# Deep Convolutional Neural Network Textual Features and Multiple Kernel Learning for Utterance-Level Multimodal Sentiment Analysis

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#### **Abstract**

We present a novel way of extracting features from short texts, based on the activation values of an inner layer of a deep convolutional neural network. We use the extracted features in multimodal sentiment analysis of short video clips representing one sentence each. We use the combined feature vectors of textual, visual, and audio modalities to train a classifier based on multiple kernel learning, which is known to be good at heterogeneous data. We obtain 14% performance improvement over the state of the art and present a parallelizable decision-level data fusion method, which is much faster, though slightly less accurate.

#### 1 Introduction

The advent of the Social Web has enabled anyone with a smartphone or computer to easily create and share their ideas, opinions and content with millions of other people around the world. Much of the content being posted and consumed online is video. With billions of phones, tablets and PCs shipping today with built-in cameras and a host of new video-equipped wearables like Google Glass on the horizon, the amount of video on the Internet will only continue to increase.

It has become increasingly difficult for researchers to keep up with this deluge of video content, let alone organize or make sense of it. Mining useful knowledge from video is a critical need nowadays and will grow exponentially, in pace with the global growth of content. This is particularly important in the field of sentiment analysis [4–6], as both service and product reviews are gradually shifting from unimodal to multimodal.

We present a method for detecting sentiment polarity in short video clips of a person uttering a sentence. We do it using all three modalities: visual, such as facial expression, audio, such as pitch, and textual, the contents of the uttered sentence. While the visual and the audio modalities provide additional evidence that improves classification accuracy, we found the textual modality to have the greater impact on the result [3, 19, 20].

In this paper, we propose a novel way for feature extraction from text. Given a training corpus with hand-annotated sentiment polarity labels, following Kim [10], we train a deep convolutional neural network (CNN) on it. However, instead of using it as a classifier, as Kim [10] did, we use the values from its hidden layer as features, which we feed into a much more advanced classifier, which gives superior accuracy. Similar ideas have been suggested in the context of computer vision for dealing with images, but have not been applied in the context of NLP to textual data, and, specifically, for sentiment polarity classification.

#### 2 Overview of the Method

In this paper, we present two different methods for dealing with multimodal data: feature-level fusion and decision-level fusion, each one having its advantages and disadvantages.

We extracted features from each modality data independently. In case of feature-level fusion, we then concatenated the obtained feature vectors and feed the obtained long vector into a supervised classifier. In case of decision-level fusion, we feed each modality's features into separate classifiers, and then combine their decisions. Experimental results show both the methods have outperformed the best state of the art by a big margin.

#### **3** Textual Features

We used a CNN as a trainable feature extractor to extract features from the textual data. Each utterance in the original dataset is in Spanish. While usually it is better to work directly with the source language [24], in this work we translated each utterance from Spanish to English using Google translator. Without the translation into English, 68.56% accuracy was obtained.

The choice of CNN for feature extraction is justified by the following considerations:

- 1. The convolution layers of CNN can be seen as a feature extractor, whose output is then fed into a rather simplistic classifier useful for training the network but not the best at actual classification. CNN forms local features for each word and combine them to produce a global feature vector for the whole text. However, the features that CNN builds internally can be extracted and used as input for another, more advanced classifier. This turns CNN, originally a supervised classifier, into a trainable feature extractor.
- 2. As a feature extractor, CNN is automatic and does not rely on handcrafted features. In particular, it adapts well to the peculiarities of the specific dataset, in a supervised manner.
- 3. The features it builds are based on a hierarchy of local features, reflecting well the context.

A drawback of CNN as a classifier is in that it finds only a local optimum, because it is trained using the same back-propagation technique as used for MLP. However, inspired by ideas originally introduced in the context of computer vision [2], we, for the first time in the context of NLP, extract the features that CNN builds internally and feed them into a much more advanced classifier. In our experiments, this was SVM, or roughly its multi-kernel version MKL, which is good at finding the global optimum. Thus, the properties of CNN and SVM complement each other in such a way that their advantages are combined.

