



Bo Gjerløw  
Multimedia Designer

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## Skills

User Interface Design  
Web Development  
User Experience Design  
Web Content / Copywriting

## Tools

### Software

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Sketch  
InVision

### Front-end

HTML  
CSS  
Sass  
JavaScript  
jQuery

### Back-end

Ruby on Rails  
SQL

### Other

Git/GitHub  
WordPress

## Languages

Danish (Native)  
English (Fluent)  
German (Elementary)

## Work Experience

**Digital Brand Manager @ Carswip**  
May 2018 - Present

**Freelancer @ Gjerlow Solutions**  
February 2018 - Present

- Freelance UI/UX design and web development

**Multimedia Designer @ Carswip**  
November 2017 - January 2018

- Part-time employed 30 hrs/week
- Took over the development of the new Carswip website from a third-party dev and launched the new site in mid-December
- Also worked with photo editing and retouching, as well as production of web content for the new website

**Intern @ Carswip**  
January 2017 - June 2017

- Primarily worked with UI/UX design and web development, as well as communication-related tasks
- Designed and developed a new web-based product using Ruby on Rails, HTML5, CSS3/Sass, and JavaScript/jQuery
- Conducted market research for a new market, gaining insight into the potential for Carswip on this market
- Conducted a user survey to gain insight into the satisfaction level among customers

## Education

**Multimedia Design and Communication @ Business Academy Aarhus**  
2015 - 2017