**RESUME**

**MANOJ KUMAR SHUKLA**

ED-1-55,56, LDA Colony, Kanpur Road , Aashiyana , Lucknow

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**Professional Profile**

Experienced Mass Communication specialist with over a decade of expertise in journalism, content creation, and editorial management. Seeking a role that offers opportunities for professional growth and development in media and communications

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**Educational Qualifications**

**M.Sc. in Mass Communication** (Advertising & Journalism)

Punjab Technical University, MPGI | July 2009 – December 2011

**First Division**- 67%

**Bachelor of Arts**

University of Lucknow | July 2006 – July 2008

Second Division- 55%

**Subjects**: English, Economics, Sociology

**Intermediate**

UP Board, Mahanagar Inter College | 2004

**First Division**- 68%

**Subjects**: Physics, Chemistry, Biology, Hindi, English

**High school**

National Public Inter College। 2002

**Second Division** -58%

**Subjects:** Math, Hindi, English, Science, Commerce

**Work Experience**

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**Sub Editor**

**Vishwavarta Newspaper & Digital Plateform | July 2024 – Present**

* Edited and refined articles for clarity, accuracy, and adherence to editorial standards.
* Collaborated with reporters to produce engaging content for publication.

**Sub Editor**

**Chaupal TV Digital Platform | September 2021 – February 2024**

* Managed the editing and production of video content.
* Worked closely with the production team to ensure timely and high-quality program delivery.

**Sr. Content Editor**

**News Ganj , Lucknow | August 2019 – July 2021**

* Led the content creation process and ensured adherence to editorial guidelines.
* Mentored junior writers and produced timely, impactful news stories.

**Content Editor**

**ETV Bharat, Uttar Pradesh | January 2017 – July 2019**

* Managed the editorial workflow, enhancing story development with reporters.
* Maintained high journalistic standards for all published content.

**Special Correspondent**

**VIP NEWS Channel | February 2014 – December 2016**

* Conducted in-depth interviews and provided comprehensive news coverage.
* Developed feature stories and covered breaking news segments.

**Guest Faculty & Media Coordinator**

**Aizaz Rizvi College of Journalism & Mass Communication | March 2012 – June 2014**

* Delivered lectures on journalism and coordinated media-related events.
* Collaborated with students and industry professionals on media projects.

**Content Writer**

**Khabar India Network | March 2012 – June 2014**

* Produced articles and features on a variety of topics.
* Conducted research and ensured high standards of content quality.

**Content Writer**

**Aaj Ki Khabar Digital Platform | August 2010 – February 2012**

* Created informative and engaging articles reflecting current events.
* Conducted research and fact-checking for accuracy.

**Assistant Finance Manager**

**City Bank (Financial) | July 2006 – March 2010**

* Managed the refinance portfolio and ensured timely financial processing.
* Analyzed financial data for strategic decision-making.

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**Skills**

**Content Creation**: Writing, editing, and producing content for print, digital, and broadcast media.

**Research**: Conducting thorough research for accurate and in-depth reporting.

**Digital Marketing:** Knowledge of SEO, social media, and content marketing strategies.

**Media Production**: Expertise in video editing, graphic design, and multimedia storytelling.

**Audience Engagement**: Creating tailored content to engage target audiences.

**Team Collaboration**: Experience working with editorial teams and production professionals.

**Critical Thinking**: Strong problem-solving and decision-making skills.

**Time Management**: Managing multiple projects and meeting deadlines effectively.

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**Computer Proficiency**

**Software**: Tally 6.3, Quark Xpress 0.5, Adobe Photoshop

**Office Management**: Diploma in Office Management

**Languages**

Hindi, English

**Personal Information**

**Date of Birth**: December 7, 1985

**Gender**: Male

**Nationality**: Indian

**Marital Status**: Married

**Hobbies**

* Reading books
* Watching movies
* Playing chess

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**Declaration**

I hereby declare that all the information provided above is true and correct to the best of my knowledge.

**Manoj Shukla**

**Date:**