTWARE SKILLS:

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Procreate

ACADMENIC EXPERIENCE:

Book Design

- Designed book covers and layouts across various genres.
- Translated authors' visions into visually compelling designs.

Communication Design

- Created print media advertisements and marketing materials.
- Designed collateral and stationary to support communication strategies.

Media Studies

- Analyzed audience demographics for content engagement.
- Produced multimedia digital campaigns for diverse social media platforms.
- Researched media's impact on cultural and social dynamics.

STRENGHTS:

- Collaborative Team Work
- Strong Communicator
- Adaptable
- Supportive
- Goal-Oriented
- Self-Motivated
- Curious
- Feedback - Oriented
- Quick Learner
- Proactive

EDUCATION:

QUALIFICATION	INSTITUE	CGPA	YEAR
BFA (APPLIED ARTS)	Manipal University, Jaipur	-	2025
XII, CBSE	Brightlands School, Jaipur	85.2%	2021
X, CBSE	Brightlands School, Jaipur	86.6%	2019