Bo Gjerløw

Multimedia Designer • Thorsø, DK • bogjerlow.com • +45 27 29 69 15 • bg@bogjerlow.com

Multimedia Design and Communication graduate from Business Academy Aarhus. I specialize in UI/UX design and front-end web development (HTML, CSS, JS, Ruby on Rails), but also have skills within Digital Marketing and Communication.

Skills

Design

UI Design, UX Design, Sketch, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, InVision

Web Development

HTML, Haml, CSS, Sass, JavaScript, Ruby on Rails, SQL, Git/GitHub

Other

Web Content, Copywriting, Social Media, Digital Marketing, Microsoft Office, Wordpress

Work Experience

Digital Brand Manager @ Carswip | May 2018 - March 2019

- Played a key role in designing several new software products and worked with an external developer partner to make these a reality
- Continuously developed on and improved the Carswip website, including a full redesign in early 2019 in connection with the launch of a new product
- Created content for the Carswip website, the Carswip blog, and social media channels
- Also worked with lead generation & customer support

Multimedia Designer @ Carswip |November 2017 - January 2018

- Took over the development of the new Carswip website from a third-party dev and launched the new site in mid-December
- Also worked with photo editing and retouching, as well as production of web content for the new website

Intern @ Carswip | January 2017 - June 2017

- Primarily worked with UI/UX design and web development, as well as communication-related tasks
- Designed and developed a new web-based product using Ruby on Rails, HTML5, CSS3/Sass, and JavaScript/jQuery
- Conducted market research for a new market, gaining insight into the potential for Carswip on this market
- Conducted a user survey to gain insight into the satisfaction level among customers

Education

Multimedia Design and Communication @ Erhvervsakademi Aarhus | 2015 - 2017

HF @ VUC Aarhus | 2013 - 2015