

Samantha Viscel

age: 30

residence: Columbia, SC

education: Doctorate in teaching

occupation: Math Professor

marital status: Married



My goal in life is to make a difference in the students lives, while teaching math skills, as well as life skills.

My day consists of teaching classes during the day and staying local on campus to help for office hours, then traveling home for dinner and to spend time with family and occasional grading before going to sleep.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

An easily accessible website/app where students can see my office hours and can be updated weekly from my end.

Needs

- Every student being ready and on time to class
- Student to take advantage of my office hours/extrahelp

Wants

- Every weekend filled with family time
- Every student to succeed in life, as well as their major

Values

- High level planning
- Focus and attentiveness
- Organization

Fears

- Running a hard class where students fail
- Ruining someone's love for their major/math
- Drifting from my family due to work

Bianca Zeigler

age: 18

residence: Columbia, SC

education: Freshman in College

occupation: Student

marital status: Single



College is hard enough and now I can't find any Professor's office hours!

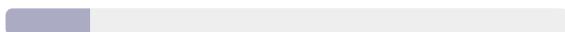
During the day I go to all my classes and find time to study, meet up with my friends, and relax throughout the day as well

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Criteria For Success:

What's needed in order to make him or her feel successful.

Needs

- When my professors & TA's are available
- Where my professor's can be found during office hours

Wants

- I want one app or platform that includes everything in it
- I want something that includes contact information

Values

- Sections for each different college and its professors
- Profiles for each professor with all their information

Fears

- Information won't be accurate or up to date
- Will be hard to use/navigate
- Will be too busy looking

Thomas Anderson

age: 23

residence: Columbia

education: Junior

occupation: TA

marital status: single



"I would like to let the students know where and when I can help them"

Goes to class and uses free time to set up Study sessions and such

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Criteria For Success:

A reliable platform to let students know when the TA hours are

Needs

- A reliable platform to let students know when the TA hours are

Values

- Ease of use

Wants

- Easy interface
- Can communicate through platform

Fears

- That the app will go down

Grace Gustafson

age: 22

residence: Columbia, South Carolina

education: Senior in College

occupation: Student

marital status: Married



I'm ready to take what I have learned these past four years and bring it into the world!

Being able to have an easy schedule has allowed me to have a job while still finishing my degree as a Computer Information Systems major. I spend my day working, going to class, and commuting from my house to the university campus.

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Criteria For Success:

An easy website to allow me to know which of my professors has flexible office hours to allow me to work around my crazy schedule.

Needs

- To be early to work shifts or school classes
- An easy app that's not too complicated to work with.

Wants

- Everyone in my life to be happy
- To become a CTO one day of a big company.

Values

- I value time management and organization as a big part of school and my job.

Fears

- Failure in my job
- Not passing a class
- Losing my loved ones