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## Week Six Creativity Tool



#1 New Release in Creativity Tools

160 Minutes w/ Friedman

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### Product Description

Week 6 Tool - New Tool Added and Thoughts Before Use

- Helping professions → consultants, mentor, advisor, coach, family friends, therapist
- Everybody has a differing perspective on what to do → you will get different answers based on who you ask
- The answer will be how they would do it if they were in your shoes
- When we don't have a vision, we slow down + tense up
- Thought about how I lack clarity sometimes with my business because I'm not thinking about the end path.
- Fish Philosophy
- Play
- Make someone's day
- Be there
- Choose your attitude
- Lizard Brain = voice inside your head that's angry and afraid, kinda like VOJ
- Friedmans Vision
- I should struggle
- I should be fine with making mistakes
- Become great
- Understand your "why" and visualize → you have to see it to believe it
- Thought about the real reason why I'm deciding to start my own business. Is it just for money? Or something else.

### Tool Description

This week 6 tool helps me understand that everyone has a different perspective on what is right. When I seek out advice, I should be cognizant of who is giving me that advice because it will be different depending on who they are as a person and their experiences. It also helps me visualize outcomes and not be afraid. Furthermore, the tool makes me choose a positive attitude every day since I can control it.

### Customer Reviews

### ★★★★★ Verified Student

Thought about how I lack clarity sometimes with my business because I'm not thinking about the end path.

### ★★★★★ Verified Student

Thought about the real reason why I'm deciding to start my own business. Is it just for money? Or something else.

### ★★★★★ Spilt Social Event / Networking

#### Verified Student

This was something that really took me out of my comfort zone. As you already probably know, I've always been more introverted and have kept to myself. Meeting new people, scary. Talking to new people, even scarier. Sharing my thoughts and my life story with strangers, that's insane. Well, that's exactly what I did on October 1st. The mentoring/networking event I went to took place in Columbus, Ohio. I would normally never do something like this, but as soon as the tickets dropped, I bought them. I didn't even know anyone going. All I knew was that I had to do it. I had to do it because it would get me further along in my journey. I needed to get out of my comfort zone and do things that would benefit my business. During the event, I talked with many other business owners and complete strangers. I shared my business I've been working on and it turns out a lot of them liked it. I even got somebody to be a beta tester for my software. The coolest part of the night for me, though, was after the event, where I met a magician/entrepreneur on a rooftop bar. We had a three-hour conversation about business and magic. He even showed me some of his tricks. I enjoyed the event a lot more than I thought I would and already bought a ticket for the next one in Cincinnati.



Customer image

## MMG Meeting

Verified Student

This week, we had some really good conversations about business stuff. I found out that Collet's parents own a gift shop in Naples, Florida, and she's doing some social media marketing work for them. I thought this was cool since that's what I currently have been working on. I think I'm starting to better understand the importance of networking since that was something I used to be so reluctant to do.

### **Customers say**

This new tool allowed me to understand the importance of crushing fear and venturing outside of my comfort zone. It made me realize that if I wanna achieve my goals, I'm gonna have to do things I don't like. I now understand that on the other side of fear is growth and new experiences. My attitude towards new things has shifted for the better.