To form the input for the CNN feature extractor, for each word in the text we constructed a 306-dimensional vector by concatenating two parts:

Word embeddings. For this, we used a publicly available word2vec dictionary [11], which has been trained on a 100 million word corpus from Google News using the continuous bag of words architecture. This

- dictionary provides a 300-dimensional vector for each word. For words not found in this dictionary, we used random vectors.
- 2. Part of speech. We used 6 basic parts of speech (noun, verb, adjective, adverb, preposition, conjunction) encoded as a 6-dimensional binary vector. We used Stanford Tagger as a part of speech tagger.

For each input text, the input vectors for the CNN were a concatenation of three parts:

- 1. Left padding. Two dummy "words" with zero vectors were added at the beginning of each text, in order to provide space for convolution, since at the convolution layers we used the kernel size of at most 3.
- 2. Text. All 306-dimensional vectors corresponding to each word were concatenated, preserving the word order.
- 3. Right padding. Again, at least 2 dummy "words" with zero vectors were added after each sentence to provide space for convolution. To form vectors for all texts in the corpus of the same dimensionality, they were also padded at the right with the necessary amount of additional dummy "words."

In our experiments, all texts were very short, consisting of one sentence, the longest one being of 65 words. Thus all input vectors were of dimension  $306 \times (2 + 65 + 2) = 21{,}114$ .

The CNN we used consisted of 7 layers:

- 1. Input layer, of 21,114 neurons.
- 2. Convolution layer, with a kernel size of 3 and 50 feature maps. The output of the convolution layer was computed with a nonlinear function; we used the hyperbolic tangent.
- 3. Max-pool layer with max-pool size of 2.
- 4. Convolution layer: kernel size of 2, 100 feature maps, also using the hyperbolic tangent.
- 5. Max-pool layer with max-pool size of 2.
- 6. Fully connected layer of 500 neutrons. The values of these neutrons were later used as the extracted features. For regularization we employ dropout on the penultimate layer with a constraint on L2-norms of the weight vectors.
- 7. Output softmax layer of 2 neurons, by the number of training labels—the sentiment polarity values: positive or negative. This layer was used only for training the CNN.

The CNN was trained using a standard backpropagation procedure. The training data for the

Table 1. Accuracy of state-of-the-art method compared with our method with feature-level fusion.
The number of features is given for our experiments, not for [15]. Shaded cells are shared with Table 2.

					Pérez-Rosas	Our method	
		Text	Visual	Audio	et al. [15]	without feature	with feature
						selection	selection
# features, without selection		500	4568	6373	←		
	atures, selection	437	-	_	70.94%	79.14%	79.77%
Unimodal		_	398	_	67.31%	75.22%	76.38%
		_	_	325	64.85%	74.49%	74.22%
Bimodal	atu sele	379	109	_	72.39%	84.97%	85.46%
	# features with selecti	384	_	81	72.88%	83.85%	84.12%
		_	242	209	68.86%	82.95%	83.69%
Multimodal		305	74	58	74.09%	87.89%	88.60%

output layer were the known sentiment polarity labels present in the training corpus for each text.

As features of the given text, we used the values of the penultimate, fully connected, layer of the CNN. In this way, we used the last output layer of the CNN only for training, but for actual decision-making, we replaced it with much more sophisticated classifiers, namely, with SVM or MKL. Using only CNN as a classifier, 75.50% was obtained which is in fact lower than the result (79.77%) obtained when CNN was used to extract trainable features for the SVM classifier.

We also tried other word vectors having different dimensions, e.g., Glove word vectors and Collobart's word vectors. However, the best accuracy was obtained using Google word2vec.

# 4 Visual Features

We split each clip into frames (still images). From each frame, we extracted 68 facial characteristic points (FCPs), such as the position of the left corner of the left eye, etc., using the facial recognition library CLM-Z [1]. For each pair of FCPs, we calculated the distance. Thus, we characterized each facial expression by  $68 \times 67 / 2 = 2,278$  distances. In addition, for each frame we extracted 6 face position coordinates (3-dimensional displacement and angular displacement of face and head) using the GAVAM software. This gave 2,278 + 6 = 2,284 values per frame.

For each of these values, we calculated its mean value and standard deviation over all frames of the clip; 4568 features in total.

