

Brandi L. Fletcher

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Hard Skills

- Accounting (staff)
- QuickBooks (advanced)
- Excel (advanced)
- Python (junior)
- MySQL (junior)
- Tableau (junior)
- Cloud database management (junior)

Soft Skills

- Critical Thinking (analytical reasoning)
- Identify Opportunities for Improvement
- Leadership (strategic planning, mentorship, agile project management)
- Communication (written, verbal, and presentation skills)
- Time Management
- Detail Oriented
- Adaptable
- Teamwork/Collaborations
- Stress Management

Education

- Current: Data Science Certificate from University of North Alabama, CIS 225 Intro to Object Oriented Programming (python) “A”, CIS 366 Database Development and Management: “A”, CIS 366 Database Development and Management
- B.S. in Organizational Management (Business), December 2008 from Tusculum College, TN
- A.S in Business, December 2006 from Walters State Community College, TN “Cum Laude”

Experience

Executive Board of NASOA AHSAA Assigning Officer, AL 2024, Executive Board of SASOA AHSAA Assigning Officer, AL 2016

- Ensure over 70 schools with a total of 232 programs, have their soccer matches assigned referees
- Manage scheduling for over 105 soccer referees by analyzing resources available, game count (by school), match difficulty, match priority, referee ability, and overall referee game load (minimize burnout and injury)
- Plan and present training at association meetings based on a planned curriculum or identified gaps in skills or training
- Provide mentoring and coaching to referees to help referees develop and reach their goals
- Pair referees with mentors and ensure referees in need of coaching have access to on-field observations (requires scheduling referee to a game that is a sufficient test and scheduling a ref coach)
- Assign referees to matches prioritizing matches by difficulty and matching crew members to each position
- Use Excel to calculate referee payment using algorithms.
- Analyze end of year data to identify assigning trends to guide assignments for the coming season
- Collaborate with board members on projects and association planning (ie recruitment campaign for summer and fall 2024)
- Ensure executive board(s) has zero single points of failure
- Ensure all game, referee-to-game, referee-pay, and school invoicing data is accurate, backed up and secure
- 2024 Stats
 - 2,012 matches assigned
 - 4,260 personnel positions assigned on the matches

Hobbies

- NCAA/High School/ U.S. Soccer Referee since 2008
- Middle distance running (13.1 miles) with full marathon aspirations
- Lifelong learning: science based topics and other languages
- Fostering dogs for various dog rescues, but mainly bassets and beagles

References

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