Bo **Gjerløw**
Multimedia Designer

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Skills

User Interface Design

User Experience Design

Web Development

Web Content / Copywriting

Tools

Software

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

InVision

Front-end

HTML

CSS

Sass

JavaScript

jQuery

Back-end

Ruby on Rails

SQL

Other

Git/GitHub

WordPress

Languages

Danish (Native)

English (Fluent)

German (Elementary)

Work Experience

Digital Brand Manager @ Carswip
May 2018 - Present

- Played a key role in designing several new software products and worked with an external developer partner to make these a reality

- Continuously developed on and improved the Carswip website in regards to content, performance, and design

- Created content for the Carswip website, the Carswip blog, and social media channels

- Also worked with lead generation & customer support

Freelancer @ Gjerlow Solutions
February 2018 - Present

- Freelance UI/UX design and web development

Multimedia Designer @ Carswip
November 2017 - January 2018

- Part-time employed 30 hrs/week

- Took over the development of the new Carswip website from a third-party dev and launched the new site in mid-December

- Also worked with photo editing and retouching, as well as production of web content for the new website

Intern @ Carswip
January 2017 - June 2017

- Primarily worked with UI/UX design and web development, as well as communication-related tasks

- Designed and developed a new web-based product using Ruby on Rails, HTML5, CSS3/Sass, and JavaScript/jQuery

- Conducted market research for a new market, gaining insight into the potential for Carswip on this market

- Conducted a user survey to gain insight into the satisfaction level among customers

Education

Multimedia Design and Communication @ Business Academy Aarhus
2015 - 2017