Frames & Games

YOUR COMPETITORS ARE LOOKING FOR **BUILDERS**

YOU'RE SITTING ON THEM.

- Think like owners.
- Value growth over job security.
- Turn costs into investment bets.
- Break through bureaucracy.
- Inject innovations into mature companies.

MEET THE BUILDERS – a new breed transforming the corporate world.

## WHY YOU HAVEN'T FOUND THEM (YET)

- System-defined narrow roles conceal their capabilities.
- Social dynamics distort evaluations.
- Standard tools miss what matters — entrepreneurial behavior.

That's why we built FrameGame — to spot entrepreneurial talent where others can't.

It's not a talent gap. It's a visibility gap.

YOUR AI-DRIVEN BUILDER DETECTION SYSTEM

We have created a unique product – built on data and focused on real actions.
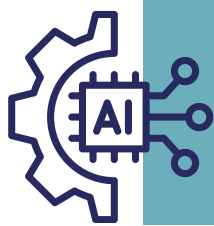
- **Action-based Assessment:** Measures what people do — not what they say, - using the business-game method.
- **Live Game Simulation:** Built for uncertainty and ambiguity, like real new-market conditions.
- **Core Capability Scoring:** Market sensing, product designing, business modeling, investor logic.
- **Soft Builder's Skills Tracked:** focus, persistence, self-drive, and resilience.

WHY FRAMEGAME WORKS

Backed by Experience
- Developed from 7 years of hands-on CEO selection
- Used to evaluate 120 venture leaders inside an investment group
- Based on 750 real-world success and failure cases

Driven by AI and Digital Footprints
- Every action inside the game is tracked and analyzed
- AI model trained on 30,000+ participants and 1M+ behavior signals
- Delivers 83% accuracy in identifying entrepreneurial potential

Delivers Actionable, Individualized Results
- Detailed profile of entrepreneurial competencies of each participant
- Clear, data-backed recommendations for how to develop, deploy, or invest in BUILDERS

PROVEN IMPACT: CASES

Multi-Regional Logistics Company ($1.5B ARR)
- **Assessment:** 70 managers evaluated.
- **Selection:** 5 shortlisted, 3 led new business initiatives.
- **Growth:** Over two years, the new divisions showed 300+% growth, significantly strengthening the company's market position

Global Industrial Manufacturing Company ($13B ARR)
- **Assessment:** 40 regional branch directors evaluated
- **Selection:** 3 shortlisted, 2 led a pilot to shift branches to partner-run units
- **Growth:** Pilot success led to full rollout — profits doubled within a year.

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50% OFF

LET US DISCOVER YOUR HIDDEN BUILDERS

Limited co-funding available — order your first FrameGame with summer 2025 discount.

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