

BRENNAN GAMWELL

Junior Full-Stack Web Developer // Marketing Data Analyst

258 Shipley St. #3 // San Francisco, CA 94107 // 202-716-5145 // BGAMWELL@GMAIL.COM

BRENNANGAMWELL.COM // LINKEDIN.COM/IN/BRENNANGAMWELL

PERSONAL STATEMENT

I'm an entrepreneurial full-stack web developer specializing in Javascript and Rails. I get excited about information accessibility, user-centric design, APIs, relational databases and data science. Thanks to a strong quantitative marketing background, I offer solid written and verbal communication skills - meaning I can update your technical documentation in addition to producing modular, scalable code for products that inspire users.

CAREER ACHIEVEMENTS

- Built multiple publicly accessible apps using NodeJS, ExpressJS and Rails, styling front ends with Bootstrap, CSS3, JavaScript and JQuery.
- Created and managed data-driven content and blog strategies for a Silicon Valley startup that was later accepted to 500 Startups. ([ContentFAQ](#))
- Designed new website for an Iron Workers affiliate, using Wordpress, HTML, CSS3 and a variety of Wordpress plugins to optimize site performance and UX. ([ContentFAQ](#))
- Relied on data analysis to pinpoint client work trends, informing two big PR hits in the Washington Post and the New York Times. ([Upwork](#))
- Spearheaded relaunch of www.ironworkers.org, managing content, CMS, HTML and CSS for the site. The site continues to serve more than 120,000 members (plus public users) across North America. ([Iron Workers Union](#))
- Oversaw design of the Iron Workers Union's first-ever iPhone app featured at the Iron Workers annual labor-management conference. The app enjoyed an adoption rate of higher than 60 percent among our non-technical audience. ([Iron Workers Union](#))
- Delivered educational workshops at Iron Workers annual labor-management conference on the importance of technology, technology adoption and mobile applications for union members and contractors. ([Iron Workers Union](#))
- Coordinated full-stack design and launched a new blog for Catholic Charities, coding HTML and CSS for styling and overseeing production of all graphics. ([Catholic Charities](#))
- Spearheaded donor website redesign, managing UX and CMS considerations and writing copy for more than 300 pages. ([Catholic Charities](#))

KEY SKILLS

Languages: HTML, CSS, JavaScript, Ruby, Python (basic)

Frameworks: NodeJS, ExpressJS, AngularJS, Rails

Database Tools: MongoDB, PostgreSQL, ActiveRecord

Other: jQuery, AJAX, Git/GitHub

Software: InDesign, Illustrator, Photoshop, Mac OS, Windows, Google Docs, Microsoft Office

EDUCATION

Georgetown University, Washington, DC, **Master of Arts in Digital Technologies & Marketing Analytics**

■ **Highlights:** Statistics, Social Network Analysis, Data Visualization

Tulane University, New Orleans, LA, **Bachelor of Arts in International Communications & French**

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General Assembly, San Francisco, CA, **Web Development Immersive**

■ **Topics Covered:**

- Computer science theory, including advanced data structures and algorithms
- Best practices for front-end and back-end web development
- Workflow best practices, including Command Line and Git/GitHub
- Test-driven development with Mocha, Chai, and RSpec
- CRUD and RESTful resources
- Authentication and authorization
- Internal and external API integration & creation

General Assembly, San Francisco, CA, **Back-End Web Development**

■ **Topics Covered:** Ruby, HTML, CSS, APIs, RESTful Programming

General Assembly, San Francisco, CA, **Python for Data Science Bootcamp**

■ **Topics Covered:** Data Cleaning, Data Manipulation, Data Visualization, Machine Learning

EXPERIENCE

Integrated Spaceflight Services, SEO & Web Manager, San Francisco, CA

October 2014 - Present

Relevant Skills: HTML, CSS, SEO, Technical Communication

ContentFAQ, Founder, San Francisco, CA

September 2014 - Present

Relevant Skills: HTML, CSS, JavaScript, Ruby, Content Strategy, Team Management

Upwork, Marketing Communications Manager, San Francisco, CA

October 2013 – January 2015

Relevant Skills: Analytics, SQL, HTML, CSS, CRM Management, CMS Management, Salesforce

Iron Workers Union, Communications Director, Washington, DC

June 2011 – October 2013

Relevant Skills: HTML, CSS, CMS Management, Email Marketing, SaaS/CaaS, Team Management

Catholic Charities, Online Communications Associate, Washington, DC

August 2010 – June 2011

Relevant Skills: HTML, CSS, CMS Management, Graphic Design

PERSONAL INTERESTS

- Writing Children's Stories (I'm a multi-time published author)
- Urban Hikes
- Information Accessibility and APIs
- Writing Ebooks on Technical Topics
- Learning new JS libraries and playing around with new Gems