## **5** Audio Features

We used the openSMILE software [7] to extract audio features related to the pitch and voice intensity. This software extracts the so-called low-level descriptors, such as Mel frequency cepstral coefficients, spectral centroid, spectral flux, beat

histogram, beat sum, strongest beat, pause duration, pitch, voice quality, perceptual linear predictive coefficients, etc., and their statistical functions, such as amplitude mean, arithmetic mean, root quadratic mean, standard deviation, flatness, skewness, kurtosis, quartiles, interquartile ranges, linear regression slope, etc. This gave us 6373 audio features in total.

#### **6** Feature-Level Fusion

Feature-level fusion consisted in concatenation of the feature vectors obtained for each of the three modalities. The resulted vectors, along with the sentiment polarity labels from the training set, were used to train a classifier with a multiple kernel learning (MKL) algorithm; we used the SPF-GMKL implementation [8], which is designed to deal with heterogeneous data. Clearly, feature vectors resulted from concatenating so different data sources are heterogeneous.

The parameters of the classifier were found by cross validation. We chose a configuration with 8 kernels: 5 RBF with gamma from 0.01 to 0.05 and 3 polynomial with powers 2, 3, 4. We also tried Simple-MKL; it gave slightly lower results.

#### 7 Feature Selection

We significantly reduced the number of features using feature selection. We used two different feature selectors: one based on the cyclic correlation-based feature subset selection (CFS) and another based on principal component analysis (PCA) with top K features, where K was experimentally selected and varied for different experiment. For example, in case of audio, visual and textual fusion, K was set to 300. The union of the features selected by the two methods was used.

For each unimodal, each bimodal, and the multimodal experiment, separate feature extraction was performed.

The number of selected features for each experiment is given in Table 1. In all cases except for the unimodal experiment with audio modality, feature selection slightly improved the results, in addition to the improvement in processing time. In the only case where feature selection slightly deteriorated the result, the difference was rather small.

# 8 Unimodal Classification and Decision-Level Fusion

For unimodal experiments and for decision-level fusion, we used one classifier per each modality; specifically, we used SVM. For each modality, in this way we obtained the probabilities of the labels. In unimodal experiments, we chose the label with the greater probability.

For decision-level fusion, we added these probabilities with weights (chosen experimentally) and, again, used the most probable label. It is important to note that the weights we used for decision level fusion were chosen using an exhaustive search with an intuition that best performing unimodal classifier has higher importance in the fusion. We do not claim that these weights are optimal. They are indeed suboptimal and hence encourage the scope of future research.

Knowing a specific decision for the text modality allowed us to use evidence from a separate classifier; we used the one based on the Sentic Patterns (SP) [17]. SP structure natural language clauses into a sentiment hierarchy, which is used to infer the overall polarity label (positive vs. negative) associated with the input sentence. E.g., a sentence "The car is very old but it is rather not expensive", is positive, expressing a favorable sentiment of the speaker, who recommends purchasing the product. However, "The car is very old though it is rather not expensive" is negative, expressing reluctance of the speaker to purchase the car. Despite the latter contains exactly the same concepts as the former, the polarity is opposite because of the adversative dependency.

On benchmark datasets, SP perform better than state of the art sentiment classifiers, which outperforms the textual classifier described in Section 3. Since SP are a superior classifier, we used it as a bias to modify the weight of the textual modality. However, SP do not report a probability, but only a binary decision, so we only used them to tweak the weights in the probability mix: when the text-based unimodal classifier

agreed with SP, we increased the weight of the text modality. Another benefit of the decision-level fusion is its speed, since fewer features are used for each classifier and since SVM, used as a unimodal classifier, is faster than MKL. In addition, separate classifiers can be run in parallel.

# 9 Experimental Results

We report results for tenfold cross-validation.

#### 9.1 Dataset

We experimented on the dataset described by Morency et al. [14]. The dataset consists of 498 short video fragments where a person utters one sentence. The items are manually tagged for sentiment polarity, which can be positive, negative, or neutral. We discarded the neutral items from the dataset, which gave us a dataset of 447 clips tagged as positive or negative.

The video in the dataset is present in MP4 format with the resolution of  $360 \times 480$ , to which the developers converted all videos originally collected in different formats with different resolution. The duration of the clips is about 5 seconds on average. About 80% of the clips present female speakers. The developers provided transcription of the text of the sentences, which we used in our textual modality processing.

