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Week One Creativity Tool

★★★★★

#1 New Release in Creativity Tools

160 Minutes w/ Friedman

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Product Description

- Had no clue there was a syllabus assignment → Panic sets in
- Choose the Innovation Door
- Remember → Understand → Apply → Analyze → Evaluate → CREATE
- Choose the second correct answer
- You must use the info within 24 hours, or you lose it
- Steps of Innovation: Imitate → inspiration → imagination → innovation
- Important Creativity Traits: play, curious, diverge, ambiguity, risk, iterate, courage
- Creative ability + courage to act = creative confidence
- Brainstorming Rules:
 1. Go for Quantity
 2. Defer judgment
 3. Seek Novelty
- Creative Diamond: 1. Come up with ideas, 2. Ask Good Questions, 3. Find novel ideas, 4. Good Convergence Questions, 5. Find that unique idea
- 3 Purposes of An Email:
 - Get info, ask question
 - Form relationships, engage, persuade
 - Express who you are
- LABEL ALL ATTACHMENTS!

Tool Description

This week 1 tool helps me understand the importance of not settling for the first right answer, which is the obvious answer. It also helps with crucial brainstorming and creativity rules/mindsets. Furthermore, it helps me understand creative diamond and an intro to the process of finding novel ideas. Finally, it helps me understand the actual purpose of emails and how to structure them. My new tool has been successfully added to the toolbelt.

Customer Reviews

★★★★★ **Verified Student**

I thought that if I can't even get the first assignment done, how will I survive this class?

★★★★★ **Verified Student**

Thought about how my whole life, from middle school onward, I followed directions and didn't question things

★★★★★ **Verified Student**

Thought about how all through high school, all I did was memorize information rather than apply it - which is why I would forget it immediately following a test

★★★★★ **Verified Student**

The last bullet really stuck out to me. I always viewed emails as boring and the same for everyone but turns out there's room for self expression.

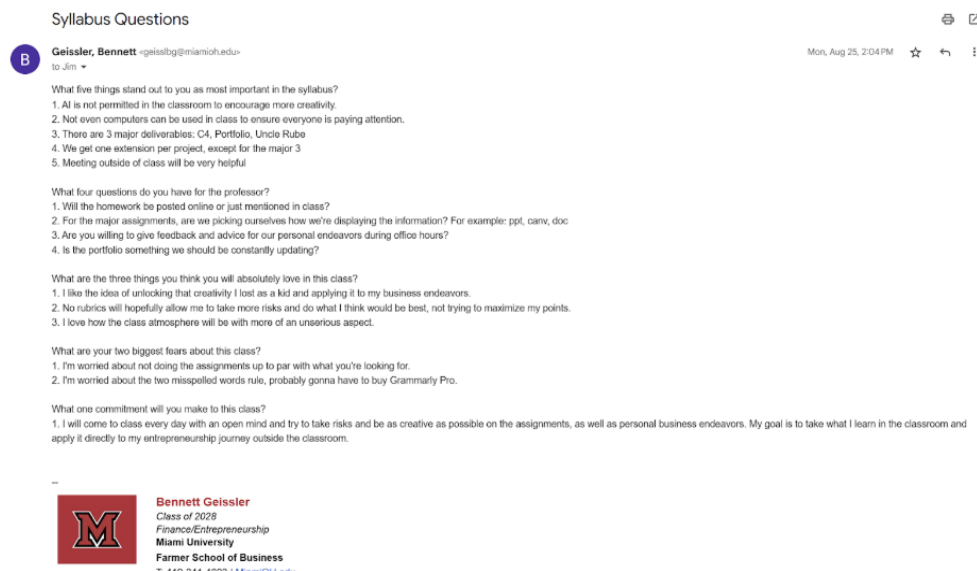
★★★★★ **Verified Student**

Never really done that

★★★★★ **Verified Student – Week 1 Email Reflection**

Not a great start, bad subject line, no greeting or opening, no closing, Miami email signature.

This email is boring, lacks creativity, and doesn't show anything at all about who I am → This is textbook “First Right Answer” or just getting the job done.



Customer image

Customers say

Customers say this creativity tool helps them realize the importance of taking action even when uncertain. Many mention that it encouraged them to question directions rather than follow them blindly, while others note it helped shift their mindset from memorizing to applying ideas. Overall, students appreciate how it opened space for self-expression and reflection in their learning.