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Week Nine Creativity Tool



160 Minutes w/ Friedman

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Product Description

Week 9 Tool - New Tool Added and Thoughts Before Use

- Authentic email signature → represents you
- C4 Tips:
 - Questions actually worth solving
 - Reach area of discovery
 - Pick something that can fail and understand the why behind convergence
- C4 → get used to failing and making mistakes privately so you don't when you're in the workforce
- Have creative confidence = don't choose ideas that are too comfortable and easy
- Understand when the VOJ is going off and work to silence it

Tool Description

This week 9 tool helps me further understand the C4 process. It makes me realize that you must first start off with a more proposition that is actually important and needs a creative solution. It also helps me understand that you should not shy away from ideas because they take you out of your comfort zone - they are often the good ones.

Customer Reviews

★★★★★ Using Week 9 Tool – Thought

Verified Student

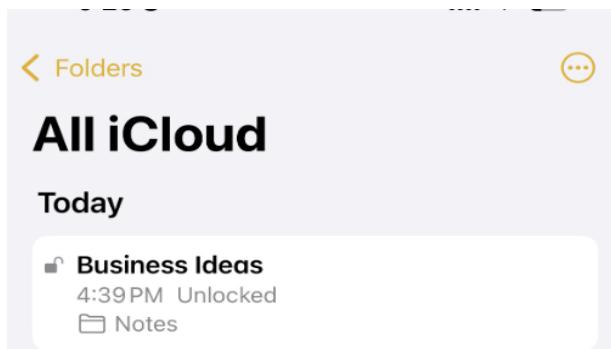
■ ■Thinking about how in the C4 assignment, I chose something that I still somewhat wanted to do.■

★★★★★ Business Idea Growth

Verified Student

- Over the past 2 years, I have been collecting business ideas in my notes app on my iPhone. Before this school year, I really hadn't added anything new for a while, and if I wanted something on there, I would have to deliberately sit down and think hard.
- As this semester has progressed, though, I have noticed a lot more ideas popping into my head, which I put in my

notes. I'm not sure if it's my subconscious mind that is better trained for creativity or if I have shifted my mindset to think of novel ideas I once thought were impossible. Either way, at random times, a product idea will just pop into my head out of nowhere. Some of them I am keeping as a secret for my future endeavors



Customer image

Customers say

This tool allowed me to notice my self-growth with creativity. Over the past couple of months, I have had more ideas and more novel ideas. Some of the things I am coming up with, I honestly don't even know how I thought of them. It just seems that my brain is better primed to seek out things that are different than the norm.