

HEART RATE + FITNESS WRISTBAND



Make every beat count with Fitbit Charge 2[™]—the all-new heart rate and fitness wristband. Maximize workouts with PurePulse® heart rate, multi-sport modes and Connected GPS. Track all-day activity, exercise and sleep. And make the most of your routine with smartphone notifications, Reminders to Move and guided breathing sessions.



MSRP \$14995 SPECIAL EDITION \$17995

SIZES S, L (XL AVAILABLE IN BLACK, ONLINE ONLY)

COLORS

BLACK

PLUM





SPECIAL EDITION

BLACK/



WATER RESISTANT

PUREPULSE® HEART RATE

Continuous, automatic, wrist-based heart rate tracking without an uncomfortable chest strap.

ALL-DAY ACTIVITY TRACKING

Track steps, distance, calories burned, floors climbed, active minutes and hourly activity.

AUTO SLEEP TRACKING

Automatically track how long and how well you sleep and set a silent vibrating alarm.

MULTI-SPORT TRACKING

Easily record runs, biking, weights and more with real-time stats on display.

CONNECTED GPS

Connect Charge 2 with the GPS on your phone to see real-time stats like pace and distance on display and record a map of your route.

AUTO EXERCISE RECOGNITION

SmartTrack™ automatically recognizes select exercises (running, biking and more) and records them for you in the Fitbit app.

CARDIO FITNESS LEVEL

Get a better understanding of your fitness level and see how you can improve over time with a personalized Cardio Fitness Score.

GUIDED BREATHING SESSIONS

Find moments of calm throughout your day with personalized guided breathing sessions based on your heart rate.

SMARTPHONE NOTIFICATIONS

See call, text and calendar notifications on display (when your phone is nearby).

Y REMINDERS TO MOVE

Get friendly Reminders to Move that encourage you to reach an hourly goal of 250 steps.

HI-RES TAP DISPLAY

Tap the screen to see your stats on the interactive OLED display.

INTERCHANGEABLE BANDS Switch up your look with accord

Switch up your look with accessory bands in leather and more.

LONG BATTERY LIFE

Battery life up to 5 days so you can track all day and pight without peeding a charge

MIRELESS SYNCING

Sync stats wirelessly and automatically to your computer and 200+ leading iOS, Android and Windows devices.

*Battery life and charge cycles vary with use, settings, and other factors; actual results will vary

PUSH YOUR FITNESS FURTHER



PUREPULSE® HEART RATE

rate zones to quickly gauge exercise intensity during workouts and better track calorie burn.



MULTI-SPORT + CONNECTED GPS

Connect to your phone's GPS to see run stats like pace & distance, and get a post-workout map of your route in the Fitbit app.



CARDIO FITNESS LEVEL

Using your heart rate and exercise stats, Charge 2 gives you a Cardio Fitness Score compare to people of your age and gender.



FIND THE STYLE THAT MOVES YOU

Choose the look you love with Special Edition trackers or accessory bands from our Classic and Luxe collections. Tracker not included with accessory bands.

\$179⁹⁵



Special Edition trackers Lavender/Rose Gold, Black/Gunmetal Tracker and band included SIZES S, L



Classic accessory bands

Black, Plum, Blue, Teal SIZES S, L, (XL BLACK & ONLINE ONLY) Tracker sold separately \$2995



Luxe leather accessory bands

Brown, Blush Pink, Indigo SIZES S, L Tracker sold separately \$69⁹⁵



Take time to breathe.

Guided Breathing Sessions

By tracking your real-time heart rate, these 2-minute or 5-minute sessions give you personalized prompts that help guide you through a relaxing breathing session.



See the whole picture in the Fitbit app.

View easy-to-read charts and graphs that visualize your progress.

Set goals, log food and track weight to understand your trends.

Compete with friends and family in challenges and on the leaderboard.

Earn achievement badges and get milestone updates.





