

**amazon.com**



## Week One Creativity Tool



#1 New Release in Creativity Tools

160 Minutes w/ Friedman

[Buy Now](#)

### Product Description

- Had no clue there was a syllabus assignment → Panic sets in
- Choose the Innovation Door
- Remember → Understand → Apply → Analyze → Evaluate → CREATE
- Choose the second correct answer
- You must use the info within 24 hours, or you lose it
- Steps of Innovation: Imitate → inspiration → imagination → innovation
- Important Creativity Traits: play, curious, diverge, ambiguity, risk, iterate, courage
- Creative ability + courage to act = creative confidence
- Brainstorming Rules:
  1. Go for Quantity
  2. Defer judgment
  3. Seek Novelty
- Creative Diamond: 1. Come up with ideas, 2. Ask Good Questions, 3. Find novel ideas, 4. Good Convergence Questions, 5. Find that unique idea
- 3 Purposes of An Email:
  - Get info, ask question
  - Form relationships, engage, persuade
  - Express who you are
- LABEL ALL ATTACHMENTS!

### Tool Description

This week 1 tool helps me understand the importance of not settling for the first right answer, which is the obvious answer. It also helps with crucial brainstorming and creativity rules/mindsets. Furthermore, it helps me understand creative diamond and an intro to the process of finding novel ideas. Finally, it helps me understand the actual purpose of emails and how to structure them. My new tool has been successfully added to the toolbelt.

### Customer Reviews

 **Verified Student**

 I thought that if I can't even get the first assignment done, how will I survive this class?

 **Verified Student**

 Thought about how my whole life, from middle school onward, I followed directions and didn't question things

 **Verified Student**

 Thought about how all through high school, all I did was memorize information rather than apply it - which is why I would forget it immediately following a test

 **Verified Student**

 The last bullet really stuck out to me. I always viewed emails as boring and the same for everyone but turns out there's room for self expression.

 **Verified Student**

 Never really done that

 Verified Student – Week 1 Email Reflection

Not a great start, bad subject line, no greeting or opening, no closing, Miami email signature.

This email is boring, lacks creativity, and doesn't show anything at all about who I am → This is textbook "First Right Answer" or just getting the job done.

**Syllabus Questions**

**B** Geissler, Bennett <geisslbg@miamioh.edu>  
to Jim ▾

What five things stand out to you as most important in the syllabus?

1. AI is not permitted in the classroom to encourage more creativity.
2. Not even computers can be used in class to ensure everyone is paying attention.
3. There are 3 major deliverables: C4, Portfolio, Uncle Rubé
4. We get one extension per project, except for the major 3
5. Meeting outside of class will be very helpful

What four questions do you have for the professor?

1. Will the homework be posted online or just mentioned in class?
2. For the major assignments, are we picking ourselves how we're displaying the information? For example: ppt, canv, doc
3. Are you willing to give feedback and advice for our personal endeavors during office hours?
4. Is the portfolio something we should be constantly updating?

What are the three things you think you will absolutely love in this class?

1. I like the idea of unlocking that creativity I lost as a kid and applying it to my business endeavors.
2. No rubrics will hopefully allow me to take more risks and do what I think would be best, not trying to maximize my points.
3. I love how the class atmosphere will be with more of an unserious aspect.

What are your two biggest fears about this class?

1. I'm worried about not doing the assignments up to par with what you're looking for.
2. I'm worried about the two misspelled words rule, probably gonna have to buy Grammarly Pro.

What one commitment will you make to this class?

1. I will come to class every day with an open mind and try to take risks and be as creative as possible on the assignments, as well as personal business endeavors. My goal is to take what I learn in the classroom and apply it directly to my entrepreneurship journey outside the classroom.

### Customer image

## **Customers say**

Customers say this creativity tool helps them realize the importance of taking action even when uncertain. Many mention that it encouraged them to question directions rather than follow them blindly, while others note it helped shift their mindset from memorizing to applying ideas. Overall, students appreciate how it opened space for self-expression and reflection in their learning.