The Four and More model



A tool for systematically exploring behavior in complex organizations

1 Clarify your Context

Pin down where, when,	and with whom the behavior happens before interpreting it.
Where:	When:
With whom:	
Observation: _	
2 Generate	e Hypotheses
Use Tinbergen's Four Q	uestions, with Sapolsky's timescales, to develop multiple possible explanations.
Mechanism: Immediate	e triggers (seconds → minutes)
	right now? (meeting dynamics, visible stress, tone,) 1? (email, deadline, leadership ask,)
Possible Mechanism h	łypotheses
Recent: What's happened in	eny) Learning history (recent → long-term) recent sprints/months? (missed deadlines, staffing changes,) s organizational history? (layoffs, leadership styles, prior blame,) t Hypotheses
Function (Adaptive va	lue) What role does this behavior play?
Immediate: What does it solv Ongoing: What relationship o	re right now? (avoid conflict, look busy,) r stability does it maintain?
Possible Function Hyp	
	Deep or cultural origins
	ompany norms might shape this? (startup culture, merger habits,) der patterns does it reflect? (tech norms, client service expectations,)
Possible Evolution Hy	potheses

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3	Set	The	Aim

Direction of travel, not a fixed goal.

More of	and fewer
	Fail Experiments
Design small probes to	o test your hypotheses and move toward your aim. Describe your experiment and why it is safe.
Mechanism	
Development	
Development	
Function	
Evolution	
5 Review	and Iterate
What happened? What	at did we learn? What's next?