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Week Five Creativity Tool

★★★★★

#1 New Release in Creativity Tools

160 Minutes w/ Friedman

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Product Description

Week 5 Tool - New Tool Added and Thoughts Before Use

- Catch DONT Pitch
- Start with relationship
- Ask a lot of questions
- Active listening
- Dont jump straight into the product/service
- ■ Thought about how you'd even get someone to buy a product this way. Don't you eventually have to pitch? ■
- Challenge the process
- Search for opportunities by finding innovative ways to improve
- Experiment + take risks
- Get small wins
- TOO OFTEN we think there is a right answer → we ask someone for it → you move forward with it - this ignores all creative mindsets
- ■ Thought about all the times in school, specifically high school, where I thought I had to do assignments a certain way or or I would fail. ■
- The Chasm = figure out what the problem is before going to any solutions
- Lexicon = how info is organized such as lines + dates
- Be creative with your resume, show your brand
- ■ Thought about the time freshman year when the Asset Management Club execs tore apart my resume because it was "improper" format since it used a more colorful and unique template. ■

Tool Description

This week 5 tool helps me understand how to properly sell a product/service to someone through catching rather than pitching. It also helps me not settle for the bare minimum first right answer and try to challenge myself a bit more by being creative.

Customer Reviews

★★★★★ **Verified Student**

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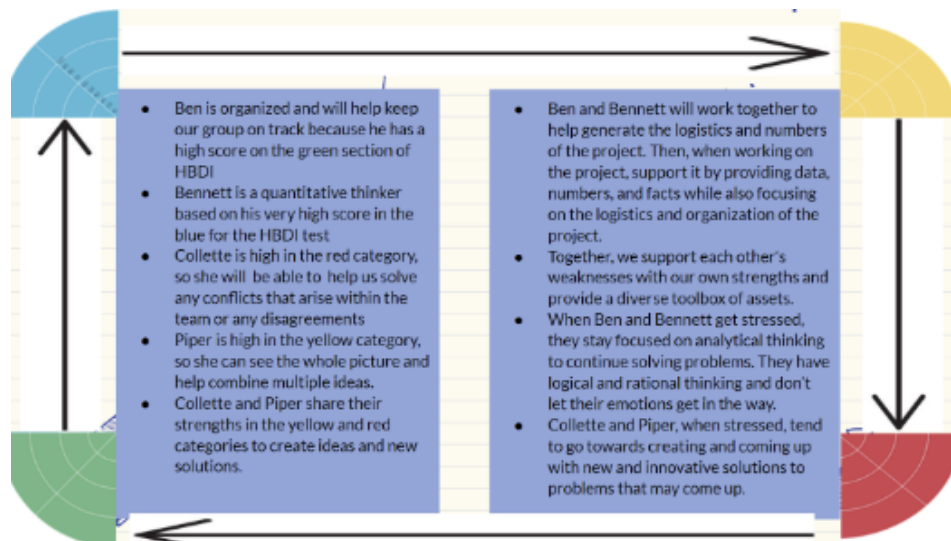
★★★★★ **2nd MMG Meeting + Team Charter**

Verified Student

During this meeting we dove deeper into the strengths and weaknesses of each team member based on their HBDI score. We came up with a full fledged plan on how each person will serve the team throughout the semester. All of use being a different category really allowed us to account for all the problems we may face.

We took all this info and made a good looking slideshow with it. We thought about just submitting a google doc thought our findings would be more impactful if we presented it through a visually appealing slideshow. Although our group could have settled for the first right answer we knew it would be better to choose a different route.

I think that moment set a precedent of high standards for our team going forward.



Customer image

Customers say

Summary: This new tool allowed me to understand the "why" behind not choosing the first right answer. I think a lot of the time I believe that the first right answer will achieve the exact same outcome as other options. However, in a lot of cases that is completely untrue. In a lot of ways it will make you stand out from the croud and allow you to get more opportunities. I do think I can still improve on knowing when is a better time to pick the second right answer.