

OUR MACHINE LEARNING TECHNOLOGY ALLOWS US TO TRACK CUSTOMER PREFERENCES AND USE THAT KNOWLEDGE TO MANIPULATE THEM.



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THAT SEEMS LIKE THE STEP THAT HAPPENS RIGHT BEFORE THE MACHINES TAKE OVER THE EARTH AND ANNIHILATE ALL HUMANS.



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THERE'S ALWAYS ONE PERSON IN EVERY CROWD WHO SAYS THAT.



NOT FOR MUCH LONGER, APPARENTLY.