



VARSHA SINHA

Sub Editor |

To get a growing position in the world of journalism where I can express my ideas thru content writing & editing. Also can learn & utilize my experience of journalism & mass communication.

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Profile Summary

I have done Master of Journalism and Mass Communication with PG Diploma in Photo Journalism and Visual Communication & Bachelor of Arts (Hindi, Sociology, Education) with 8 years of work experience. Expertise in Photography, Sub Editing, Plan and Produce editorial articles, Develop news Idea, Public Relation, Social Media, Timely and sharp coverage of news, Proof Reading, Possess excellent communication, Analytical Ability, Problem solving & management skills. A creative thinker who provides in-depth analysis of news. Good research skill, the ability to get focused and time management,



Education

- ▶ **Master of Journalism and Mass Communication** from U.P. Rajashri Tandon Open University Allahabad in 2009.
- ▶ **PG Diploma in Photo Journalism and Visual Communication** from University of Allahabad in 2006.
- ▶ **Bachelor of Arts** from University of Allahabad in 2005.



IT Skills

Proficient in Basic use of computer & MS Word & Excel, internet explorer and Photoshop and Photography.



Soft Skills



Team Player



Problem Solver



Analytical



Collaborator



Communicator



Innovator



Training & Projects

Training : As a reporter and photo journalist

Organization : Hindustan times - Allahabad

Duration : 1 Year (April 2006 - 2007)

Project : Life of Transgender

Organization : Center of Photo Journalism and Visual Communication

Duration : 4 Months (Jan 2006 - April 2006)

Project : Drilling of Gym

Organization : Center of Photo Journalism and Visual Communication

Duration : 3 Months (Sep 2005 – Nov 2005)



Skill Set

Microsoft word



Photo journalism



Journalism & Mass communication



Crisis Communications



Time Management



Media & Public Relations



Reporting / Interviewing /

Storytelling Skills





Personal Details

Date of Birth : 20th December 1987
Languages Known : English and Hindi
Present Address : Ghaziabad (U.P.)
Permanent Address : Deoria (U.P.)



Work Experience

- **July 2010 to May 2014 at Crosthwaite Girls Collage Joined as Media Coordinator (ALLAHABAD).**
- **June 2008 to April 2010 at Aaj Hindi News Paper Joined as Sub Editor (ALLAHABAD).**
- **May 2007 to May 2008 Hindustan Times Joined as Reporter and Photo Journalist (ALLAHABAD).**

Highlights:

- COORDINATION OF YEARLY MAGAZINE ALONG WITH THERE CULTURAL AND SPORTS ACTIVITIES.
- LIVE COVERAGE OF KUMBH MELA IN ALLAHABAD FROM 2006 TO 2010.
- COVARAGE OF LOK SABHA ELECTION IN 2009 IN ALLAHABAD FOR AAJ HINDI NEWSPAPER.
- COVERAGE LIVE PEFORMANCE OF CELIBRITIES IN NCZCC ALLAHABAD AND OTHER CULTURAL ACTIVITIIES FOR HINDUSTAN TIMES AND AAJ HINDI NEWSPAPER

Key Result Areas:

- Created excellent content for news and live coverage.
- Develop and promoted story.
- Produced editorial content.
- Wrote effective stories.
- Photography skill.
- Excellent knowledge of social media.