














fitbit flex 2™

FITNESS WRISTBAND



Meet Fitbit Flex 2—an ultra-slim, swim-proof fitness wristband with a removable tracker that fits into bands, bangles or pendants, so you can track all-day activity, exercise and sleep in a style that's all your own.

-  **ALL-DAY ACTIVITY TRACKING**
Track steps, distance, calories burned, active minutes, hourly activity and hourly activity.
-  **SWIM-PROOF**
Wear it in the shower, ocean or pool. Track swimming automatically and see workout summaries in the Fitbit app.
-  **INTERCHANGEABLE ACCESSORIES**
Style the ultra-slim, removable tracker by hiding it inside wristband, bangle and pendant accessories..
-  **AUTO SLEEP TRACKING**
Automatically track how long and how well you sleep and set a silent vibrating alarm.
-  **AUTO EXERCISE RECOGNITION**
SmartTrack™ automatically recognizes select exercises like runs and bike rides and records them for you in the Fitbit app.
-  **REMINDERS TO MOVE**
Get friendly Reminders to Move that encourage you to reach an hourly goal of 250 steps.
-  **SMARTPHONE NOTIFICATIONS**
Get call and text notifications with unique vibration patterns and color-coded lights.
-  **LED DISPLAY**
Tap to see progress to your daily goal, and see the display light up when you get calls, texts & Reminders to Move.
-  **LONG BATTERY LIFE**
Battery life up to 5 days so you can track all day and night without needing a charge.*
-  **WIRELESS SYNCING**
Sync stats wirelessly and automatically to your computer and 200+ leading iOS, Android and Windows devices.
-  **INSPIRE + COMPETE**
Share your stats and compete with friends on the leaderboard, and in Fitbit Challenges.

MSRP \$99⁹⁵

ONE SIZE (INCLUDES 1 SMALL & 1 LARGE BAND)

COLORS



BLACK



LAVENDER



MAGENTA



NAVY

SWIM-PROOF

*Battery life and charge cycles vary with use, settings, and other factors; actual results will vary.





SWIM-PROOF

Wear Flex 2 in the pool, shower or ocean and never worry about making a splash. Plus, automatically track your swimming and get stats like duration and calories burned.



STAY CONNECTED TO YOUR DAY

The LED display gives you motivating reminders and smartphone notifications through unique vibrations and color-coded lights.



CALLS



TEXTS



SILENT
ALARM



REMINDERS
TO MOVE



GOAL
CELEBRATION



STYLE IT YOUR WAY WITH ACCESSORIES.

A removable tracker design makes it a breeze to transform your Flex 2 from day to night, workout to wedding and beyond. *Tracker not included.*



Luxe metal bangles

Silver, Gold, Rose Gold

SIZES S, L

Silver \$89⁹⁵

Gold or Rose Gold \$99⁹⁵



Luxe pendants*

Silver, Gold

ONE SIZE - 17" chain

Silver \$79⁹⁵

Gold \$99⁹⁵



Classic bands

Black, Navy, Magenta, Lavender

Blush Pink, Gray, Yellow

SIZES S, L

\$14⁹⁵

Classic band 3-packs

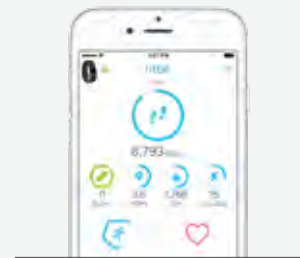
Sport Pack - Includes Navy, Gray, Yellow

Pink Pack - Includes Magenta, Lavender,

Blush Pink

SIZES S, L

\$29⁹⁵



See the whole picture
in the Fitbit app.

View easy-to-read charts and graphs
that visualize your progress.

Set goals, log food and track weight
to understand your trends.

Compete with friends and family
in challenges and on the leaderboard.

Earn achievement badges
and get milestone updates.



*Certain features like auto sleep tracking and SmartTrack may be disabled in the pendant.