



PRANJAL GUPTA

GRAPHICS/UI/UX DESIGNER

PROFILE

An creative and insightful graphic designer intensively skilled in News Graphics design at Zee Media. Working experience with Vizrt. Looking for a suitable position in creative domains in any reputed organization.

PROFESSIONAL QUALIFICATION :

BANASTHALI VIDYAPITH, RAJASTHAN
B. Des (2020 – 2024)

CONTACT NOS & ONLINE PRESENCE:

Phone No. – 9520079113

Email – avismriti12@gmail.com

Behance –

<https://www.behance.net/avismriti>

Linked In -

<https://www.linkedin.com/in/pranjal-gupta-aab1501b6>

SOFTWARE SKILLS



CERTIFICATIONS

- U demy Course (Graphic Design Master Class) .
- U demy Course (User Experience Design – Figma .
- U demy Course (Figma UI/UX Project) . HOW
- Workshop (Sustainable Crafts course).

PROFESSIONAL EXPERIENCE

Currently working at **ZEE MEDIA CORPORATION LIMITED (ZMCL)**

(Dec 2023 to present)

- Theme based designs creation for online news graphics.
- Intensively trained on Vizrt software.
- Created graphics & content for advertisements of reputed brands like Clovia, Ghadi Detergent, Rungta Seal, Real estates projects etc.
- Collaborative working with regional channels such as Zee Rajasthan, Zee Bihar, Zee Bharat for programs such as “5 ka Punch”, “8 ka attack”, “Panchayat” etc.

ACHIEVEMENTS

- Played a major role and contributed in the various projects of 2024 Lok Sabha election in India such as “24 ki Sarkar”, “Dilli ki Daud”.
- Independently managed shift operations and supported the graphics team in all times.
- Appreciated by the top leaders in the organisation for the unique design of daily graphics for my creativity, hard work and dedication in pressing timelines.
- Management of time and meeting the deadlines seemed to be really difficult at the beginning but with constant practice and persistence it all became quite normal to work .