

# Brendan Connelly

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## EDUCATION

### DePauw University | Greencastle, IN | Class of 2019

#### Bachelor of Arts in Computer Science; Business Administration Minor

- Cumulative GPA: 3.45 | Major GPA: 3.73
- Dean's List: Fall 2015, Fall 2017, & Spring 2018; Ubben Trust Scholarship Recipient
- Relevant Coursework: Computer Security, Computer Networking, Object-Oriented Software Development, Foundations of Computation, Computer Systems, Data Structures, Financial/Managerial Accounting, Statistics for Economics, Discrete Mathematics

### Science and Research Development in India and Sri Lanka

#### Winter Term Course 2017 | January 2017

- Participated in a three-week winter term course with 20 other students to study the development of science and technology in India and Sri Lanka.
- Traveled to Dubai, India (Delhi, Agra, Jaipur, Kolkata) and Sri Lanka (Colombo, Kandy, Bentota).

### Management Fellows Honors Program

#### DePauw University | Aug 2015 – Aug 2018

- Participated in a selective honors program at DePauw University that integrated the study of business and entrepreneurship with the liberal arts through education and experience.
- Completed a full-time, semester long internship, as well as classes in economics, accounting, and statistics.

## WORK EXPERIENCE



### Product Analyst

#### DoubleMap, Inc | Indianapolis, IN | Jan 2018 – Aug 2018

- Completed a seven-month internship at DoubleMap, a transit-focused startup that provides GPS-based software and mobile applications for public and private transit systems.
- Assumed full-time responsibilities as product analyst two months into the internship, acting as communication liaison between the development, operations and sales teams regarding software development projects.
- Monitored the software issue tracking system on a daily basis, produced technical design documents for feature requests, implemented and performed web & mobile QA testing, independently managed outsourced developers, and collaborated with third-party companies for integration projects.
- Created Salesforce reports and dashboards for the sales team.
- Managed the entire app release process of two updated versions of the mobile application to the Apple and Google Play Stores, consisting of new features and bug fixes.
- Built a visual metric-tracking dashboard to monitor agile KPIs for the software development team, using Klipfolio, Google Analytics, and custom SQL queries from the issue tracking database.



### Business Development and Strategic Planning Intern

#### Hendricks Regional Health | Danville, IN | June 2017 – Aug 2017

- Assisted with the design and implementation of LEAN improvement projects, conducted market research projects for multiple business development opportunities, planned and recorded the Hendricks Way associate greeting video for Marketing, assisted with the implementation of a new Security tracking software, and shadowed IT professionals.



### Laboratory Teaching Assistant for Computer Science I Class

#### DePauw University | Feb 2017 – present

- Serve as a teaching assistant for Introductory Computer Science laboratories and host nightly tutoring hours for students in order to explain basic Java programming topics.

## SKILLS

### COMPUTING:

- Java
- HTML/CSS (www.bconn.me)
- C++
- Dashboard Software (Klipfolio, Google Analytics, Salesforce)
- Application Programs: Salesforce, GitHub, Bugzilla, Jira, Bitbucket, Trello, Slack, Photoshop

### PROFESSIONAL:

- Software Design
- Agile Software Development
- Project Management
- QA Testing
- Process Improvement
- Sales and Customer Outreach

### ORGANIZATIONS

- DePauw Varsity Football, 2015-2017
  - 2016 Varsity Letter Winner
  - Team Facilitator for the Ross Initiative in Sports for Equality (RISE)
- Active Minds at DePauw University, 2016 - present
  - Student organization promoting mental health awareness and support.
- Delta Tau Delta Fraternity
  - Philanthropy Chair, 2017-2018
  - Brotherhood Chair, 2017-2018
  - Honor Board Member, 2016-2018

