```
HW \# 7
```

Bilal Gilani

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1.

Please see attached:

2.

```
majority <- c(0.1, 0.15, 0.2, 0.2, 0.55, 0.6, 0.6, 0.65, 0.7, 0.75) ## 10 values given
table(majority > 0.5)

##
## FALSE TRUE
## 4 6
## 6 for Red and 4 for Green
mean(majority)

## [1] 0.45
## average of the 10 values is 0.45
```

In the case of a majority vote, X would belong in the Red class. However, in the case of taking the average probability, X does **NOT** belong in the Red class.

3.

```
library(ISLR)

## Warning: package 'ISLR' was built under R version 3.6.3

data("OJ")
attach(OJ)
head(OJ)
```

```
Purchase WeekofPurchase StoreID PriceCH PriceMM DiscCH DiscMM SpecialCH
                                                1.99
## 1
           CH
                         237
                                                       0.00
                                   1
                                        1.75
                                                                0.0
## 2
           CH
                         239
                                        1.75
                                                1.99
                                                       0.00
                                                                0.3
                                                                            0
## 3
           CH
                                                                0.0
                                                                            0
                         245
                                        1.86
                                                2.09
                                                       0.17
                                   1
## 4
           MM
                         227
                                   1
                                        1.69
                                                1.69
                                                       0.00
                                                                0.0
                                                                            0
## 5
           CH
                         228
                                   7
                                        1.69
                                                1.69
                                                       0.00
                                                                0.0
                                                                            0
           CH
                         230
                                   7
                                        1.69
                                                1.99
                                                       0.00
                                                                0.0
    SpecialMM LoyalCH SalePriceMM SalePriceCH PriceDiff Store7 PctDiscMM
##
## 1
            0 0.500000
                               1.99
                                           1.75
                                                     0.24
                                                              No 0.000000
## 2
            1 0.600000
                               1.69
                                           1.75
                                                    -0.06
                                                              No 0.150754
## 3
            0 0.680000
                               2.09
                                           1.69
                                                     0.40
                                                              No 0.000000
## 4
            0 0.400000
                               1.69
                                           1.69
                                                     0.00
                                                              No 0.000000
## 5
            0 0.956535
                               1.69
                                           1.69
                                                     0.00
                                                             Yes 0.000000
                                                             Yes 0.000000
## 6
             1 0.965228
                               1.99
                                           1.69
                                                     0.30
    PctDiscCH ListPriceDiff STORE
## 1 0.000000
                        0.24
## 2 0.000000
                        0.24
                                 1
## 3 0.091398
                        0.23
## 4 0.00000
                        0.00
                                 1
## 5 0.000000
                        0.00
                                 0
## 6 0.000000
                        0.30
                                 0
```

a.

```
set.seed(1)

Z <- sample(1:nrow(OJ), 800)
train <- OJ[Z, ]
test <- OJ[-Z, ]</pre>
```

b.

```
library(tree)
## Warning: package 'tree' was built under R version 3.6.3
tree.fit <- tree(Purchase ~ ., data = train)</pre>
summary(tree.fit)
##
## Classification tree:
## tree(formula = Purchase ~ ., data = train)
## Variables actually used in tree construction:
## [1] "LoyalCH"
                       "PriceDiff"
                                       "SpecialCH"
                                                        "ListPriceDiff"
## [5] "PctDiscMM"
## Number of terminal nodes: 9
## Residual mean deviance: 0.7432 = 587.8 / 791
## Misclassification error rate: 0.1588 = 127 / 800
```

There are 9 terminal nodes, with the training error rate being 0.1588.

c.

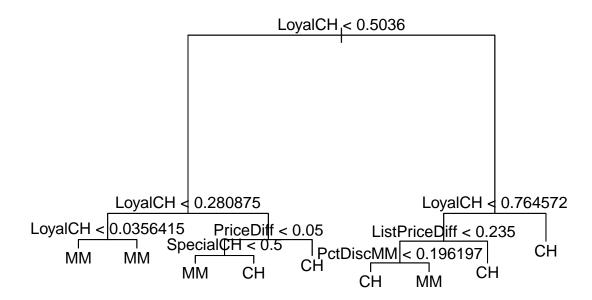
```
tree.fit
```

```
## node), split, n, deviance, yval, (yprob)
##
         * denotes terminal node
##
   1) root 800 1073.00 CH ( 0.60625 0.39375 )
##
      2) LoyalCH < 0.5036 365 441.60 MM ( 0.29315 0.70685 )
##
        4) LoyalCH < 0.280875 177 140.50 MM ( 0.13559 0.86441 )
##
##
          8) LoyalCH < 0.0356415 59
                                      10.14 MM ( 0.01695 0.98305 ) *
          9) LoyalCH > 0.0356415 118 116.40 MM ( 0.19492 0.80508 ) *
##
##
        5) LoyalCH > 0.280875 188 258.00 MM ( 0.44149 0.55851 )
         10) PriceDiff < 0.05 79
                                   84.79 MM ( 0.22785 0.77215 )
##
##
           20) SpecialCH < 0.5 64
                                    51.98 MM ( 0.14062 0.85938 ) *
##
           21) SpecialCH > 0.5 15
                                    20.19 CH ( 0.60000 0.40000 ) *
##
         11) PriceDiff > 0.05 109 147.00 CH ( 0.59633 0.40367 ) *
##
      3) LoyalCH > 0.5036 435 337.90 CH ( 0.86897 0.13103 )
##
        6) LoyalCH < 0.764572 174 201.00 CH ( 0.73563 0.26437 )
##
         12) ListPriceDiff < 0.235 72
                                        99.81 MM ( 0.50000 0.50000 )
           24) PctDiscMM < 0.196197 55
                                         73.14 CH ( 0.61818 0.38182 ) *
##
##
           25) PctDiscMM > 0.196197 17
                                         12.32 MM ( 0.11765 0.88235 ) *
##
         13) ListPriceDiff > 0.235 102
                                         65.43 CH ( 0.90196 0.09804 ) *
##
        7) LoyalCH > 0.764572 261
                                    91.20 CH ( 0.95785 0.04215 ) *
```

