## Colton Keintz

## **MART 391**

I believe that an area where AR could be most useful in our daily lives would be, as was described on the course website, a way of previewing certain articles of clothing on a person or certain pieces of furniture in a room without actually placing a physical object in the vicinity. Technology such as this would reduce the amount of grunt work needed to actually determine if you want to make a purchase. We have all bought something and then hated the way it looked and tried to get rid of it almost immediately, and technology like this would allow you to actually see your potential purchase for yourself before you make any commitments, saving you from feeling buyer's remorse, and more importantly, saving you money.

Another idea of mine that could increase general security and safety through AR would be a sort of facial recognition service, that could provide information on anyone you see and tell you if they are a convicted felon or registered violent/sex offender. You never know who you might be dealing with, and the advancements in technology we've made could tell you what you deserve to know.