#### 9.2 Results for Each Modality Separately

As a baseline, we used classifiers trained on features extracted from each modality separately. The results are shown in Table 1, unimodal section. The number of features after feature selection is indicate for the modality used.

The table shows that the best results were obtained for textual modality; the visual modality performed worse, and the audio was least useful. However, even the worst of our results is much better than the state of the art results from [15]. In each modality separately, our results outperform the state of the art by about 9%, which is about 30% reduction in error rate.

## 9.3 Results with Feature-level Fusion

As a yet another baseline, we tried feature-level fusion of only two modalities. The results are shown in Table 1, bimodal section. Again, the number of features after feature selection is indicated for the two modalities used.

As expected, missing the audio features was the least important, missing the video features was more significant, and missing the text features was most painful for the accuracy.

	Sentic		Fusion Accuracy			
	Patterns	Text	Visual	Audio	Feature	Decision
Unimodal accuracy	81.73%	79.77%	76.38%	74.22%		
Unimodal 3-way		3-way	y majority v		72.83%	
	no	0.45	0.3	0.25		81.24%
	yes	0.5 / 0.25	0.3 / 0.4	0.2 / 0.35		82.06%
Bimodal with unimodal		+	+	0.3	85.46%	85.53%
		+	0.23	+	84.12%	84.86%
	no	0.4	+	+	83.69%	84.48%
	yes	0.45 / 0.3	+	+	same	86.27%

Even the worst result obtained with fusion of two modalities outperformed our best unimodal result, as well as the best result of the state of the art. Finally, the best result, shown in the multimodal section of Table 1, was obtained when all three modalities were fused. This result outperforms the corresponding result of the state of the art by 14%, which gives 56% of error reduction.

# 9.4 Results with Decision-level Fusion

The results for decision-level fusion are shown in Table 2, last column. The shaded cells are shared with Table 1. In the second section, three classifiers were fused at the decision level. In the third section, two modalities indicated with the plus sign were fused at the feature level (giving the accuracy indicated in the penultimate column) and then this classifier was fused at the decision level with the third modality. The weights correspond to the share of each modality. In the last section, the weight for the unimodal classifier is shown, and the weight for the bimodal classifier was its complement to 1.

For the experiments that involved tweaking of the weights with the SP oracle, pairs of weights are shown: the weight used when the text modality results corresponded (left) with the SP prediction and the weight used when they did not (right). The accuracy with at least partial feature-level fusion was better than that for no feature-level fusion at all (3-way). As in the bimodal section of Table 1, excluding audio from feature-level fusion was least problematic and excluding text was most problematic. In all cases, decision-level fusion did not significantly improve the accuracy of the best summand.

However, separating text-based classifier permitted us to use the Sentic Patterns tweak, which cannot be used if the text-only results are not known. With this tweak, the best result was obtained. Even with this improvement, the accuracy of decision-level fusion was slightly lower than

that of feature-level fusion; in exchange for much about twice better processing speed.

A baseline decision level evaluation strategy was taken which allowed us to take majority voting among the predicted class labels by unimodal classifiers. Based on this strategy the final class label was chosen by the maximum of the three unimodal models' votes. For the multimodal fusion using this baseline method only 72.83% accuracy was obtained. As expected the proposed feature and decision level fusion outperformed this baseline method by a large margin.

#### 10 Conclusion

We have presented a novel method for determining sentiment polarity in video clips of people speaking. We combine evidence from the words they utter, the facial expression, and the speech sound. The main novelty of this paper consists in using deep CNN to extract features from text and in using MKL to classify the multimodal heterogeneous fused feature vectors.

We also present a faster variant of our method, based on decision-level fusion. In case of the decision level fusion experiment, the coupling of Sentic Patterns to determine the weight of textual modality has enriched the performance of multimodal sentiment analysis framework considerably. However, the parameter selection for decision level fusion produced suboptimal results. A systematic mathematical approach for decision level fusion is an important future work.

Our future work will focus on extracting more relevant features from visual modality. Specifically, deep 3D convolutional neural networks will be employed on visual modality for automatic feature extraction. A feature selection method will be used to obtain key features and this will ensure the scalability as well as stability of the framework. We will also continue our study of reasoning over text [9, 16, 22, 23] and in particular concept-based sentiment analysis [21].

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