

Ekaksh Handa

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Objective

Determined individual seeking employment ready to utilise my skills and passion to further work for a company. Culturally and socially adept, offering a wide variety of skills ranging from article writing to communication. Bringing forth a positive attitude and the willingness and motivation to learn new programs.

Experience

- Witty and Bold Co.** April 2024 -
Social Media Manager
I write copies, banners, ad copies, scripts for ads, conduct ad shoots and prepare for sales meetings with potential clients
- Omega Standards** February 2024 - April 2024
Social Media Executive
Wrote copies, guided Designers to create striking social media posts for various brands. Additionally wrote scripts for Reels, directed the reel shoots with videographers and scheduled and uploaded the posts along with appropriate captions.
- Wildpunch Design and Digital** January 2024 - February 2024
Content Writer - Intern
Wrote copies and scripts for reels to various brands and aided Social Media Managers by providing appropriate captions, suggesting campaign ideas and helping on advertisement shoots

Education

- National PG College, Lucknow** 2020 - 2023
Bachelor of Arts (BA)
- Bhartiya Vidya Bhavan (CBSE)** 2017 - 2019
Intermediate
A
- St. Peter's Inter College (ICSE)** 2005 - 2017
High School
A

Skills

- Article Writing
- Proficiency in MS Word, MS Excel and PowerPoint presentations
- Interpersonal Communication
- Creative Thinker
- Data Analysis
- Multitasking
- Linguistic
- Problem Solving

Projects

- **Article Writer**

Wrote the articles "Pop Philosophy", "Behind the Pun" and "Of Monsters and Men" for various editions of The Probe, an e-magazine published by Caucus, the debate society of Hindu College, University of Delhi

- **Crew Leader**

Volunteered in the UP GIS 2023 as a crew member and became the Inaugural Ceremony crew leader, managing the event's smooth functioning regarding the arrival of the Prime Minister and President of India, the Chief Minister of Uttar Pradesh and many others.

- **Radio Show Performer**

Wrote and performed a Radio Show on Swadeshi Movement for Akashvani Lucknow

Achievements & Awards

- Participated in The Times of India Cartoonist Hunt competition in 2014 and secured one of the top 5 positions.
- Participated in the Olympiad Inter-School Essay writing competition and scored 1st place
- Participated in the Olympiad Inter-School Painting Competition and scored 2nd place

Publications

- **Pop Philosophy, Behind the Pun**

Wrote articles depicting the evolution of popular culture and humour in our society with philosophical undertones using American and European movies, tv shows and YouTube as references to make my articles intriguing and filled with information to receive overwhelming response

- **Of Monsters and Men**

Wrote a short article informing the readers of the rise and fall of the French revolution, its achievements and its impact on the world and its future

- **The Big Blank**

Published my first fiction story as the pilot of a science fiction magazine for the students of an esteemed engineering University to amazing response.

Interests

- Post-Modern Literature
- Charcoal Sketching
- Comparative History
- Popular Culture
- Street Photography
- Linguistics
- Abnormal Psychology
- Paleoanthropology
- Post-Modern Philosophy