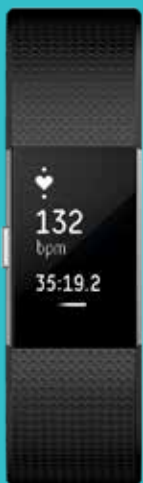


# fitbit charge 2™

## HEART RATE + FITNESS WRISTBAND



**Make every beat count with Fitbit Charge 2™**—the all-new heart rate and fitness wristband. Maximize workouts with PurePulse® heart rate, multi-sport modes and Connected GPS. Track all-day activity, exercise and sleep. And make the most of your routine with smartphone notifications, Reminders to Move and guided breathing sessions.



**MSRP \$149<sup>95</sup>**  
**SPECIAL EDITION \$179<sup>95</sup>**

**SIZES** S, L (XL AVAILABLE IN BLACK, ONLINE ONLY)

### COLORS



BLACK

PLUM

BLUE

TEAL

### SPECIAL EDITION



BLACK/  
GUNMETAL

LAVENDER/  
ROSE GOLD

**WATER RESISTANT**



### PUREPULSE® HEART RATE

Continuous, automatic, wrist-based heart rate tracking without an uncomfortable chest strap.



### ALL-DAY ACTIVITY TRACKING

Track steps, distance, calories burned, floors climbed, active minutes and hourly activity.



### AUTO SLEEP TRACKING

Automatically track how long and how well you sleep and set a silent vibrating alarm.



### MULTI-SPORT TRACKING

Easily record runs, biking, weights and more with real-time stats on display.



### CONNECTED GPS

Connect Charge 2 with the GPS on your phone to see real-time stats like pace and distance on display and record a map of your route.



### AUTO EXERCISE RECOGNITION

SmartTrack™ automatically recognizes select exercises (running, biking and more) and records them for you in the Fitbit app.



### CARDIO FITNESS LEVEL

Get a better understanding of your fitness level and see how you can improve over time with a personalized Cardio Fitness Score.



### GUIDED BREATHING SESSIONS

Find moments of calm throughout your day with personalized guided breathing sessions based on your heart rate.



### SMARTPHONE NOTIFICATIONS

See call, text and calendar notifications on display (when your phone is nearby).



### REMINDERS TO MOVE

Get friendly Reminders to Move that encourage you to reach an hourly goal of 250 steps.



### HI-RES TAP DISPLAY

Tap the screen to see your stats on the interactive OLED display.



### INTERCHANGEABLE BANDS

Switch up your look with accessory bands in leather and more.



### LONG BATTERY LIFE

Battery life up to 5 days so you can track all day and night without needing a charge.\*



### WIRELESS SYNCING

Sync stats wirelessly and automatically to your computer and 200+ leading iOS, Android and Windows devices.

\*Battery life and charge cycles vary with use, settings, and other factors; actual results will vary.

## PUSH YOUR FITNESS FURTHER



### PUREPULSE® HEART RATE

Use continuous heart rate and simplified heart rate zones to quickly gauge exercise intensity during workouts and better track calorie burn.



### MULTI-SPORT + CONNECTED GPS

Activate a multi-sport mode for real-time stats on display and more precise tracking.

Connect to your phone's GPS to see run stats like pace & distance, and get a post-workout map of your route in the Fitbit app.



### CARDIO FITNESS LEVEL

Using your heart rate and exercise stats, Charge 2 gives you a Cardio Fitness Score in the Fitbit app and shows how you compare to people of your age and gender.



## FIND THE STYLE THAT MOVES YOU

Choose the look you love with Special Edition trackers or accessory bands from our Classic and Luxe collections. *Tracker not included with accessory bands.*



### Special Edition trackers

Lavender/Rose Gold, Black/Gunmetal  
Tracker and band included  
SIZES S, L  
\$179<sup>95</sup>



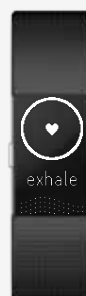
### Classic accessory bands

Black, Plum, Blue, Teal  
SIZES S, L, (XL BLACK & ONLINE ONLY)  
Tracker sold separately  
\$29<sup>95</sup>



### Luxe leather accessory bands

Brown, Blush Pink, Indigo  
SIZES S, L  
Tracker sold separately  
\$69<sup>95</sup>



## Take time to breathe.

### Guided Breathing Sessions

By tracking your real-time heart rate, these 2-minute or 5-minute sessions give you personalized prompts that help guide you through a relaxing breathing session.



## See the whole picture in the Fitbit app.

**View easy-to-read charts and graphs** that visualize your progress.

**Set goals, log food and track weight** to understand your trends.

**Compete with friends and family** in challenges and on the leaderboard.

**Earn achievement badges** and get milestone updates.

