

Background and Business Problem

Background:

This is a Data Science Project – “The Battle of Neighborhood – Most Pharmacies around Brooklyn”

Business Problem and Targeted Audience:

We have a client – Team of Doctor's and Medical Representatives who have been given an assignment to go to New York, Brooklyn and have been asked to set up private Hospitals around the same. They need to find an area that will yield maximum output and they can treat the patients efficiently.

Now this effectively means that we need to find out locations that have most Pharmacies and these can be ideal place to set up Hospitals

This project will be useful for the targeted Audience as we will find out the locations around Brooklyn where we have maximum “Pharmacies” or they have “Pharmacy” as most common venue