**NEERAJ SINGH** 

**Contact at:** +91-7318207023

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**Career Objective:**

To enhance my professional skills, I want a challenging leadership position applying creative problem solving and lean management skills with a growing company to achieve optimum utilization of its resources and maximum profits. I want to excel in marketing field with hard work, perseverance and dedication.



**Professional Synopsis:**

* MBA professional with specializations in Marketing & IT with 6 YEARS Experience in Trade Marketing & Distribution Management, Distributor Handling, Team Handling, Channel sales, new product launching in Publication sector.
* Easygoing Personality with Pragmatic, Interactive, Cooperative nature with Energetic in work & very quick in learning new things.
* Expertise in directing organization in visioning of market strategy, creating & positioning brands, Team handling, distributor management, handling channel sales, determining strategic business direction and execution of plans.
* Exceptionally well organized with a track record that demonstrates self-motivation, creativity & initiative to achieve both corporate & personal goals.
* Deft in handling team, with a bias for action with genuine interest in personal and professional development.



**Organizational Experience:**

* Marketing Executive in Thakur Publication Pvt. Ltd. (Since October 2016).
* Sales Executive in Vodafone mobile service ltd. (Sep 2014-Sep 2016).



**Professional Qualification:**

* **M.B.A. (**2008-2010**)** from Narvadeshwar Management college Lucknow.

**Area of Concentration MBA:**

* **Marketing**: - Major area of concentration
* **IT: -** Minor area of concentration



**Academic Qualification:**

* **Graduation** from LUCKNOW University.
* **Intermediate** (with Science**)** from SITA inter college.
* **High School** from Beni ram Inter College (UP Board).

**IT Skills-** Well Versed with MS Office Suits (Word, & Excel) Windows 98, 2000.



**Experimental Learning (Summer Internship Program):**

* **Company Name :** HDFC LIFE INSURENCE
* **Project Title :** To Analysis market of the customer.
* **Duration :2 Months**

**Additional Training:**

* Participate in "Traffic Analyasis Management" Programme in DELHI -GURGAON Super connectvity Limited Company.



**Current Job Role:**

* Marketing and Distribution Management.
* Handling Channel Sales.
* Increase Products Sale and Distribution.
* Making Launching Strategy for new product Launch in the Market.
* Data making and Data Management.
* Satisfy Consumer needs and Demands.
* Providing suggestions to improvise on sales and marketing strategies



**Achievements:**

* Increase Product Sale in the channel from 17% to 26% as compare to the Last year.
* Improvise The Distribution Network.
* 100% Achievement of Target every month till now.



**Personal Profile:**

* **Permanent Address : Vill- Korar Post- Sair Distt- Sitapur(U.P. 261301)**
* **Fathers Name : Mr. Shiv Kumar Singh**
* **Date of Birth/ Age : 10th October 1987**
* **Marital Status : Single**
* **Languages Known : Hindi, English**



**Date**:

**Place:**