

BRENNAN GAMWELL

Junior Full-Stack Web Developer | Senior Content Strategist

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PERSONAL STATEMENT

I'm an entrepreneurial full-stack web developer specializing in Javascript and Rails. I get excited about information accessibility, user-centric design, APIs, relational databases and data science. Thanks to a strong quantitative marketing background—in product marketing and content—offer solid written and verbal communication skills, meaning I can update your technical documentation in addition to producing modular, scalable code for products that inspire users.

SKILLS

Languages: HTML, CSS, JavaScript, Ruby

Frameworks: NodeJS, ExpressJS, AngularJS, Rails

Software: InDesign, Illustrator, Photoshop, Mac OS, Windows, Google Docs

Database Tools: MongoDB, PostgreSQL, ActiveRecord

Other: jQuery, AJAX, Git/GitHub

CAREER ACHIEVEMENTS

- Built multiple publicly accessible apps using NodeJS, ExpressJS and Rails, styling front ends with Bootstrap, CSS3, JavaScript and JQuery. ([General Assembly](#))
- Created and managed data-driven content and blog strategies for a Silicon Valley startup that was later accepted to 500 Startups. ([ContentFAQ](#))
- Designed new website for an Iron Workers affiliate, using Wordpress, HTML, CSS3 and a variety of Wordpress plugins to optimize site performance and UX. ([ContentFAQ](#))
- Relied on data analysis to pinpoint client work trends, informing two big PR hits in the Washington Post and the New York Times. ([Upwork](#))
- Spearheaded relaunch of www.ironworkers.org, managing content, CMS, HTML and CSS for the site. The site continues to serve more than 120,000 members (plus public users) across North America. ([Iron Workers Union](#))
- Oversaw design of the Iron Workers Union's first-ever iPhone app featured at the Iron Workers annual labor-management conference. The app enjoyed an adoption rate of higher than 60 percent among our non-technical audience. ([Iron Workers Union](#))
- Delivered educational workshops at Iron Workers annual labor-management conference on the importance of technology, technology adoption and mobile applications for union members and contractors. ([Iron Workers Union](#))
- Coordinated full-stack design and launched a new blog for Catholic Charities, coding HTML and CSS for styling and overseeing production of all graphics. ([Catholic Charities](#))
- Spearheaded donor website redesign, managing UX and CMS considerations and writing copy for more than 300 pages. ([Catholic Charities](#))

EXPERIENCE

Web Development Immersive, General Assembly

July 2015 - Present

Web Development immersive is intensive course that builds fluency in full-stack web development with emphasis on work-ready skill set. Course topics include computer science theory, fundamentals, pair programming and agile methodologies.

PROJECTS

Everest: Find the flattest--or hilliest--route in San Francisco. This app helps you plan a workout or commute based on personal goals. I served as lead back-end developer for this project, creating ERD's and defining our data schema.

Technologies: Rails, PostgreSQL, Google Maps API, jQuery, Bootstrap

Heroku: <https://everest-app.herokuapp.com/>

Dayly: Dayly is an app that gets rid of the number one excuse behind not keeping a daily log or diary: time. Dayly challenges users to record their day's activities in 60 characters or fewer.

Technologies: NodeJS, ExpressJS, UnderscoreJS, jQuery, Bcrypt HTML, CSS, Bootstrap, AJAX, MongoDB

Heroku: <https://dayly-app.herokuapp.com/>

Integrated Spaceflight Services, SEO & Web Manager, San Francisco, CA

October 2014 - Present

Relevant Skills: HTML, CSS, SEO, Technical Communication

ContentFAQ, Founder, San Francisco, CA

September 2014 - Present

Relevant Skills: HTML, CSS, JavaScript, Ruby, Content Strategy, Team Management

Upwork, Marketing Manager, San Francisco, CA

October 2013 – January 2015

Relevant Skills: Analytics, SQL, HTML, CSS, CRM Management, CMS Management, Salesforce

Iron Workers Union, Marketing Director, Washington, DC

June 2011 – October 2013

Relevant Skills: HTML, CSS, CMS Management, Email Marketing, SaaS/CaaS, Team Management

Catholic Charities, Online Communications Associate, Washington, DC

August 2010 – June 2011

Relevant Skills: HTML, CSS, CMS Management, Graphic Design

EDUCATION

Georgetown University, Washington, DC, **M.A. in Digital Technologies & Marketing Analytics**

■ **Highlights:** Statistics, Social Network Analysis, Data Visualization

Tulane University, New Orleans, LA, **B.A. in International Communications & French**

General Assembly, San Francisco, CA, **Web Development Immersive**

■ **Topics Covered:**

- Computer science theory and fundamentals, including data structures and algorithms
- Best practices for front-end and back-end web development
- Workflow best practices, including Command Line and Git/GitHub
- Test-driven development with Mocha, Chai, and RSpec
- Authentication and authorization
- Internal and external API integration and creation

PERSONAL INTERESTS

■ Writing Children's Stories (I'm a multi-time published author)

■ Urban Hikes

■ Information Accessibility and APIs

■ Writing Ebooks on Technical Topics