BIG SCREEN CLASSICS



Bigger than Life

Nicholas Ray's Bigger Than Life is among the most radical examples of what may be the most radical genre in American cinema: the small-town melodrama. Though long considered unworthy of serious attention – aimed as it was at the despised female audience – this genre is single-mindedly concerned with the nightmare world of compulsory heterosexuality. The fact that alternatives to heterosexuality couldn't conceivably be depicted in an American film of the 1940s or 1950s was, far from a limitation, one of the factors that enabled Sam Wood's Kings Row, Douglas Sirk's All That Heaven Allows, Vincente Minnelli's Some Came Running and Max Ophuls' The Reckless Moment to pursue their projects without compromise. Indeed, as soon as it became possible for such alternatives to be openly portrayed, the small-town melodrama effectively vanished, playing itself out via a series of films (none of them in fact set in small American towns) about the nightmare world of homosexuality (Donen's Staircase, Friedkin's The Boys in the Band, Aldrich's The Killing of Sister George), and now existing only as postmodern pastiche (Haynes' Far from Heaven).

Bigger than Life occupies an ambiguous position in relation to the small-town melodrama, since it somewhat tentatively defines itself as a social problem film. The 'problem' in question is a wonder drug, cortisone, which alters the personality of mild-mannered schoolteacher Ed Avery (James Mason), causing him to demonstrate megalomaniac tendencies and eventually attempt to kill his wife Lou (Barbara Rush) and son Richie (Christopher Olsen). When I first saw Bigger than Life, at the National Film Theatre in 1988, an embarrassed BFI employee stood up after the screening and assured us that cortisone was now considered completely safe. This announcement was greeted with laughter of the slightly nervous kind – I think we were all, at some level, aware that though cortisone may have been safe, the American nuclear family (Ray's real concern) was as dangerous as ever.

For Ray, cortisone is simply a way of bringing to the surface tendencies that already exist within both Ed and the world he inhabits. Seldom has the idea of the bourgeois home as prison been pursued with such remorseless logic. Lou, though literally free to walk out her front door, must eventually confront the fact that, in a society which sees wives as having no autonomous existence, she is, for all intents and purposes, held captive within a house ruled by her husband. Ed follows a similar trajectory, gradually realising that, as an adult male in a patriarchy, he has the power of life and death over his wife and child. Yet both Ed and Lou express subconscious resentment of the constrictions their middle-class lifestyle imposes on them: as in Vincente Minnelli's films, this resentment is manifested through the destruction of decor: Ed 'accidentally' destroying a vase while playing football; Lou smashing the bathroom mirror.

Though less widely recognised than the melodramas of Douglas Sirk, *Bigger than Life* casts a long shadow over America's cinema. The scene in which Ed takes Lou to buy a dress strikingly anticipates a similar dress-buying sequence in Alfred Hitchcock's *Vertigo* (1958), and Ray's film was essentially remade by Stanley Kubrick as *The Shining* (1980), with a haunted hotel

replacing the wonder drug as the device that brings out hitherto suppressed homicidal tendencies. At another extreme, Steven Spielberg's *Close Encounters of the Third Kind* (1977) provides a right-wing variation on this material, with the central character's maniacal behaviour seen as an entirely reasonable response to an objectively verifiable phenomenon.

Brad Stevens, Sight and Sound, September 2007

Bigger than Life, which concerns the effects of cortisone on a schoolteacher (James Mason) who has contracted a painful, incurable inflammation of the arteries – an objective correlative, perhaps, for Ray's own vision? – is obviously less 'personal' [than *In a Lonely* Place] in any autobiographical sense, but its implications are more universal. Its real subject is not the drug itself but what it reveals about Ed Avery; and beyond that, what Ed Avery reveals about the society he inhabits and – to a greater and lesser extent – emulates.

Bigger than Life is a profoundly upsetting exposure of middle-class aspirations because it virtually defines madness – Avery's drug-induced psychosis – as taking these values seriously. Each emblem of the American Dream implicitly honoured by Avery in the opening scenes (his ideals about education, his respect for class and social status, his desire for his son 'to improve himself') is systematically turned on its head, converted from dream to nightmare, by becoming only more explicit in his behaviour. The dramatic function of his incurable disease and his taking of cortisone, carrying the respective promises of death and superlife, is to act on the slick magazine ads that he and his family try to inhabit in much the same way that the doctor's X-ray of his torso illuminates his terminal condition: an appearance of normality is subverted before our eyes, bit by bit, until it achieves the Gothic dimensions of a horror story that has always existed beneath the surface of his life.

Returning to school after his release from the hospital, Ed tells his wife Lou that he feels 'ten feet tall', and a grotesque low-angle shot of him as he turns towards the school building echoes and parodies this notion; but as he walks away from the camera, his body becomes progressively dwarfed by the building – which, for all its apparent mediocrity, is a lot taller than ten feet. Similarly, a scene where Ed, playing the big shot, forces Lou to purchase gaudy clothes which they can't afford, undermines the Hollywood images that inspire such a gesture to the point where they become loathsome – deranged and obscene. And Ed's monomaniacal concern for his son's 'improvement', a direct consequence of his unadmitted despair, reaches its apex when, after hearing a church sermon, he decides to 'sacrifice' his son to his ideals by killing him with a pair of scissors. When Lou reminds him that God told Abraham to spare Isaac, he can only reply with the reductio ad absurdum of his outsized egotism: 'God was wrong.'

