

DR. RUKAIYA NAZ



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SUMMARY

Ambitious professional with over one and half years of experience as Assistant Professor. Gifted individual with student-centered approach driving learning through unique projects and focused classroom discussion.

INTERESTED AREA

Development communication, Research, and Communication theories

SKILLS

- Teaching
- Evidence-Based Teaching
- Teacher Collaboration
- Online Curriculum Interface
- Students Research Guidance
- Relationship Building
- Consulting
- Student Supervision

EXPERIENCE

ASSISTANT PROFESSOR, 10/2022 to continue

Techno Institute of Higher Studies, Lucknow, Uttar Pradesh

- Teaching in the department of journalism and Mass Communication
- Provide instructions and guidance to undergraduate and postgraduate students in the classroom setting.
- Developed and implemented innovative teaching methods that enhance student engagement and learning outcomes.
- Collaborated with colleagues on curriculum development initiatives to ensure academy excellence

EDUCATION AND TRAINING

- 10/2023
- **PhD (Journalism & Mass Communication)**
- Maulana Azad National Urdu University, Hyderabad
- Status: Awarded
- 07/2017
- **NET (Journalism & Mass Communication)**
- Board: UGC
- Status: Qualified

- 07/2016
- **MA (Mass Communication)**
- Percentage: 6.75 (CGPA)
- Mahatma Gandhi Antarrastriya Hindi Vishwavidyalaya, Wardha, Maharashtra
- 06/2014
- **BA (Hons) Mass Communication**
- Percentage: 60%
- Mahatma Gandhi Kashi Vidyapith, Varanasi

ONLINE COURSE

- I have also completed an online course 'Introduction to Public Health Reporting in India' organized by UNICEF.

REVIEWER

- I have reviewed one paper in the South Asian Journal of Social Studies and Economics in 2020.

SOFTWARE KNOWLEDGE

- Adobe InDesign

PUBLICATION

- **"Public Service Advertisements, Muslims, and Concept of family Planning"** UGC CARE listed Journal Shodh Sanchar Bulletin 150-154. ISSN no. 2229-3620. (Jan-March 2021) Vol.11, Issue 41.
- **"Media Exposure and knowledge of Health-Related Social Advertisement Among Muslim Women of Jaunpur District"** edited book of National Conference Media Literacy and Communication for Sustainable Development by ICSSR and VIPS Institute 219-230. ISBN no. 978-93-5493-154-3. (2021)
- **"E-Skill and Information Literacy for learning in Rural Women in India"** The Asian Thinker' ISSN:2582-1296, Volume: VI April-June, 2020, page no 43-54.
- **'कोविड 19 के संदर्भ में सार्वजनिक सेवा विज्ञापन में खतरे की अपील का अध्ययन'** Muktaanchal Patrika, 2350-1065, Volume:07, Issue: 26-27, April-September 2020

TRAINING/ WORKSHOPS

- Participated in **NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP)** of University Grants Commission organized by UGC-MMTTC, Maulana Azad National Urdu University from 18th to 28th December, 2023.
- Participated in eight days **Faculty Development Programme** (Research Methodology and Case Teaching) organized by Techno Institute of Higher Studies, Lucknow U.P. from 12th to 18th of December 2022.
- Participated in 15 days **online Short-Term Course in SPSS** from 16th to 30th Aug 2020, organized by Indian Teacher Education Community in collaboration with Dept. of Computer Application Sivanand Sharma Memorial RV Collage, Bengaluru.

- Attended ten days (12 March to 21 March, 2018) **Research Methodology Workshop**, organized by Department of Geography, University of Lucknow sponsored by ICSSR, New Delhi.
- Attended one week (10th May to 16th May 2018) **ICT Workshop**, organized by Center for Information Technology in Co-ordination with UGC-HRDC, Maulana Azad National Urdu university, Hyderabad.
- Attended one week (8th October to 13th October, 2018) **Research Methodology Workshop**, organized by UGC-HRDC Maulana Azad National Urdu University, Hyderabad.

SEMINARS/CONFERENCES

- Presented a paper in three days **International Science Fiction Online conference** on “**Exploring the knowledge and effect of health-related messages on Muslim people of Jaunpur**” organized by IASFS & Bangalore University on 7-9 Dec 2020
- Presented a paper in two days national conference of Media Literacy & Communication for Sustainable Development on “**Media Exposure and Knowledge of Health-Related Social Advertisement Among Muslim Women of Jaunpur District**” sponsored by ICSSR, organized by VIPS University, Delhi on 18-19 Dec 2020.
- Presented a paper on **Role of Social-Media in Empowerment of Minorities** in two days national conference on **Empowering Minorities through Education** conducted by department of education and training, Maulana Azad National Urdu University, Hyderabad on 8-9 March 2018
- Presented a paper on **E-Skill and Information Literacy for Learning in Rural Women in India** in two days national conference on **E-Learning and E-Technology Prospects & Challenges** organized by Instructional Media Centre, Maulana Azad National Urdu University, Hyderabad on 20th & 21st Feb, 2018
- Presented a paper on **Bazarwaad aur Bhartiya Ptrakariya mulya** in three days national conference on **Adhyatmikta, media aur Samajik Badlaaw** conducted by department of Mass Communication, Mahatma Gandhi Antarrashtriya Hindi University, Wardha on 18th to 20th January, 2016.

(Rukaiya Naz)