

EXPERIENCE

Kiip

Lead Designer, 2013–Present

- Spearheaded product development and quarterly planning with Kiip founders
- Led branding, user experience and visual design efforts for both iOS and Android versions of Kiip Kudos
- Researched, developed and implemented Kiip branding, language and iconography for all public-facing print and digital collateral
- Supervised and mentored a team of three designers across two offices

Namecheap

Product Designer (Contract), 2013–Present

- Researched and designed user experience and visual language for the new Namecheap iOS app
- Implemented company-wide re-brand into the iOS app
- Conceptualized and developed wireframes of dashboard improvements for presentation to the executive suite

Wanelo

Product Designer, 2012

- Led redesign during migration from Java to Ruby in under two months and worked cross-departmentally to implement the designs
- Collaborated with senior staff and branding agency to develop the company's first brand identity
- Planned, designed and maintained new features as the product evolved

Everlane

Product Designer, 2011–2012

- Extended and managed brand identity to develop web styleguide
- Designed, implemented and improved the user experience and visual design for all new and existing features
- Created all assets through ten product launches and numerous email marketing campaigns

CA Technologies

Graphic Designer, 2008–2011

- Created and maintained print collateral, while strictly adhering to corporate branding guidelines
- Created marketing materials and collateral for events and trade shows

Watson-Guptill Publications

Author, Illustrator & Product Photographer, 2007–2009

- Wrote, illustrated and published book, "Kilobyte Couture"

Kilobyte Couture

Founder & Worker Bee, 2006–2010

- Branded, promoted, conceptualized and created product lines, in addition to hand-crafting each piece of jewelry
- Developed and maintained online storefront through two redesigns and shopping cart implementations

EDUCATION

Mississippi State University

May 2008, Bachelor of Fine Arts, Emphasis in Graphic Design

SKILLS

I'm great at print and web design, UI, UX, wireframing, branding, conceptualizing, playful illustrations, iconography, brainstorming, solving visual problems and learning everything I can

I have working knowledge of HTML, SASS, and JavaScript

I use OS X, iOS, Adobe Creative Suite, Sketch, Sublime Text, Git, Keynote

References provided on request