**Descriptive Wireframe Document – Lab 7 Example**

Use the following structure as a companion to your wireframe to describe all of it’s major components. Create and label as many items as you feel is appropriate for your wireframe. You should be able to hand your wireframe and this descriptive document over to another person and fully communicate your vision for your page.

**Rationale:** What are the major issues with the existing page and why have you chosen to modify them? Use the concepts we’ve learned so far such as Colour Theory, C.R.A.P. design theory, and Accessibility (font, alt tags, contrast, etc) to inform your rationale. Your rationale should be about 250 words.

**First what’s wrong with the current page**

* **Header**
  + **Contains 3 colours in the background**
  + **2 colours in the text**
  + **2-3 differnet fonts**
  + **2 images**
    - **Logo image has a different font again – that’s very hard to read**
    - **And contains 3 more colours in backgrouns**
    - **Character crosses over all 3 background colours**
    - **Adds 2 more colours to the header scheme**
  + **Is too far left**
* **Navigation** 
  + **Has a brown border that is not anywhere else on the page**
  + **Background colour different than rest of scheme**
  + **Contains 3 colours of text**
  + **Varying fonts and sizes and spacing throughout text, with some underlined and some not**
  + **Squished at the top and huge space at the bottom**
  + **Nonsense order of text**
* **Main content contains 3 different boxes**
  + **All different sizes**
  + **All different spacing**
    - **1st too close to the header compared to the navigation box**
      * **And further right than the header**
      * **And further from right side of page than the navigation box is from left**
    - **2nd touching the navigation box**
      * **Same distance from right side as header,**
      * **Which is less than 1st main content box and**
      * **Much further away from right page edge than navigation box id from left page edge**
    - **3rd is a different distance to the navigation box than either 1st or 2nd**
      * **Different distance to right page edge than any other box of header**
      * **Further from bottom page edge than navigation box**
      * **Contains many colours**
      * **Many different fonts and sizes and colours**

**Item #1 Example**

Description: Header

Font: Arial 30px

Color: Black

Alignment: Center

Background color:

Media: Company Logo

Interactivity: N/A

**Item #2**

Description: …

Font: …

Color: …

Alignment: …

Media: …

Interactivity: …