

amazon.com



Week Two Creativity Tool

★★★★★

#1 New Release in Creativity Tools

160 Minutes w/ Friedman

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Product Description

Wee 2 Tool - New Tool Added and Thoughts Before Use

- 3 things employers want to know
 - Do you want the job?
 - Can you do the job?
 - Can they stand you while doing the job?
- 5 Question Job interview start
 - What is the number 1 trait of the person you will hire?
 - Why is that the most important trait?
 - How are you gonna know who exemplifies that trait the most, since so many people?
 - What's one thing you saw that makes you think I'm qualified?
 - What's one thing I need to brush up on before I come work for you?
- No resume, no elevator pitch to start → Ask a personal question like "I like your shoes, where did you get them?"
- AI neglects creative struggle, which creates meaning
- Make it happen & LET IT HAPPEN
- Creativity tools
 - Bug list
 - White hat
 - Problem statement/word dance
- Chestertons fence = if you want to change something, you must understand why it was there in the first place
- Ideation tools
 - C4
 - Scamper
 - Lotus blossom
 - Random entry

- Seek quantity & defer judgement
- Convergence Question:
 - 1. Novel, new
 - 2. Challenge comfort zone
 - 3. Purpose/goal
 - 4. Practical and feasible

Tool Description

This week 2 tool helps me stand out when I am meeting with a potential employer. It allows me to separate myself from everyone else and show the employer I am truly dedicated. The tool also provided me with an understanding of creativity tools and the mindsets needed to be successful with them. It helps me silence my inner thoughts and leave my comfort zone. The tool also helps me narrow down my many ideas using convergence questions.

Customer Reviews

★★★★★ Verified Student

💡 Initially thought some employees would get mad, but it seems like a good way to stand out and separate yourself from the crowd.

★★★★★ Verified Student

💡 Questions like "how's your day" do seem forced, and you don't actually care.

★★★★★ Verified Student

💡 Thought about all the times I could have been more creative, but was scared to go out of my comfort zone and get judged.

★★★★★ Verified Student

💡 Thought about how I am not looking forward to the comfort zone questions I may naturally tend to shortcut this one.

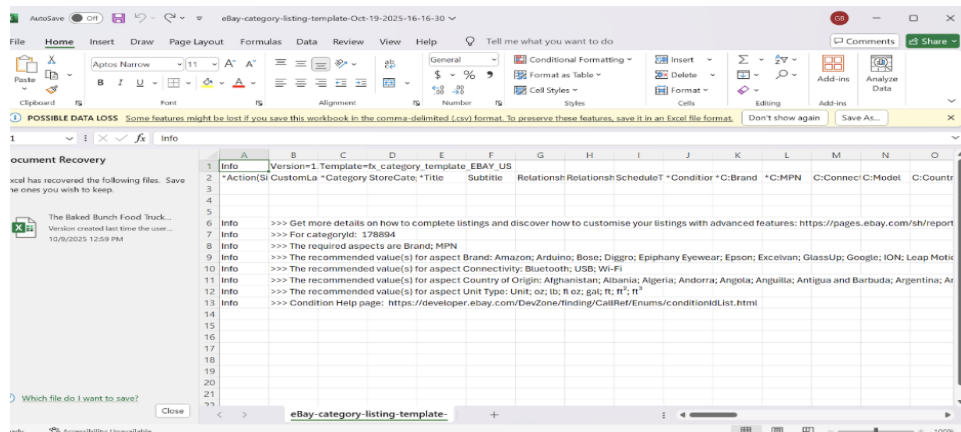
★★★★★ C4 In my Business: listing Amazon products on eBay at a marked-up price

Verified Student

For the past month or so, I was having some issues with my eBay listing software. The method we were using to list products from Amazon to eBay was having a lot of bugs and was only 40% accurate. I figured this would be a good time to C4 it to maybe figure out a different way of listing. It turns out, there are a total of 3 ways to list on eBay. You can simply just list an item from scratch by filling in all of the information, like title and description, directly on an eBay listing form. You can bulk upload items in the same category with a template. You can also use a CSV/Excel spreadsheet to bulk upload products of many different categories. Through C4 ideation, I came up with a way I could use my software to automate eBay listings with this new spreadsheet listing method.

The method involves scraping all of the Amazon listing data and then pasting it into one master spreadsheet, where all the corresponding item fields will be present. The software will quickly paste over the title, images, description, item specifics, and price into the CSV spreadsheet. This spreadsheet can then be uploaded to eBay with the click of a button, which will launch the listings onto eBay instantaneously.

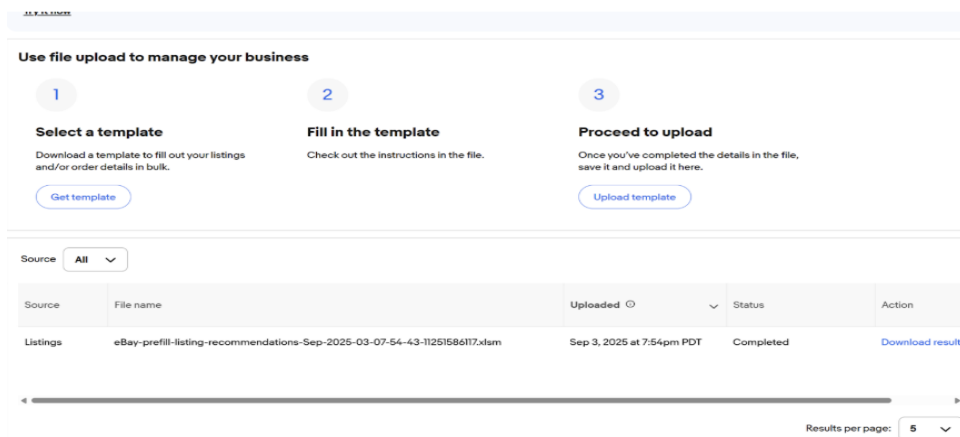
Unfortunately, I have not been able to implement this yet since I already dished out a lot of money to my developer for the other listing method, so he has been tweaking that version for free. I do plan to switch over to this model, though, of listing after I start cash flowing and can pay my developer to code it this new way.



Customer image



Customer image



Customer image

Customers say

I feel like I got some good practice with this tool, especially with C4ing my eBay business. It allowed me to think outside the box and come up with a listing method for my software that I have actually never seen before on the market. With this process, I was able to not shut out new ideas immediately but rather give them a chance to work out. I would like to use this tool more specifically with the other creativity tools that generate ideas. I could also do better with the quantity part. I need to generate MORE ideas because that will increase my chance of finding that truly novel one. Furthermore, I want to use this tool for the application of meeting with an employer to see how it plays out.