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Week Four Creativity Tool



#1 New Release in Creativity Tools

160 Minutes w/ Friedman

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Product Description

Week 4 Tool - New Tool Added and Thoughts Before Use

- The Brain Dominance flow: Brain dominance → thinking style preference → how we learn, what we pay attention to, how we communicate → How we will be successful at business + interact with people
 - ■ Thought about how I mostly am a numbers person, but I still wanna contribute in other ways as well ■
 - Left Side of Brain = numbers, facts, words
 - ■ Thought this was definately more who I am how do I tap into the right side more ■
 - Right side of the brain = music, colors
 - Blue Brain → What?
 - Logical, straight forward
 - Clear + precise
 - Data + fact-based
 - Present in a way that aligns with corporate goals and objectives
 - Red Brain → Who?
 - Animated face
 - Nonverbal gestures
 - Stories to illustrate points
 - Talks out loud, empathy-based, personal touch, eye contact
 - Green Brain → How?
 - Very concrete when speaking, sequential
 - Step-by-step unfolding of the topic
 - Written schedule + action plan
 - Alignment with established procedures
 - ■ Thought about how green represents me as well, but it seems like I am lacking in the other departments. ■
 - Yellow Brain → Why?
 - Speaks in phrases, maybe stopping mid-sentence
 - Very abstract thinking
 - Spontaneous
 - Ask "why" questions
 - HBDI purpose = to understand thinking style and also to know how to best interact with people → Whole brain teams are 66% more effective

Tool Description

Tool Description: This week 4 tool helps me understand HBDI and brain dominance. I helps me realize how I am going to be successful in this world through what I am best at and enjoy the most. This tool also helps me understand the brains of other people so I am better suited to interact with them. The tool will help me understand those around me better. Week 4 -

Customer Reviews

★★★★★ Verified Student

留言板 The Brain Dominance flow: Brain dominance → thinking style preference → how we learn, what we pay attention to, how we communicate → How we will be successful at business + interact with people
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留言板 Left Side of Brain = numbers, facts, words
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★★★★★ Verified Student

留言板 Right side of the brain = music, colors

★★★★★ Using My New Creativity Tool Reevaluation

Verified Student

Using My New Creativity Tool Reevaluation:

- This week 4 tool really made me think a lot more about who I am as a person. I always knew I was more of a numbers and stats guy, but wasn't aware of a lot of the other stuff associated with the blue brain. One thing in particular was the logical and straightforward aspect that represents me very well.
- I remember on the walk to my next class after the September 17 class, I thought about my friends and family and tried classifying them. My mom definitely red my dad blue and my best friend super yellow. I started to realize why they sometimes act the way they do, like when my best friend Connor decides to drive 45 minutes to a random river on a Tuesday afternoon and float down it.

Customers say

Summary: This new tool was able to give me some clarification on who I am as well as the people around me. I have begun to understand why people act the way they do. I also, through this tool, was able to spot my weak points. I really do want to tap more into the red and yellow parts of the brain - yellow in specific. I feel like that will help me improve my creativity. Since I'm naturally a numbers person, I might as well try to improve in other areas to become more well-rounded, even though it will be super difficult.