

BRYAN GASKINS

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bryandgaskins.com

EDUCATION HISTORY

- **Postgraduate - Full Stack Web Development**
Caltech CTME | Graduated Oct 2022
- **Bachelor of Arts - Studio Art/Psychology**
University of Vermont | Graduated May 2010

WORK EXPERIENCE

Lamacchia Realty | Jan 2021 - Nov 2022
REALTOR

- **Provided strategic guidance** in the purchase of real estate
- **Regularly tracked and interpreted market trends** for data-driven decision-making
- **Crafted marketing materials** for web, mail and print
- **Implemented digital contract signing tools**
- **Handled the organization and maintenance** of property and client databases

DCU Center - Arena & Convention Center | Apr 2019 - Mar 2021
Marketing Assistant & Reception

- **Managed and continually updated the DCU Center website** with weekly content to engage and inform the public
- **Crafted marketing materials**, including brochures, marquee graphics, and visitor guides, to promote events
- **Collaborated closely with the Director of Marketing, and General Manager on a variety of initiatives**, like marketing campaigns, content creation, and the execution of live events
- **Provided technical support to the marketing team**, powering through design and marketing issues, generating technical drawings, and utilizing the best solutions
- **Supported executive offices in their daily administrative functions**, handling tasks such as answering calls, document drafting, sales deposit logging, EOY reports, and the organization of company databases

SKILLS

Responsive Design
Unit Testing / Debugging
Copywriting
Technical Writing
SEO
Market Analysis

HTML
CSS
Java
JavaScript
TypeScript
SQL

Angular
React

MySQL
AWS
Eclipse
VS Code
Postman
Adobe In/Ai/Ps