

Benjamin Feingersh

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Education

Startup Institute, Boston, MA

March 2014 – April 2014

Technical Marketing Track

- Selected for a highly competitive intensive training program to develop core marketing skills including content generation, user segmentation and testing, Google Analytics and AdWords, and web development.
- Built and managed an email campaign for a local marketing analytics company using MailChimp.
- Conducted market research to identify trends in mobile user acquisition; developed blog and e-book content ideas from our findings.

Northeastern University, Boston, MA

September 2008 – December 2012

College of Computer and Information Science

Bachelor of Science in Computer Science and Cognitive Psychology, 2012

Related Coursework: Software Development, Artificial Intelligence, Computer Graphics, Programming Languages, Human-Computer Interaction, Object-Oriented Design, Systems and Networks, Database Design, Seminar in Cognition, Calculus II, Statistics for Psychological Research

Honors: Dean's Scholarship

Winston Churchill High School, Potomac, MD

August 2004 - May 2008

High School Diploma

Related Courses: Advanced Placement (AP) Computer Science, AP Calculus, AP Psychology

Honors/Activities: Honor Roll (four years), AP Scholar with Distinction, Varsity Lacrosse Team

Computer Knowledge

Languages: Java, Racket/PLT Scheme, SQL, R

Markup Languages: HTML5, CSS3, XML, JSON

Software: Microsoft Office (Word, Excel, Powerpoint, Outlook), Eclipse, Git, Adobe Creative Suite 3

Other: Android SDK

Work Experience

Merrill Corporation, Boston, MA

July 2013 – February 2014

Client Support Specialist

- Answered technical inquiry calls from Lextranet and Relativity users, troubleshooting issues ranging from hardware compatibility to front end usability
- Solved client technical problems with users via phone and video conference

GoodTwo, Inc., Boston, MA

May 2012 – September 2012

- Developed a client-facing landing page using HTML, CSS, JavaScript, and ASP.NET
- Coordinated and implemented local deals in Filemaker with SQL database.

Where, Inc. (now **PayPal Media Network**), Boston, MA

July 2010 – December 2010

Android Developer Co-op

- Developed code for the WHERE Android application, ranging from front-end user interface to API integration and platform compatibility
- Managed firmware on various devices to ensure excellent compatibility with application
- Worked closely with user experience engineers to develop stellar user flow and compelling interface design

Bechtel National, Systems and Infrastructure, Frederick, MD

May 2009 - August 2009

User Support Intern

- Installed hardware, software and operating systems for Windows XP and Mac OS X
- Set up and installed server hardware with Microsoft Server 2003
- Conducted in-house user technical support for upwards of 200 users