The first terminal node that pops up is 8 so I will use that one. Number 8 has a split criterion of **LoyalCH** < 0.036. This terminal node has 59 observations, has a deviance of 10.14, and selects Minute Maid as it's final selection. About 1.7% of the observations take on the value of Citrus Hill while the remaining 98.3% take on the value of Minute Maid.

d.

```
plot(tree.fit)
text(tree.fit, pretty = 0)
```



The plot shows that when **LoyalCH** is below 0.5036, the majority of the preferred choices are Minute Maid. Citrus Hill is only selected if the **Price Difference** is above 0.05 OR if in the case that Price Difference is less than 0.05, **SpecialCH** is greater than 0.5. On the other side, Citrus Hill is the preferred choice except in the case where **LoyalCH** is less than 0.765, the **ListPriceDiff** is less than 0.235 and finally when **PctDiscMM** is greater than 0.196. ### e.

```
preds.tree <- predict(tree.fit, test, type = "class")

table(preds.tree, test$Purchase) ## create confusion matrix

##
## preds.tree CH MM
## CH 160 38
## MM 8 64

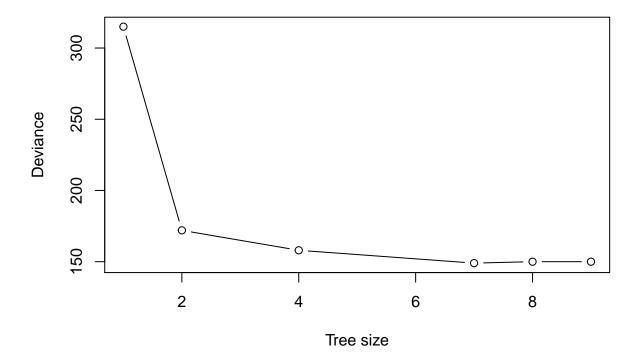
1 - mean(preds.tree == test$Purchase) ## test error rate

## [1] 0.1703704</pre>
```

f.

The test error rate is about 17%.

```
cv.tree.fit <- cv.tree(tree.fit, FUN = prune.misclass) # doing cv on model that was set on training set
cv.tree.fit
## $size
## [1] 9 8 7 4 2 1
##
## $dev
## [1] 150 150 149 158 172 315
##
## $k
                  0.000000 3.000000 4.333333 10.500000 151.000000
## [1]
            -Inf
## $method
## [1] "misclass"
##
## attr(,"class")
## [1] "prune"
                       "tree.sequence"
\mathbf{g}.
```

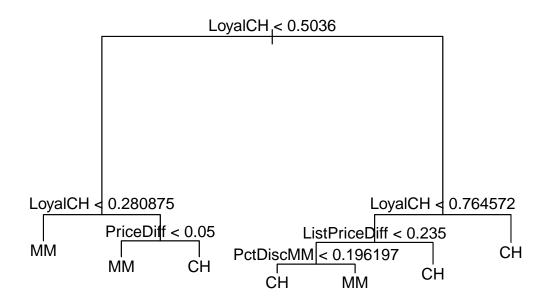


h.

7 terminal nodes appears to have the lowest level of deviance, which differs from the 9 terminal nodes in the previous case.

i.

```
prune.tree.fit <- prune.misclass(tree.fit, best = 7) ## create pruned tree object
plot(prune.tree.fit)
text(prune.tree.fit, pretty = 0)</pre>
```



j.

```
summary(tree.fit)
```

```
##
## Classification tree:
## tree(formula = Purchase ~ ., data = train)
## Variables actually used in tree construction:
## [1] "LoyalCH" "PriceDiff" "SpecialCH" "ListPriceDiff"
```

```
## [5] "PctDiscMM"
## Number of terminal nodes: 9
## Residual mean deviance: 0.7432 = 587.8 / 791
## Misclassification error rate: 0.1588 = 127 / 800
summary(prune.tree.fit)
##
## Classification tree:
## snip.tree(tree = tree.fit, nodes = c(4L, 10L))
## Variables actually used in tree construction:
## [1] "LovalCH"
                                       "ListPriceDiff" "PctDiscMM"
                       "PriceDiff"
## Number of terminal nodes: 7
## Residual mean deviance: 0.7748 = 614.4 / 793
## Misclassification error rate: 0.1625 = 130 / 800
## comparing error rates
```

The error rate of the pruned tree (0.1625) is higher than the error rate of our non-pruned treet's error rate (0.1588).

k.

```
preds.pruned <- predict(prune.tree.fit, test, type = "class")

table(preds.pruned, test$Purchase) ## again, create a confusion matrix

##
## preds.pruned CH MM
## CH 160 36
## MM 8 66

1 - mean(preds.pruned == test$Purchase) ## test error rate

## [1] 0.162963</pre>
```

The test error rate of the pruned tree is lower than the test error rate of the original (pre-pruned) tree by 1% (16% vs. 17%).