A general sense that, insofar as He exists at all, 'God was wrong,' infuses the world of Ray's films, from the nervous instability of his compositions to the unrelieved torment of his heroes. In a rare and unprecedented moment of rebellion against Ed's demands, Lou slams the door of a medicine cabinet and the mirror cracks. Ed sees himself fragmented and duplicated in the broken surface – a crowd of images alienated from one another that gives the lie to his fantasy that he maintains a consistent, logical and continuous identity.

Jonathan Rosenbaum, Sight and Sound, Autumn 1973

BIGGER THAN LIFE

Directed by: Nicholas Ray

©: Twentieth Century Fox Film Corporation

Production Company: Twentieth Century-Fox Film Corporation

Produced by: James Mason Assistant Director: Eli Dunn

Story and Screenplay by: Cyril Hume, Richard Maibaum Based on an article in The New Yorker by: Berton Roueche

Director of Photography: Joe MacDonald Colour Consultant: Leonard Doss Special Photographic Effects: Ray Kellogg

Film Editor: Louis Loeffler

Art Direction: Lyle R. Wheeler, Jack Martin Smith Set Decorations: Walter M. Scott, Stuart A. Reiss

Costumes Designed by: Mary Wills

Executive Wardrobe Designer: Charles Lemaire

Makeup by: Ben Nye Hair Styles by: Helen Turpin

CinemaScope Lenses by: Bausch & Lomb

Music: David Raksin
Conducted by: Lionel Newman

Orchestration: Edward B. Powell Sound: W.D. Flick, Harry M. Leonard

uncredited

Personal Assistant to Nicholas Ray: Gavin Lambert Screenplay Rewrites: Gavin Lambert, Clifford Odets

The screening on Wed 17 Aug will be introduced by

Geoff Andrew, Programmer at Large

Cast

James Mason (Ed Avery)
Barbara Rush (Lou Avery)
Walter Matthau (Wally Gibbs)
Robert Simon (Dr Norton)
Christopher Olsen (Richie Avery)
Roland Winters (Dr Rurie)
Rusty Lane (La Porte)
Rachel Stephens (nurse)
Kipp Hamilton (Pat Wade)

uncredited

Betty Caulfield (Mrs La Porte)
Virginia Carroll (Mrs Jones)
Renny McEvoy (Mr Jones)
Bill Jones (Mr Byron)
Lee Aaker (Joe)
Jerry Mathers (Freddie)
Portland Mason (Nancy)
Natalie Masters (Mrs Tyndal)
Richard Collier (Andy, the milkman)
Lewis Charles (Dr MacLennan)
William Schallert (pharmacist)
John Monoghan (cabby)
Gus Schilling (druggist)

Alex Frazer (clergyman)
Mary Mcadoo (Mrs Edwards)
Eugenia Paul (saleslady)
Gladys Richards (lab nurse)
David Bedell (X-ray doctor)

Ann Spencer (nurse)

Nan Dolan (Dr Norton's nurse)

Mary Carver

USA 1956© 95 mins

BIG SCREEN CLASSICS

The Manchurian Candidate

Mon 1 Aug 14:40; Fri 5 Aug 18:00; Sun 14 Aug 14:40

M Tuo 2 /

Tue 2 Aug 18:15; Wed 10 Aug 20:45; Tue 23 Aug 20:50;

Mon 29 Aug 12:00

Sweet Smell of Success

Tue 2 Aug 20:50; Sat 13 Aug 18:10; Mon 29 Aug 18:30

Dance, Girl, Dance

Wed 3 Aug 18:00 (+ intro by Pamela Hutchinson, Film Critic and

Historian); Thu 18 Aug 20:45

Gaslight

Thu 4 Aug 18:15; Mon 8 Aug 20:45

Persona

Fri 5 Aug 20:50; Thu 11 Aug 21:00; Wed 31 Aug 18:20 (+ intro by Geoff Andrew, Programmer at Large)

Raging Bull

Sat 6 Aug 20:30; Thu 11 Aug 20:30; Fri 26 Aug 20:30

La Haine

Sat 6 Aug 21:00; Fri 19 Aug 20:50; Wed 24 Aug 18:10 (+ intro by Ginette Vincendeau, Professor of film studies at King's College London)

Citizen Kane

Sun 7 Aug 14:30; Tue 16 Aug 18:15; Wed 24 Aug 20:40

The White Ribbon (Das weisse Band)
Tue 9 Aug 17:50; Sat 27 Aug 17:50

Kes

Tue 9 Aug 20:45; Mon 15 Aug 18:15; Tue 30 Aug 20:40

The Night of the Hunter

Wed 10 Aug 18:10 (+ intro by Jason Wood, BFI Director of Public Programme and Audiences); Mon 22 Aug 20:45; Sun 28 Aug 12:20

Notorious

Thu 11 Aug 18:10; Wed 17 Aug 20:45; Sun 21 Aug 12:20; Thu 25 Aug 18:15

Bigger Than Life

Fri 12 Aug 20:40; Wed 17 Aug 18:20 (+ intro by Geoff Andrew, Programmer at Large)

BECOME A BFI MEMBER

Enjoy a great package of film benefits including priority booking at BFI Southbank and BFI Festivals. Join today at **bfi.org.uk/join**

BFI PLAYER

We are always open online on BFI Player where you can watch the best new, cult & classic cinema on demand. Showcasing hand-picked landmark British and independent titles, films are available to watch in three distinct ways: Subscription, Rentals & Free to view.

See something different today on player.bfi.org.uk