

### Tags and Attributes:

	Home Page	Page 2	Page 3	Page 4
<b>TITLE (title tag text)</b>	Home :: Portland Historical Tours	Tour Packages :: Portland Historical Tours	Make a Reservation :: Portland Historical Tours	Contact Us :: Portland Historical Tours
<b>URL and Page Filename</b>	www.portlandhistoricaltours.com index.html	/ourtours ourtours.html	/reservations reservations.html	/contact contact.html
<b>meta KEYWORDS</b>	"Portland tours group visit walking explore guided"	"tour downtown architecture landmarks bridge history family adventure"	"book reservation contact tours packages customize"	"contact email inquiries questions comments thoughts"
<b>meta DESCRIPTION</b>	"A family-owned Historical Tours Company in Portland, Oregon. We offer tour packages that explore all parts our beautiful city."	"Portland Historical Tours offers many guided tour packages for you to choose from."	Book a reservation for a guided tour through Portland Historical Tours."	"Contact Portland Historical Tours with questions or comments regarding tour packages."
<b>ALT (alt attribute text in images)</b>	Logo img: Portland Historical Tours Logo #skater img: Explore downtown Portland with Portland Historical Tours	#downtown img: "Explore downtown Portland through a guided tour" #growth img: "Go sightseeing around Portland and discover how the city has grown" #landmarks img: "Take a tour of Portland's famous landmarks."	<b>New Photo:</b> content img: "Explore Portland with experienced and knowledgeable guides"	No images

<b>ANCHOR</b> (text used in links, internal and external)	Navbar links: "Home", "Our Tours", "Book A Reservation", "Contact Us" Link to Instagram "Follow us on instagram!" Link to Facebook "Find us on Facebook"	Navbar links  Link to reservation.html – "Book Now"	Navbar links  Link to Instagram "Follow us on instagram!" Link to Facebook "Find us on Facebook"	Navbar links  Link to Instagram "Follow us on instagram!" Link to Facebook "Find us on Facebook"
<b>HEADER</b> (text used in h1, h2, h3, etc.)	H1: Welcome to Portland Historical Tours H2: How We Got Started	H1: Portland Tour Packages H2: Downtown Tour H2: Growth Tour H2: Landmarks Tour	H1: Book a Tour Reservation H2: Get started by picking the tour you're interested in.	H1: Send us an email or stop by our Portland office! H2: Please Fill out the Form Below H2: Our Location: