Bo Gjerløw

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Multimedia Design and Communication graduate from Business Academy Aarhus. I specialise in UI/UX design and front-end web development (HTML, CSS, JS), but also have skills within digital marketing, communication, and project management.

Skills

Design

UI Design, UX Design, Sketch, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, InVision

Web Development

HTML, Haml, Pug, CSS, Sass, JavaScript, Ruby on Rails, SQL, Git/GitHub

Other

Project Management, Web Content, Copywriting, Digital Marketing, QA testing, Photo editing/retouching

Work Experience

Front-end Developer @ DinGæld | May 2019 - present

- Working primarily with front-end development (HTML/CSS/JS) and UI/UX design

Digital Brand Manager @ Carswip | May 2018 - March 2019

- Played a key role in the UI/UX design and QA testing of several new software products, as well as worked closely with an external developer partner to make these a reality
- Continuously developed on and improved the Carswip website, including a full redesign in early 2019 in connection with the launch of a new product (Carswip App for iOS and Android)
- Created content for the Carswip website, the Carswip blog, and social media channels
- Also worked with photo editing/retouching, lead generation, and customer support

Multimedia Designer @ Carswip |November 2017 - January 2018

- Took over the development of the new Carswip website from a third-party dev and launched the new site in mid-December
- Also worked with photo editing/retouching, as well as production of web content for the new website

Intern @ Carswip | January 2017 - June 2017

- Primarily worked with UI/UX design and web development, as well as communication-related tasks
- Designed and developed a new web-based product using Ruby on Rails, HTML5, CSS3/Sass, and JavaScript/jQuery
- Conducted market research for a new market, gaining insight into the potential for Carswip on this market
- Conducted a user survey to gain insight into the satisfaction level among customers

Education

Multimedia Design and Communication @ Business Academy Aarhus | 2015 - 2017